On Sunday, June 18, 1972, the first national convention of the Libertarian Party named Dr. John Hospers, Chairman of the USC School of Philosophy and author of the widely-praised book Libertarianism, as the LP's first Presidential candidate. Named as his running mate was Mrs. Tonie Nathan of Eugene, Oregon, who has been active in several business ventures, and is currently employed as a radio-TV producer.

Dr. Hospers was chosen on the first ballot, winning by a three-to-one margin over his only competitor, James Bryan of Oregon. Several other candidates were nominated, but all except Mr. Bryan declined; Mr. Bryan was later chosen as a member of the LP Executive Committee.

Mrs. Nathan also received her nomination on the first ballot, winning by a similar large margin over her only competitor, Diana Amsden of New Mexico. Again, others were nominated, but declined. Diana Amsden was later elected National Secretary of the Party.

Following the nominations, a motion was made to make them unanimous. The motion failed, but those who voted against it then introduced a resolution expressing their support for the Hospers-Nathan ticket, which passed unanimously.

The Sunday-morning nominating session was the climax of a four-day convention at which 89 delegates from 23 states, plus over a dozen non-voting observers, deliberated over the Party's Constitution, By-Laws, and Platform.

The lengthiest debate occurred over the foreign policy section of the Platform; this lasted over five hours, running until 4:30 Sunday morning. The two areas of greatest dispute were Vietnam and the issue of free trade versus national security (i.e. whether or not the government has the right to outlaw trade with enemy nations). The solution finally agreed upon was to say nothing on these two points, leaving each candidate and state or local LP organization free to take their own stands.

The second-lengthiest debate occurred over the Statement of Principles. The first draft submitted to the floor was deemed less than inspired by almost everyone, and it was voted to let everyone who had an alternative present their thoughts. Seven persons did so, and the delegates then voted to select three for final consideration.

The three versions chosen were those written by Mark Frazier of Massachusetts, Paul Hodgson of New York, and Dr. Hospers. After further deliberation, Dr. Hospers' version was chosen as the best of the three, and Dr. Hospers then made a few minor revisions to incorporate ideas suggested from the floor. This revised version was then adopted unanimously, on the afternoon of Saturday, June 17.

The Statement of Principles was hailed by many as a historic document, similar in its import to the Declaration of Independence; a historic parallel was raised by Mr. Willis Stone, the National Chairman of the Liberty Amendment Committee, who addressed the convention as a guest, and pointed out that the average age of the delegates to the First Continental Congress was just 31 -- which also happens to be the average age of the LP's membership.

In addition to choosing Presidential and Vice Presidential candidates, and adopting a platform, the convention delegates also chose party officers and Executive Committee members to serve for the next two years. Chosen as Chairman was Susan L. Nolan, former Temporary Secretary; this choice, we believe makes us the only national political party with a female Chairman. Chosen as Vice-Chairman was Ed Clark, who is also serving as Temporary Chairman of the New York LP. Chosen as Secretary was Diana Amsden, the Temporary LP Chairman for New Mexico. Chosen as Treasurer was Pipp Boyls of
Election of the four Executive Committee Members at Large took four ballots. Some twelve people were nominated, and on the first ballot, only two people received a majority -- former Temporary Chairman David F. Nolan, who received votes from 70% of the delegates, and Oregon's Temporary Chairman, James Bryan, with 60%. On the second ballot, none of the remaining nominees received a majority, but on the third ballot, a majority was received by D. Frank Robinson, Temporary Oklahoma Chairman, who also served as Constitution Committee Chairman and Parliamentarian at the convention. On the fourth ballot, Pat Lowrie of Colorado was chosen to fill the remaining At-Large spot.

Following the election of the At-Large Members, there was a break, during which the eight Regional Caucuses met to select their respective Executive Committee representatives; the results of these caucuses are given on the enclosed green sheet (only those indicated for Regions 1, 2, 3 and 8 are permanent; the four remaining regions will hold regional caucuses to choose permanent ExecComm reps, as there were not enough delegates present to hold valid elections at the convention).

The overwhelming consensus of those present at the convention was that it was the best-run and most productive libertarian gathering they had ever attended; the amount accomplished was tremendous, and the spirit of unity and purpose was greater than anyone had believed possible. Press coverage was excellent; we got two stories in each of the two Denver papers, TV coverage on two stations, and several radio interviews; Dr. Hospers was interviewed in depth by one station only minutes after being nominated, and one of the newspaper stories was picked up by UPI, and sent out on the national wire. Since the convention, both Dr. Hospers and Ms. Nathan have been interviewed many times, by radio, TV and newspapers.

After much deliberation, and discussion with LP leaders around the country, national LP has designated the phrase "Break Free from Big Brother" as the 1972 LP Campaign Theme. Starting immediately, all ads and leaflets issued by national LP will carry this phrase, and we strongly urge all other LP organizations to pick it up for use in their own material.

This theme was originally suggested, in the form "Break Free," by D. Frank Robinson. Upon consultation with other LP leaders, and with our advertising agency, John Zeigler, Inc. of New York, it was decided to expand on this, to make it clear that it is omnipotent government (and, by implication, the two-party system that supports big government) that we are urging people to break free from -- to seize their own destinies, and live as free men. We think this slogan has tremendous potential appeal, and we hope each and every LP member will do his or her best to make it a "household phrase" between now and November.

An APOLOGY: Because of the immense amount of work involved in holding the convention, we had to combine the June and July issues of the Newsletter. From now on, we'll be back on the regular monthly schedule.
Things look better now than we had hoped for in our wildest dreams, as recently as four months ago.

We have an outstanding ticket -- a libertarian philosopher whose work has been praised by virtually every sect in the "movement," and who enjoys a great deal of respect in the intellectual community ... plus a charming, articulate woman with extensive contacts in the communications industry.

There are now LP organizations operating in 17 states, with three others on the verge of forming. Our total membership, in the national and state LP organizations, is now just short of 1,000, and growing rapidly; we fully expect to be the largest libertarian organization in the world by Election Day.

We have gained the support of virtually every other libertarian organization, publication, and individual of any stature in America -- the only exceptions being Ayn Rand (who has thus far remained aloof), the hard-core revolutionary anarchists (who would be more of a liability than an asset, anyhow), and the pathetic "Voter Boycott" group, whose main guru seems to be a man disdained by most thinking libertarians as a crank and a charlatan who specializes in neutralizing the efforts of others.

In sum, things look good -- very good. Thus, the greatest danger we face is one of expecting too much in the way of immediate results. If everyone gets tired by mid-August, just because the campaign hasn't taken off fully, we will defeat ourselves; nobody else can do it.

The worst problem we face in "getting off the ground" is raising money. This is why we have asked, elsewhere in this issue, that everyone dig into their pockets as deep as they possibly can, to provide "seed money." This alone won't begin to provide the revenue we need, but it will make it possible for us to generate that revenue. If we get, say, $2,000 now, we can go ahead with plans for fund-raising ads and mailings ... which will generate the real money in mid-August and September.

In the meantime, we urge that everyone work on three things which don't require much money, but which are vitally important.

First, and most important, begin circulating ballot petitions, to get the Hospers-Nathan ticket on the ballot in your state. Start immediately (or as soon as you legally can, if it's too soon now). Do it even if you haven't a ghost of a chance of succeeding; it's one of the best ways to get publicity, and to get people to take LP literature.

Second, begin laying plans to reach dissatisfied McGovern Democrats (if McGovern doesn't get the Democratic nomination) and Ashbrook Republicans. The best time to get these people is right after the respective party conventions.

And third, keep working on recruiting new LP members, and building an LP organization in your state (things are ripe for an organizational meeting in several states, such as Arizona, Ohio and Washington). To encourage an extra effort in the membership recruiting department, we make this offer: everyone who brings in one new member (two, in the case of student members) before August 20th will be sent, absolutely free, a handsome and striking poster dramatizing the message of Atlas Shrugged. These posters are 22 inches square, with a graphic design by New Hampshire Temporary Chairman Art Ketchen in royal blue on a white background. (If you want to buy one they're $1.50, but we'd rather give you one free, for bringing in a member).

The main thing is to keep plugging, spread the word, and don't get discouraged between now and September. And send money.

NEW MATERIALS AVAILABLE

Enclosed with this Newsletter, all LP members will find a copy of the 1972 Platform, and two buttons -- a "Break Free" and a Hospers-Nathan button. Also enclosed is an Order Form, which you can use to order more of these infinitely desirable items ... or any other LP material, for that matter.

Because we want to get out as many Platforms as possible, we have reduced the price to about 1/3 less than we charged for the temporary Platform. We got out 6,000 copies of the temporary, and hope to get out a minimum of 50,000 of the permanent version; over 6,000 of the first printing of 10,000 have already been sent out, but this is just the beginning.

To give everyone an incentive to order, we have a special deal, good this month only (to August 20th), whereby you can get 25 Platforms and 5 Hospers-Nathan buttons for just $4 (the price you would have paid for 25 Temporary Platforms alone). We'll even include 25 Membership Applications. So what are you waiting for?

Another new item -- so new it isn't even on the Order Form -- is the official Hospers-Nathan bumper sticker. This is a three-color vinyl job (red white and blue, what else), a full 15" long. Price is 50¢ for one, $2 for five, $4 for a dozen, $7 for 25, $13 for 50, $24 for 100, and $50 for 250. This is a great fund-raiser; they can be sold for 50¢ to $1 each.

We also still have a few (very few) LAISSEZ FAIRE buttons, and about six copies of the great libertarian record "Won't Get Fooled Again," by The Who. Perfect for rallies, cell meetings, or whatever. Both the LP buttons and the Who record are in short supply, and will not be renewed -- so if you want either of these items, order now.

By next month, we'll have some Hospers-Nathan campaign brochures.
SPECIAL CAMPAIGN FUND ESTABLISHED

As we noted in our March issue, we'll need a lot of money -- on the order of $25,000 -- in order to be able to get our ideas and candidates the degree of public exposure that's necessary if we're to produce any significant and lasting effect.

A special campaign fund, which will be used exclusively to cover the expenses of the Hospers-Nathan campaign, has been set up. We urge all LP members (and sympathizers) to contribute as much as they can, as soon as they can; money is needed now, to place the ads and send out the mailings that will bring in the big money.

We know that every LP member can afford at least a couple of dollars; many of you can afford $25, $50, $100, or more. And we hope that everyone will send their $1 -- or their $100 -- to the Hospers-Nathan campaign fund as soon as possible.

Checks should be made out to LIBERTARIAN PARTY CAMPAIGN FUND, and sent to the Fund at 1415 N. El Paso, Colorado Springs, CO 80906.

As a special incentive to think big in making campaign contributions, we have arranged for everyone who contributes $50 or more to receive a personally autographed copy of the $10 hardcover edition of Dr. Hospers' Libertarianism. Status seekers, take heed!

ROTHBARD CONSENTS TO BE HOSPER'S ECONOMIC ADVISOR

We have just received word, as this issue of the Newsletter went to press, that noted libertarian economist Murray N. Rothbard has agreed to serve as Dr. Hospers' economic advisor -- thus assuring that Hospers, alone among this year's Presidential candidates, will be able to draw on the expertise of an economist who really understands economics. We are pleased to learn of this development, especially as Murray had been somewhat skeptical of the LP until only a few weeks ago. Another convert!

YOU WON'T BELIEVE THIS, BUT...

we were sent a newspaper clipping from the May 5th Oakland Tribune, telling of a notice issued by the Alameda County Welfare Dept. to a deceased gent in Oakland. The notice read, in part "You are no longer eligible to receive MediCal benefits, effective 2-29-72, because you have died..." We've never had a very high opinion of the intelligence of bureaucrats, but we have to admit that this is a new low.

"What democracy needs most of all is a party that will separate the good that is in it theoretically from the evils that beset it practically, and then try to erect that good into a workable system. What it needs beyond everything is a party of liberty."

-- H.L. Mencken