MINUTES OF THE LOCAL AFFILIATE DEVELOPMENT COMMITTEE OF THE LIBERTARIAN PARTY OF NEW YORK HELD ON WEDNESDAY, DECEMBR 9, 2020 ON THE ZOOM MEETING APP

MEMBERS PRESENT

Robert Arrigo, Chair Andrew Kolstee, Secretary Daniel Donnelly Pietro Geraci Paul Sechrist

MEMBERS ABSENT

William Cody Anderson

The meeting was called to order at 8:02 p.m. by Robert Arrigo, Chair.

Motion by Andrew Kolstee to **waive reading and accept the minutes of the November 10, 2020 and November 25, 2020 meetings of the Local Affiliate Development Committee** was seconded by Pietro Geraci and passed unanimously without debate.

The results of the survey that was sent to the Chairs of County Organizations was reviewed. There was a total of 22 responses from County Chairs (Albany, Broome, Chautauqua, Chenango, Columbia, Erie, Fulton, Ontario, Orleans, Orange, Otsego, Kings, Nassau, New York, Queens, Rensselaer, Saratoga, Schoharie, Tioga, Ulster, Wayne, and Westchester) and 10 County Chairs (Bronx, Cattaraugus, Chemung, Genesee, Monroe, Madison, Niagara, Onondaga, Richmond, and Suffolk) did not respond.

Several questions were open-ended, but the committee aggregated the statements into a tally of subjects depending on the question.

SURVEY RESULTS: DIGITAL INFRASTRUCTURE

Of the 22 counties that did respond, the results for digital infrastructure are as follows.

- Counties with a website (13 out of 22)
- Counties with a mailing address (7 out of 22; only 5 are separate from a residential address)
- Counties with an e-mail address (16 out of 22)
- Counties with an e-mail list (12 out of 22)

SURVEY RESULTS: FINANCIAL MANAGEMENT

Of the 22 counties that did respond, the results for financial management are as follows.

- Counties with a bank account (17 out of 22)
- Counties registered with the New York State Board of Elections (13¹ out of 22)
- Counties in which a member attended BOE campaign finance training (6 out of 22)

¹Upon review of the New York State Board of Elections campaign finance filings, the committee noticed that only 9 of the respondents are actually listed on the New York State Board of Elections website.

In the open-ended question, "How much cash on hand does your county affiliate have currently?" the responses were aggregated into the following ranges by amount:

Amount	#
\$1,000+	7
\$500 to \$999	3
Less than \$500	6
\$0	2
No answer	4

In the open-ended question, "In the past 12 months how much money has your county affiliate raised in donations total?" the responses were aggregated into the following ranges by amount:

Amount	#
\$1,000+	5
\$500 to \$999	2
Less than \$500	7
\$0	4
No answer	4

SURVEY RESULTS: MEETINGS AND PARTICIPATION

Of the 22 counties that did respond, the results for meetings and participation are as follows.

- Counties that have utilized a teleconference format for online and/or hybrid meetings. (19 out of 22)
- Counties that have organized petitioning/door knocking drives (12 out of 22)
- Counties that have organized social/networking events (18 out of 22)

In the open-ended question, "How many times has your county affiliate held a business meeting during the past 12 months? (both in person, and online/teleconference)" the responses were aggregated into the following ranges by amount:

Amount	#
13+	2
12	7
7 to 12	4
4 to 6	4
3 or less	4
Unknown	1

In the multiple-choice question, "How many people usually attend each business meeting?" the responses were as follows:

Attendance	#
10 to 14	5
5 to 9	9
Less than 5	8

In the multiple-choice question, "Are most of your business meetings full county committee meetings or executive committee meetings?" the responses were as follows:

Attendance	#
Full County Committee meetings	15
Executive Committee meetings	7

In the open-ended question, "How many total active libertarians participate in your county affiliate activities?" the responses were aggregated into the following ranges by number of active Libertarians:

Active Libertarians	#
15+	4
10 to 14	9
5 to 9	4
Less than 5	3
0	1
No answer	1

SURVEY RESULTS: MAILINGS

Of the 22 counties that did respond, the results for mailings are as follows.

In the multiple-choice question, **"When was the last time you sent physical mail to all enrolled libertarians in your county?"** the responses were as follows:

Last sent mail	#
Within the last 3 months	3
3 to 6 months ago	2
6 to 12 months ago	6
Over 1 year ago	8
Never	3

SURVEY RESULTS: FUNDRAISING

Of the 22 counties that did respond, the results for **fundraising** are as follows.

10 out of 22 counties collect donations online.

In the multiple-choice question, "What types of fundraisers have you held? (check all that apply)" the responses were as follows:

Fundraising type	#
In-person event	9
Fundraising letters	2
Online campaign	6
None	9

One county noted that they appeal for recurring gifts and another noted that they are waiting to register with the Board of Elections for campaign finance.

Of the 13 counties that have held a fundraiser, the following is a breakdown of the number of types of fundraising methods counties have tried:

Types	Counties
3 methods	2
2 methods	3
1 method	7
None	9

SURVEY RESULTS: GOALS

Of the 22 counties that did respond, the results for goals are as follows.

3 out of 22 counties currently have a legislative agenda. 2 respondents did not understand the question.

In the open-ended question, "What are your fundraising goals for 2021?" the responses were aggregated into the following ranges by fundraising goal amount:

Amount	#
\$10,000 +	1
\$1,000 - \$5,000	5
Under \$1,000	1
No Goal	10
Blank	5

In the open-ended question, "What are your Legislative goals for 2021?" the responses were aggregated into the following legislative goal areas:

Goal	#
No Goal	8
Blank	7
Chaos	2
Taxes	2
2 nd Amendment	1
Ballot reform	1
Criminal justice reform	1
Drug decriminalization	1
Sex work decriminalization	1
Repeal zoning laws	1

In the open-ended question, "What are your electoral goals for 2021?" the responses were aggregated into the following electoral goal areas:

Goal	#
Elect 1 candidate to office	3
Elect 2 candidates to office	1
Run 3 candidates for office	1
Run 1 candidate for office	1
Run a slate of candidates	1
Elect candidates	1
Blank	7

SURVEY RESULTS: MEDIA RELATIONS

Of the 22 counties that did respond, the results for media relations are as follows.

- Counties with a media list (13 out of 22)
- Counties that have published press releases (14 out of 22)

In answering the multiple-choice question, "If yes, when was the last time the media contacts list was updated?" the responses were as follows:

Last updated	#
Within the last year	6
About a year ago	3
Unknown	3
Blank	10

SURVEY RESULTS: CANDIDATES

Of the 22 counties that did respond, the results for candidates are as follows.

- Counties that have endorsed candidates (17 out of 22)
- Counties with a candidate questionnaire (12 out of 22; 1 did not understand the question)
- Counties that conduct candidate interviews (20 out of 22)

In the multiple-choice question, "Who makes the FINAL decisions on candidate endorsements and authorizations?" the responses were as follows:

Decision maker	#
Full County Committee	10
Executive Committee	9
Chair	1
State Committee	1
None; only enrolled Libertarians have run the line	1

SURVEY RESULTS: POLITICAL ACTIVISM

Of the 22 counties that did respond, the results for **political activism** are as follows.

18 out of 22 counties have had a member attend a local government meeting in the last 12 months.

In the multiple-choice question, "Which of the following groups have you had interactions with in the past 12 months?" the responses were as follows:

Group	#
State Party leadership	21
Neighboring County Affiliates	18
Local Government officials	18
State Government officials	12
Federal Government officials	3
Blank	1

In the open-ended question, "In your opinion, what is the main goal of political action?" the following answers were submitted.

Main goal of political action	#
Furthering liberty through changing legislation	15
Getting elected	5
Growing membership/enrollment	5
Change	3
Education	2

SURVEY RESULTS: AREAS OF NEED

Of the 22 counties that did respond, the results for areas of need are as follows.

In the open-ended question, "What are some areas your county affiliate would like help on?" the responses were aggregated into the following areas:

Area	#
Growing Membership	8
Growing Engagement	5
Building Infrastructure	5
Fundraising	4
Candidate Recruitment	3
Digital Marketing	2
Electoral Victories	1
Media	1
Forming Local Committees	1
Networking	1
Programming	1

In answering the open-ended question, "What is the best way the state committee can help your county affiliate in 2021?" the responses were aggregated into the following areas:

Area	#
Recruiting volunteers	3
Growing membership	3
Goal setting/strategic planning	2
County rules	2
Blank	2
Timely notice for Executive Committee meetings	1
Understanding Election Law	1
Running campaigns	1
Campaign finance	1
Fundraising	1
Grooming future leaders	1
General	1
Resources for paperwork	1
More county autonomy	1
Training	1
Networking	1
Digital infrastructure	1
Win the lawsuit	1

Motion by Paul Sechrist to adjourn was seconded by Daniel Donnelly.

The meeting was adjourned at 9:46 p.m.

Andrew Martin Kolstee, Secretary