

Libertarian National Committee - Membership Report

"Donor" Totals - Feb-10

18 Month Comparison

	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10
Active w-MEM	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469
Active w/out MEM	1082	1092	1089	991	968	888	867	873	691	693	674	691	628	552	575	587	647	747
Total	16460	17191	17168	16349	16146	15892	15759	15932	15759	15259	14977	14785	14415	14170	14538	14663	15059	15216
Percent Change	2.54%	4.44%	-0.13%	-4.77%	-1.24%	-1.57%	-0.84%	1.10%	-1.09%	-3.17%	-1.85%	-1.28%	-2.50%	-1.70%	2.60%	0.86%	2.70%	1.04%

Lapsed MEM	613	1022	881	1285	1031	997	1291	946	1036	1443	1151	1129	1072	1089	1075	695	714	778
Lapes w/out MEM	18	48	31	133	67	119	107	52	188	35	54	42	72	120	21	40	33	31
Lapsed Total	631	1070	912	1418	1098	1116	1398	998	1224	1478	1205	1171	1144	1209	1096	735	747	809
Percent Change	-23.79%	69.57%	-14.77%	55.48%	-22.57%	1.64%	25.27%	-28.61%	22.65%	20.75%	-18.47%	-2.82%	-2.31%	5.68%	-9.35%	-32.94%	1.63%	8.30%

New Donors w-MEM	615	970	613	152	224	307	462	460	363	319	364	412	367	284	251	206	218	258
New w/out MEM	4	5	7	3	4	1	19	15	1	4	3	3	3	7	9	3	9	66
New Total	619	975	620	155	228	308	481	475	364	323	367	415	370	291	260	209	227	324
Percent Change	3.00%	57.51%	-36.41%	-75.00%	47.10%	35.09%	56.17%	-1.25%	-23.37%	-11.26%	13.62%	13.08%	-10.84%	-21.35%	-10.65%	-19.62%	8.61%	42.73%

Renewed w-MEM	406	773	248	412	627	516	717	653	682	622	524	508	398	636	1169	602	832	577
Renewed w/out MEM	14	53	21	32	40	38	67	43	5	33	32	56	6	37	35	49	84	65
Total Renewals	420	826	269	444	667	554	784	696	687	655	556	564	404	673	1204	651	916	642
Percent Change	-29.53%	96.67%	-67.43%	65.06%	50.23%	-16.94%	41.52%	-11.22%	-1.29%	-4.66%	-15.11%	1.44%	-28.37%	66.58%	78.90%	-45.93%	40.71%	-29.91%

Active MEM	15378	16099	16079	15358	15178	15004	14892	15059	15068	14566	14303	14094	13787	13618	13963	14076	14412	14469
Zero Dues MEM	96161	96481	96841	97666	98069	98615	99176	99402	99941	100697	101390	102010	102737	103243	103079	103150	103034	103207
Total "MEM"	111539	112580	112920	113024	113247	113619	114068	114461	115009	115263	115693	116104	116524	116861	117042	117226	117446	117676
Percent Change	0.49%	0.93%	0.30%	0.09%	0.20%	0.33%	0.40%	0.34%	0.48%	0.22%	0.37%	0.36%	0.36%	0.29%	0.15%	0.16%	0.19%	0.20%

Total "LIFETIME"	1974	1985	1990	1993	1995	1997	1998	2005	2005	2006	2013	2020	2024	2026	2031	2035	2040	2043
Total "BSM"													13725	13549	13777	14096	14316	14394

Last Year vs. This Year

	Feb-09	Feb-10	Change	18 Mo Ave
Active w-MEM	15004	14469	-3.57%	14745
Active w/out MEM	888	747	-15.88%	796
Total Active	15892	15216	-4.25%	15541
Lapsed	1116	809	-27.51%	1081
New Donors	308	324	5.19%	390
Renewals	554	642	15.88%	645

Active Donors w-MEM =	14469
Lapsed & Zero Dues MEM =	103207
Total "MEM" w-Signed Certificate =	117676
Member Signed Certificate =	"MEM"
Total "BSM" =	14394
Bylaws defined Sustaining Member =	"BSM"

NEW-RENEW BREAKDOWN BY TYPE

New Members 02/10			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	2	\$ 75.00	\$ 37.50
Dir Mail Prospecting	15	\$ 450.00	\$ 30.00
Tele-New	0	\$ -	\$ -
Web New Members	307	\$ 11,300.00	\$ 36.81
Total	324	\$ 11,825.00	\$ 36.50
Renewals 02/10			
Source	Number	\$ Total	Ave Gift
Renewals via House Mailing	310	\$ 13,792.49	\$ 44.49
Dir Mail Renewals	7	\$ 185.00	\$ 26.43
Tele-Renewal	6	\$ 175.00	\$ 29.17
Web Renewals	250	\$ 9,762.00	\$ 39.05
* Manual Adjustments	69	n/a	n/a
Total	642	\$ 23,914.49	\$ 41.74

* Includes Renewals via Pledge Extension

Feb-10 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
AK	627	564	63	1	64
AL	1461	1236	225	13	238
AR	750	657	93	4	97
AZ	2791	2482	309	19	328
CA	18203	16347	1856	97	1953
CO	3227	2704	523	19	542
CT	1334	1136	198	9	207
DC	320	287	33	1	34
DE	345	296	49	6	55
FL	6859	6020	839	54	893
GA	5457	4947	510	18	528
HI	475	408	67	2	69
IA	865	731	134	7	141
ID	657	589	68	2	70
IL	3957	3419	538	31	569
IN	2638	2267	371	22	393
KS	1063	907	156	4	160
KY	952	834	118	5	123
LA	863	734	129	7	136
MA	2665	2391	274	22	296
MD	2062	1800	262	24	286
ME	716	649	67	4	71
MI	4758	4231	527	18	545
MN	1824	1591	233	6	239
MO	2009	1733	276	20	296
MS	518	451	67	4	71

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
MT	438	391	47	4	51
NC	2839	2468	371	15	386
ND	147	121	26	0	26
NE	518	454	64	4	68
NH	1244	1091	153	9	162
NJ	2702	2394	308	23	331
NM	1005	881	124	6	130
NV	1556	1347	209	6	215
NY	4261	3591	670	41	711
OH	4277	3644	633	34	667
OK	858	757	101	5	106
OR	2005	1820	185	18	203
PA	5219	4662	557	30	587
RI	242	213	29	2	31
SC	1395	1211	184	10	194
SD	203	168	35	0	35
TN	2059	1769	290	3	293
TX	7342	6397	945	47	992
UT	981	896	85	5	90
VA	3755	3141	614	25	639
VT	357	326	31	4	35
WA	3896	3475	421	13	434
WI	1666	1428	238	11	249
WV	529	475	54	1	55
WY	277	234	43	2	45
OTHER	509	442	67	10	77

	<u>TOTAL "MEM"</u>	<u>NON ACTIVE "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>
TOTALS	117676	103207	14469	747	15216

SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1843	1	SC	181	27
TX	930	2	KS	153	28
FL	834	3	NH	152	29
NY	662	4	IA	134	30
OH	637	5	LA	126	31
VA	614	6	NM	120	32
PA	557	7	KY	117	33
IL	535	8	OK	99	34
MI	527	9	AR	96	35
CO	520	10	UT	82	36
GA	503	11	ID	70	37
WA	421	12	ME	66	38
NC	368	13	MS	65	39
IN	365	14	NE	65	40
AZ	315	15	HI	64	41
NJ	307	16	AK	62	42
TN	290	17	WV	53	43
MO	278	18	DE	50	44
MA	277	19	MT	47	45
MD	262	20	WY	42	46
WI	242	21	SD	34	47
MN	236	22	DC	33	48
AL	222	23	VT	30	49
NV	206	24	RI	28	50
CT	197	25	ND	25	51
OR	183	26	XX	69	52

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

NON ACTIVE MEM = Const w-Signed Certificate who are Lapsed or Inquires ("Zero Dues Member")

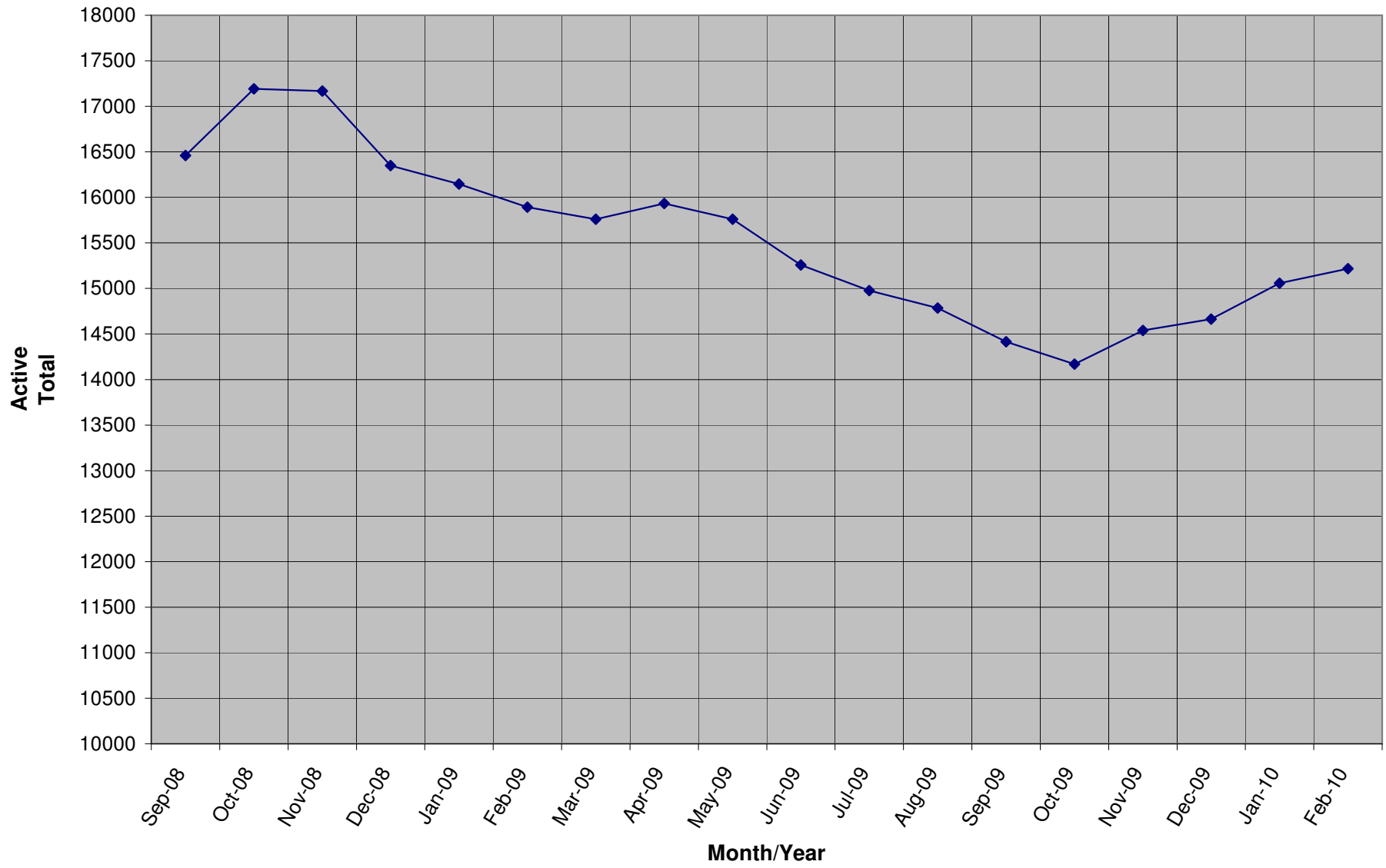
ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Whoe Have NOT Signed the Certificate (Formerly Called "Subscriber")

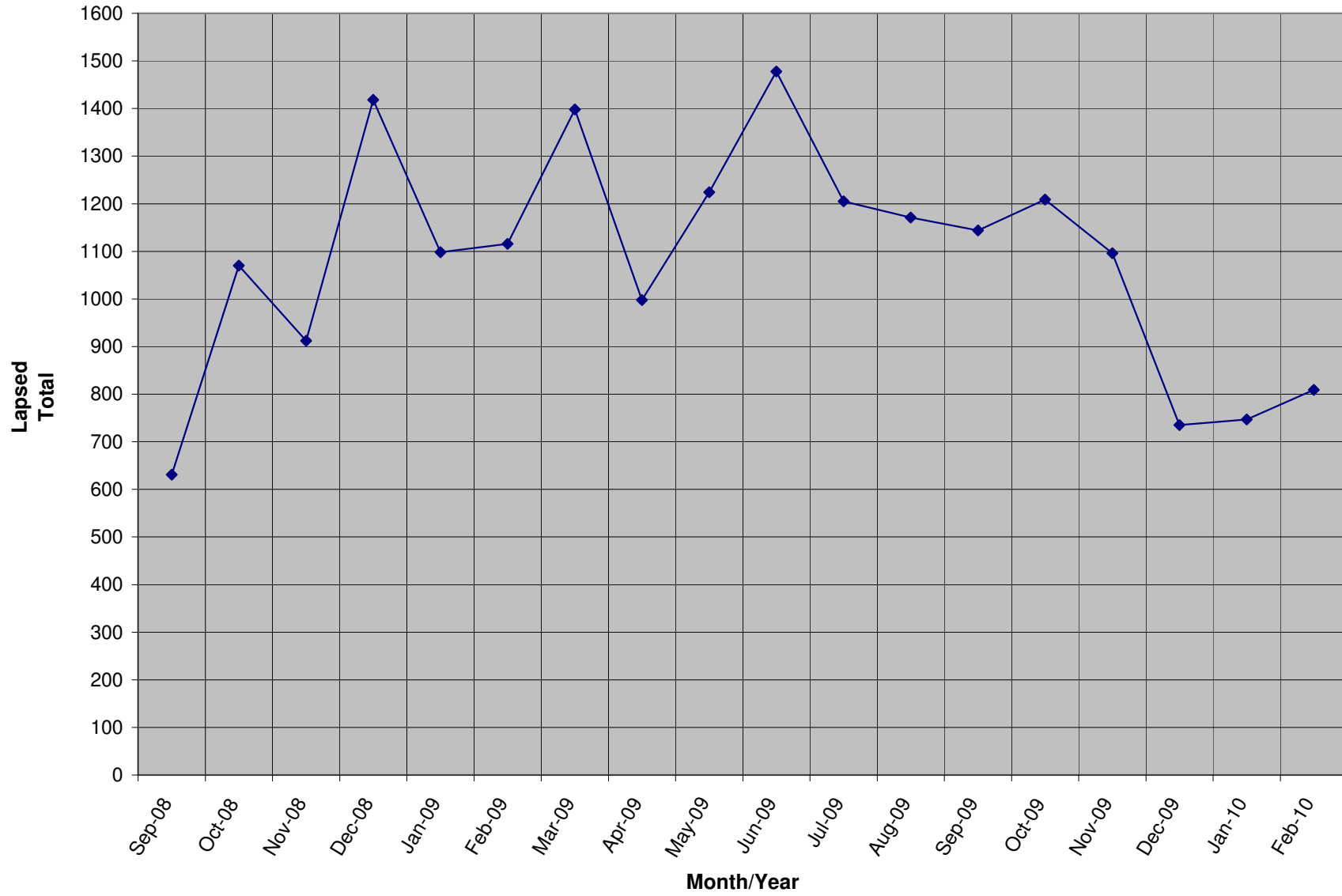
TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

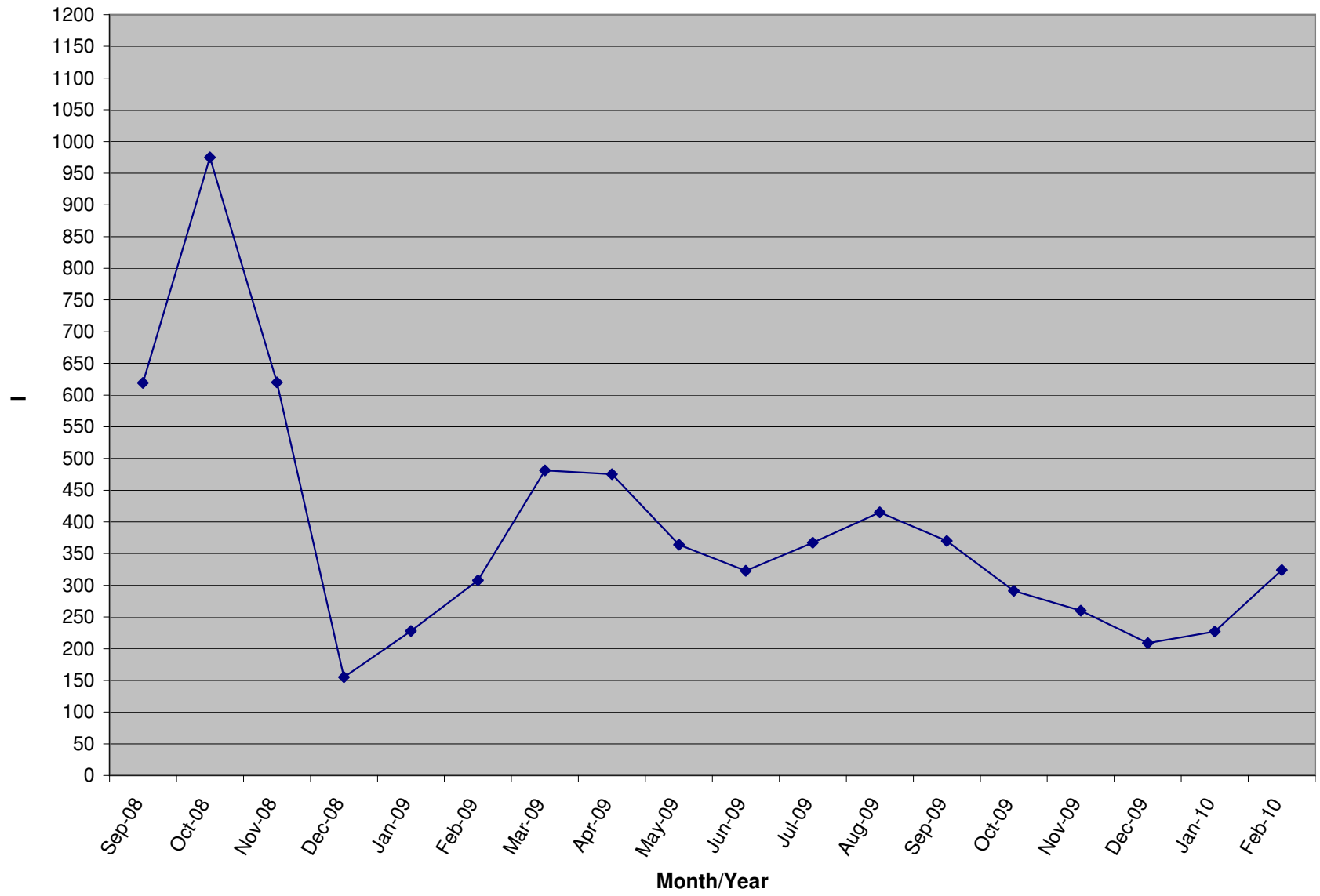
Active Donors



Lapsed Donors



New Donors



Renew Donors

