MISSING BOARD REPORTS – November 2019

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Campaigns - Michael Lopez
  - Outreach - Brandon Wark
  - Legislative - Michael Stapleton

- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **November 11, 2019** at the Independence Institute, 727 E 16th Ave, Denver, CO 80203 from 7pm to 9pm.

Respectfully Submitted,

David Aitken
Website Volunteer
Libertarian Party of Colorado
Chairman’s Report

As per our Bylaws Article II, Section 1, the duties of the Chairman are as follows: The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors, as well as overseeing leadership training and succession planning at all levels within the Party. Unless otherwise specified in the Party’s Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in the Party Constitution. The Chair, or their designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

October was an exceptional month for the LPCO with over $6,000 raised and national membership increased to over 500 thanks to an incredible donation of money and resources by Joe Johnson and Bette Rose Ryan. They graciously provided the resources and path for the LPCO to utilize a marketing firm to reach out to Libertarians across the state. Oftentimes, it is difficult to know the benefits of an endeavor like this for months to come, but if the early results are any indication, the LPCO will receive residual benefits from this for years to come. We would also like to thank the national party for assisting in this effort.

To start our November, Kevin Gulbranson and Michele Poague graciously hosted another event at their home where we brought together Libertarian volunteers to make convention sales calls. On top of having a productive evening, we also had a fun party afterwards where we raised over $350.00. A special thanks to donors, volunteers, and attendees including; Amanda Parrish, James Treibert, Victoria Ciraolo, Alexis Buschmann, Eric Mulder, Ross Klopf, David Aitken, DiGi, Kat Martin, Marc Solomon, Kyle Furey, Miguel Gomez, Thaddeus Servantez, Eric Charrier, John Hulbert, Dave Miller, Joy Miller, Mike McRedmond, Monica Huckabay, Justin Mathews, and Josh Walen. I sincerely apologize if I missed anyone!

At the ballot box, Proposition CC failed, proving once again that despite having many elected Democrats, Colorado remains an anti-tax state. We also are proud to report that
Craig Hurst was re-elected to the Commerce City Council following an appointment in May. Congratulations to councilman Craig Hurst!

Finally, I would like to remind the board and our guests that there is an expected decorum in meetings. Unless a board member specifically reaches out to you during board discussion, the time for public comment is at the beginning of the meeting and is limited to one comment per person of no more than 3 minutes. Should you find yourself at odds with something in the meeting following that period, please feel free to email the board and we will address your concerns in a timely manner.

In Liberty,
Victoria Reynolds
State Chairman, LPCO
November 2019- Vice Chair Report

In accordance with Article II, Section 2 of the Libertarian Party of Colorado (LPCO) bylaws, the role of the Vice Chairman is to assist the LPCO Board of Directors with their duties among other responsibilities. These areas include:

Assist the Chairman. Attended the Dia De Los Muertos Fundraiser/Phone Banking for the 2020 LPCO State Convention. Met with individuals interested in running for partisan office. Attended the Jefferson County Libertarian meeting.

Continuity Binders. Campaigns, Affiliate Development, and Vice Chair binders has been compiled.

Organization of Regions. Oct 8- Met with potential organizers for an Elbert county group.

In Liberty,

Eric Mulder
Vice Chair- Libertarian Party of Colorado
Chair- Libertarian Party of Arapahoe County
303-960-3997
vicechair@lpcolorado.org
Treasurer, 06 November 2019

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 06 November 2019, PayPal balance was $458.85.
As of 06 November 2019, BBVA Compass balance was $18,375.94.
As of 06 November 2019, Stripe balance was $0.00.
As of 06 November 2019, FEC account balance was $585.00
As of 06 November 2019, Undeposited Funds balance was $0.00

Held in reserve:
- Standard reserve $1,500.00
- State Convention reserve $3,150.00
- Clear Creek Co DG $40.00
- Denver Co DG $503.00
- Larimer Co DG $15.00
- Newsletter $0.00
- Pueblo Co DG $24.00
- Weld Co DG $15.00

As of 06 November 2019, AVAILABLE FUNDS (reserved funds excluded) was $14,172.79.

Available funds have increased $2,874.71 since last month. Bette Rose Ryan and Joe Johnson pushed on a combined membership drive with LPHQ that netted 14 new LP national memberships and $475 to LPCO for October.

Any anticipated large future expenses (> $1,000 annually), whether one-time or instalment, I propose to budget in the same manner as with the annual convention, where I reserve funds monthly into a specific sub-account. For reminder for me and continuity for subsequent treasurers, the standard reserve of $1,500 has been placed in a sub-account.
Subscription donations (20 recurring) to PayPal, Stripe & Compass Bank for October, $477.76, a loss of $85.00 from last month.

October one-time (2 contributors) donations, $35.00.

I request that any Board member who receives cash or check from a donor please email me with the date received, check number, amount, and name & address of the donor. If the check is $100 or more, then I also need the donor’s occupation and employer. Please refer to the postscript in Treasurer’s Report July 2016 for a list of TRACER-accepted occupation names. We can’t accept cash donations over $100. We can't accept contributions from corporations or from foreign nationals. The party can accept anonymous donations less than $20 but if anonymous donations are collected by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can’t include more than $100 in cash.

FEC Filing: Report filed 07/01/2019. Next report due 01/31/2020. From our participation in the Gary Johnson PAC until now, our FEC reports have been empty. Because our subscription to LNC’s Affiliate CRM Plan is paid to a national party, those contributions are FEC reportable. Transfers from regular checking into federal activity account are also FEC reportable.


Respectfully Submitted,
John Hjersman
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FUNDRAISING DIRECTOR REPORT November 2019

Article II - DUTIES OF THE BOARD - Section 10:
The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

Majority of efforts this month went into convention logistics.
Drafted Proposal for Voting on National Delegates
https://drive.google.com/open?id=1hv6xjjaE4G8189Tn50k6mUI1tKdsAfP

Phone banking event hosted by Kevin and Michele generated $300.

Tickets for the convention went on sale Oct. 1.

The Convention Committee report will be updated Monday morning before the regularly scheduled board meeting so it will reflect numbers closer the date of the meeting.
Link to Convention Committee Report -Updated 10/14
https://drive.google.com/open?id=1-Ddr7Oe8ZMvXxJpKXUE5Ax3H_JtH94i1

In Liberty,
Angela K. Plummer
Affiliates Director Report November 2019

I sent the Development Group & Affiliate Handbook to interested volunteers in Weld, Larimer and Montrose Counties. I will follow up with them.

I am reviewing the affiliates director continuity binder and updating as necessary.

Respectfully Submitted,
Steven Gallant
Membership Director Report November 2019

LPCO Bylaws Article II, Section 11: The Membership Director shall be responsible for,
- developing membership education programs,
- recruiting and training activists,
- publishing a regular internal newsletter,
- managing and accessing membership records for internal party use and coordinating membership data with the national Libertarian Party.

2019 Membership Director Business Plan

Persuade LPCO members to become activists and candidates.
- Provide a pool of volunteers for the Outreach Director and Legislative Director to draw from.
- Provide a pool of volunteers for the Campaigns Director to draw from for assisting candidates.
- Provide a pool of potential candidates for the Campaign Director to vet.

New Member Notifications in the month of October:

New Information Requests to the LP in Colorado: 8
- Replies sent to every one of them.
- Each one was forwarded to the county point-of-contact.

New Volunteers to the LP in Colorado: 8
- Reply sent to every one of them.
- Each one was forwarded to the county point-of-contact.
- Each one forwarded to individual directors according to the volunteer’s interests.

New interests in Running for Office as LP in Colorado: 2
- Replies sent to both of them.
- Each one was forwarded to the county point-of-contact.
- Each one was forwarded to the Campaigns Director.
LPCO Membership Summary

Sources:
1. CO Secretary of State report as of 3/19/2019 (registered Libertarians in Colorado)
2. CiviCRM as of 11/3/2019
3. LNC Secretary (LP National Member count) as of 11/4/2019

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“Colorado Liberty” Newsletter

- The Fall newsletter was published on Oct 3. We sent out over 700 individual letters. The and about 15 to each county affiliate and development group.
- We hope to add another 100-150 for the Winter edition.
- The deadline for submitting content for the Winter newsletter is tentatively set for Dec 27, and should be submitted to newsletter@lpcolorado.com. On Jan 3, Caryn Ann will then send all content to the editor (i.e., Membership Director) who will work with the formatter/printer (Michele Poague) to generate the final copy by Jan 10. On Jan 17, copy will be sent to the printer. By Jan 24, copies of the newsletter will then be mailed to every LPCO donor, and electronic copies emailed to each LPCO member who has an email address on file.
- Each County affiliate and development group is encouraged to submit a summary of activities they held in Oct-Nov-Dec, and local events coming up in Jan-Feb-Mar.
- LPCO Chairman is requested to submit a summary of the LPCO plan for 2019.
- Campaigns Director is encouraged to submit a summary of how many prospective LP candidates we have running for public office in 2019.
- Legislative Director is encouraged to submit a summary of legislation of interest being studied by the CO General Assembly during the Summer.
- Communications Director is encouraged to submit a copy of one article published by a Libertarian author in Oct-Nov-Dec.
- Affiliates Director is encouraged to submit a summary of new affiliates and development groups in Oct-Nov-Dec, and counties planning to establish an affiliate or development group in Jan-Feb-Mar.
- Fundraising Director is encouraged to submit a summary of those who donated to the LPCO in Oct-Nov-Dec, and any fundraising events coming up in Jan-Feb-Mar.
- Anyone is invited to submit “Libertarians in the news” articles.

Respectfully Submitted,
John Pickerill
COMMUNICATIONS DIRECTOR REPORT October 2019

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

Social Media Posting Schedule:

Facebook:

*All times Mountain Standard Time and DAILY unless noted otherwise*

9am - Daily Except Friday - Local News – (OPEN FOR NEW CONTRIBUTOR)

9am - Friday - D.K. Williams - Podcast

10am - Active Campaigns - Eric Mulder

11:15am - Meme – Hannah Burnham (OPEN FOR NEW CONTRIBUTOR)

Noon - News Commentary - Communications Director

2pm - Inactive Affiliate Share – (IN NEED OF VOLUNTEER)

5pm - Meme - Mason J. Haley

6pm - Daily - Campaigns - Michael Lopez

7pm - Daily - Fundraising - Angela Kay Plummer

8pm - LPCO Custom Video - Lexi Marie

10pm - Twitter Post – (OPEN FOR NEW CONTRIBUTOR)

Twitter: OPEN FOR NEW CONTRIBUTOR

Instagram: OPEN FOR NEW CONTRIBUTOR
Communications Director Report

October 2019

Code of Conduct for All Platforms:
No F-Words in memes or post captions
No Conspiracy Theories
Keep it Libertarian

Our total Social Media statistics are as follows:

FACEBOOK: Page likes total at writing of report -- 28,038
Page follows at writing of report -- 28,162

Facebook likes at previous report: 27,681. This is an increase of 357 likes since the previous report.
TOP THREE POSTS:

Socialists would say I'm a 'wage slave.'
But my employer PAYS me money based on a voluntary agreement I chose, which enables me to feed my family.
Conversely, the state TAKES my money against my will to pay for things I oppose or don't benefit from.
Who is more my oppressor?
Communications Director Report
October 2019

Libertarian Party of Colorado
Published by Mason J. Haley (7) October 15 at 6:49 PM

166,439 People Reached
12,013 Reactions, Comments & Shares

6,853 Like
580 On Post
6,273 On Shares

159 Love
19 On Post
140 On Shares

367 Haha
34 On Post
333 On Shares

84 Wow
4 On Post
80 On Shares

247 Sad
11 On Post
236 On Shares

733 Angry
51 On Post
682 On Shares

1,165 Comments
31 On Post
1,134 On Shares

2,405 Shares
2,389 On Post
16 On Shares

5,903 Post Clicks

Get More Likes, Comments and Shares
Boost this post for $20 to reach up to 4,300 people.
Communications Director Report

October 2019

TWITTER STATISTICS: Twitter followers at writing of report is 2,643. This is an increase of 14 followers from the previous period.

INSTAGRAM STATISTICS: Instagram followers at writing of report is 1,004. This is an increase of 1 follower from the previous month.

Website:
The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

Media/Events/Press Releases:
There were no press releases during the period.
Communications Director Report
October 2019

We have the following writers:

- Jay Stooksberry
- John Pickerill
- Bonnie Hobart
- Nathanial Sullivan
- William Jackson
- Safyre Lyons

Respectfully Submitted,
Stacy Petty
Communications Director
Secretary Report
November 2019

Yay!!! Both CC and Jeffco 1A were defeated!!!!

CC
Assisted with Facebook campaigns, twitter and calling campaigns.
Distributed No on CC signs

Jeffco 1A (7 year De-Brucing)
Built a database of Libertarian Voters in Jefferson County.
Along with others, daily called Libertarians in Jeffco to encourage them to vote.
Used Secretary of State reports to target Libertarians who hadn't yet voted.
Miguel used the database to do mass texts to all Libertarians in Jeffco

Jeffco Affiliate
Continued to contribute posts to our Facebook and Twitter outlets.

Met with State Representative Lisa Cutter. Had an opportunity to counter her view of “diminishing resources” with a graph showing the continuous billion dollar increases of the Colorado budget.

Respectfully Submitted,
Mike Spalding, Secretary
Database Manager Report for November, 2019

11/5/19 – email affiliates about events (1 hour)
11/3/19 – update invalid phone numbers (2 hours)
11/2/19 – export CD2 and CD5 registered libs with phone for Chairman (2 hours)
10/30/19 – set up email blast (1 hour)
10/28/19 – natl member drive email (2 hours)
10/27/19 – export 2019 convention attendees and CD3 donors for Chairman (1 hour)
10/20/19 – update post about 2020 C&B applications, prep email (1 hour)
10/18/19 – update Bylaws with Style report, research selecting registered libs who are not natl members and who have a phone number and not a donor, create export file (2 hours)
10/16/19 – update Constitution with Style report, add a post, contact maint (1 hour)
10/15/19 – Update Platform with Style report (1 hour)
10/13/19 – Export Phillips County for Chairman (1 hour)
10/12/19 – Prep email blast, update local events post (2 hours)
10/10/19 – check new signups, add event for Delta County Prop CC/Tabor debate, discuss bylaws changes at 2020 convention w/chair, add 2019 ballot issues page, email to affiliates about local ballot issues (3 hours)
10/9/19 – Train Kyle Furey (Denver) on using CRM to call new registered Libertarians in Denver (1 hour)

Combine board reports and publish on website. (1 hour)

Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

We pay $90 per month to the LNC for 3 hours of priority support per month for the CRM. We pay $9 per month to MailChimp for email services which the CRM cannot provide. This allows us to email people in a specific county. This cost is recorded as an In-Kind donation by the Database Manager.
We pay $20 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.
Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado