



APC NEWS

Newsletter of the Libertarian Party Affiliate Parties Committee

Volume 2, Number 10 • October 1991

Interest in APC Field Organizer Program Grows As Project In Maine Nears Completion

After a slow start during the first half of 1991, interest in the Libertarian Party's revised Field Organizer Program has exploded. Seven state affiliates have already expressed a desire for organizing help, including the work already underway in Maine.

Proposed field organizing projects must meet several criteria in order to be approved for funding:

1. The proposed project must have specific, measurable goals.
2. The goals must be considered realistic and achievable.
3. The field organizing visit must leave the state/local affiliate(s) measurably stronger than they were before the visit. (We're looking for long-term improvement, not quick fixes.)
4. The proposed field work must address

concerns common to other affiliates, rather than something very peculiar to a particular state. (One of the National LP's goals in this program is to apply what we learn in one state to other affiliates.)

5. The affiliate party, proposed field organizer, and APC chair must be able to develop a specific plan for achieving the proposed goals, with specific ways of measuring progress.

6. The field organizer must be willing to file regular written reports with the APC chair, detailing his/her methods and progress toward goal achievement.

7. The field organizer and the affiliate party must be willing to help provide information to other affiliates interested in replicating the project in their state.

(continued on page 2)

Prospect Names Available to Affiliates

National Convention Coverage Swamps LP '800-Number'

Television coverage of the Libertarian Party's Presidential Nominating Convention in Chicago has generated over 10,000 calls to the LP's toll-free number, 1-800-682-1776. The number was displayed frequently during C-SPAN broadcasts of the convention, as well as on CNN news.

LP National Secretary Joe Dehn said over 90% of the callers provided a complete name and address and over 75% provided phone numbers.

As the information has been received by LPHQ, the callers have been sent an information packet. State chairs are being sent the information periodically, or they can obtain it electroni-

cally from Dehn as soon as it is received.

States which receive this information electronically are able to immediately follow-up on inquiries while they're still "hot." Based on our experience in 1989, 20-25% of these prospects will join and become contributing members of the LP.

For more information on obtaining prospect names electronically, contact Joe Dehn:

Phone: 303-972-8094 (h&o)

Compuserve: 70305,241

MCI Mail: 106-6052

FidoNet: Joe Dehn on 1:104/418

Bulletin Board System (BBS): 303-972-6575

Field Organizers Available to Interested Affiliate Parties

(Continued from page 1)

Currently, the national LP Affiliate Party Committee will pay for transportation of the organizer to and from the state, as well as their salary while working on the project. The affiliate party is responsible for:

1. room and board for the organizer,
2. any necessary transportation within the state,
3. any materials (such as literature) required by the project.

An examination of the project currently underway in Maine may illustrate how the program works.

The Maine LP achieved ballot status early this year when 1990 independent gubernatorial candidate Andrew Adam registered as a Libertarian and designated the LP as his "new" party. He won the right to designate a "new" party by receiving over five percent of the vote in 1990 (he actually received over nine percent).

In order to maintain their newly won ballot status, the Maine LP must be organized in every county in the state. To demonstrate that they are so organized, they must hold a meeting next spring in at least one town in every county, attended by one or more county residents.

The Maine LP is currently organized in 11 of the state's 16 counties and has a couple of con-

tacts in a few of the others. Their field organizing proposal set specific goals for prospects and members in these five unorganized counties, as well as a specific plan for generating those prospects and members.

Their strategy called for the state LP to arrange for booth space in fairs, flea markets, "The World's Largest Garage Sale", etc. in these five counties, as well as some others to fill in gaps in the schedule. The state LP would also purchase any necessary literature.

The field organizer would ensure that every booth was staffed every day. He would run "Operation Political Homeless" to gather prospect names, conduct a five jar poll (with people voting by contributing their own money), and sell raffle tickets to help fund the project. In between fairs, and after all the fairs were completed, the organizer would contact the prospects generated, hold introductory meetings, sign up new members, and organize the county.

The organizer chosen for the Maine project was Joseph Knight, who established a solid track record in New Mexico organizing local groups. He began in Maine in late July, took a week off to attend the National LP convention in Chicago, and expects to complete the Maine project in mid-October.

After completing the Maine project, Mr. Knight will be conducting a similar project in neighboring Vermont. Five other states have expressed interest with projects in various stages of development.

Since field organizing is done on a contract basis, it is possible to have more than one project occurring simultaneously by using more than one organizer. APC Chair Steve Dasbach is looking for additional experienced organizers who can be involved as demand increases.

If your state is interested in the field organizing program, complete the enclosed form and return it in the enclosed envelope. The APC is here to help our affiliates develop and prosper; perhaps our field organizing program is just what your affiliate needs.

LIBERTARIAN CLIPPINGS STILL NEEDED

We are still interested in good clippings from across the country that show positive coverage of the LP and libertarian ideas. Many thanks to those of you who have been sending in such clippings. We received a particularly large number of clippings during the convention period. In addition to reprinting them in *Liberty Pledge Newsletter*, the clips help the National LP keep up with what's going on in the states.

Interstate Networking

NEW EDITION OF LP DIRECTORY TO BE AVAILABLE THIS MONTH; EXPERT TALENT BANK TO BE INCLUDED... A new, expanded edition of the LP Directory will be published in early October. The new edition will incorporate the Expert Talent Bank, as well as a complete listing of the new National Committee (see back page of this newsletter for a list of the new committee members), current State Chairs, other state and local activists, and the National Telephone Tree.

The Expert Talent Bank is a directory of LP activists with demonstrated skills in various areas of organizing and outreach, who have agreed to assist other LP leaders within their areas of expertise. It is organized alphabetically by topic, under the general headings of "Organizing" and "Reaching the Voters."

Corrections/additions to the new Directory should be sent to the National office. Our thanks

to Kathleen Richman, of MKR Associates, for her work maintaining and printing the Directory, and to National Secretary Joe Dehn, who is taking over Directory maintenance.

Anyone who is listed in the Directory will automatically receive a copy of the new edition. Anyone else who wants a copy should contact APC Chair Steve Dasbach.

DASBACH ASSUMES OMBUDSMAN ROLE... APC Chair Steve Dasbach is assuming the role of Affiliate Party Ombudsman from MKR Associates, effective October 1. Any Affiliate Party which is experiencing difficulties with the National Headquarters or who has any other unresolved problem with the National LP should contact Dasbach for assistance.

Our thanks to Kathleen Richman of MKR Associates for serving as Ombudsman during the past several months.

★ DIRECTORY ★

APC News is published monthly by the Libertarian Party's Affiliate Party Committee for state LP chairs & local activists. Directory changes should be sent to the LP National Headquarters

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DIRECTORY UPDATES:

**NEW NATIONAL COMMITTEE
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Coconut Grove, FL 33133
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best time: 9am-5pm
CompuServe: 70531,3617

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Steve Dasbach
(see address under "APC Chair," left)

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Las Vegas, NV 89110
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(702) 453-4978

At-Large Representative

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8827 Ogden Ave.
Brookfield, IL 60513

(708) 810-1974

CompuServe: 71247,3322

NEW STATE CHAIRS:

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James Billingsly
6987 Emigration Canyon
Salt Lake City, UT 84108
(801) 582-1175

LP of Oklahoma Chair

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3736 E. Virgin Place
Tulsa, OK 74115
918-834-8148 (h)

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David A. Wood
P. O. Box 69
Claymont, DE 19703
(302) 792-2604 (h)
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Marrou, Lord To Run Unified Presidential, VP Campaign

LP presidential candidate Andre Marrou and vice presidential candidate Dr. Nancy Lord have announced plans to run a unified campaign.

"We expect the unified campaign to save \$50,000 to \$100,000, verses the cost of running them separately," remarked Marrou Chief of Staff Michael Emerling. "That will pay for a lot of petition signatures or TV commercials."

Marrou's Las Vegas office will handle scheduling and fundraising for both candidates.

Marrou made his first swing through New Hampshire September 19-20 and has committed to campaign at least 28 days in New Hampshire prior to the February primary. Marrou plans to campaign full-time from mid-November and Lord plans to campaign full-time from January through the November election.

For information on the Marrou/Lord campaign, contact: Marrou/Lord, 5143 Blanton Dr., Las Vegas, NV 89122, (702) 435-3218.

Libertarian National Committee

Chair:	Mary Gingell
Vice-Chair:	Steve Dasbach
Secretary:	Joseph Dehn, III
Treasurer:	William Redpath
At-Large Reps:	Tamara Clark Don Ernsberger Steve Givot Geoff Neale Ken Prazak
Region 1:	Dave Schumacher
Region 2:	Steve Alexander Thea McLean
Region 3:	William Hall
Region 4:	Ron Crickenberger
Region 5:	Dan Karlan
Region 6:	Clay S. Conrad
Region 7:	Maggie Kohls
Region 8:	Gary E. Johnson



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WASHINGTON, D.C. 20003

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Field Organizing Project Proposal

Do you think a field organizing project could benefit your state or local affiliate? Discuss your ideas with other LP activists, then complete and mail the form below, in the enclosed postage-paid envelope. The Affiliate Parties Committee wants to help your affiliate grow! Let's work together to build a stronger Libertarian Party!

Name _____

Title with Affiliate Party _____

Address _____

City/State/Zip _____

Phone: Day _____ Night _____

Please List Other State/Local Activists Involved in Project _____

What are the specific goals for the proposed organizing project? _____

How will you use a field organizer to achieve the goals? (What will he/she be doing?) _____

How can goal achievement be measured? How can progress toward goal achievement be monitored?

(continued on other side)

(continued from other side)

How long do you expect the project to take? _____

Can the state/local affiliate provide room? board? _____

How will transportation be provided? By whom? _____

What materials & supplies will be needed? How will they be provided? _____

Add other relevant information, comments, or questions here: _____

Thank you for your interest!

Return completed form to LP Headquarters in accompanying postage-paid envelope