



LNC Meeting Minutes, November 11-12, 2006, Alexandria, VA

To: Libertarian National Committee
From: Bob Sullentrup / Dan Karlan
CC: Shane Cory, Corey Stern
Date: 11/20/2006

Current Status: [Approved by Mail Ballot 12-6-2006](#)

Version last updated November 20, 2006. Technical corrections as recommended by Dr. James Lark included December 3, 2006.

These minutes due out in 30 days:	December 12, 2006
LNC comments due in 45 days:	December 27, 2006
Revision released (latest) 14 days prior:	March 2, 2007*
Barring objection, minutes official 10 days prior:	March 6, 2007*

* Automatic approval dates relative to March 16 Orlando meeting; superseded by mail ballot

The meeting commenced at 8:34am on November 11, 2006.

Moment of Reflection

Chair Bill Redpath called for a moment of reflection, a practice at LNC meetings.

Opportunity for Public Comment

Marianne Volpe welcomed the LNC to Virginia and invited the LNC to a pot luck dinner in Fairfax at 7pm Saturday evening on behalf of the LP of Northern Virginia.

Emily Salvette, an LNC member, noted she along with Ruth Bennett will form an LP women's caucus, the purpose of which is to attract more women to the LP. Ms. Salvette's invited members to pass the word and have women in their states e-mail her for more info.

Arin Sime, a candidate for the Virginia state senate, also welcomed the LNC to Virginia. Arin is in a campaign against an unpopular incumbent republican in a race with no democrat.

Paperwork Check

Chair Bill Redpath asked the Secretary to confirm the binder's contents. Several items were going to be or had been distributed outside the binder including items for ballot access, a reserve policy, and a report by the IT Committee.

Attendance and Credentials

Secretary Bob Sullentrup confirmed the attendance of the members and alternates.

Attending the November 11-12, 2006 LNC meeting in Alexandria, VA were:

Officers: Bill Redpath, Chuck Moulton, Geoff Neale, Bob Sullentrup

At-Large Representatives: Admiral Michael Colley, Pat Dixon, Dan Karlan, Angela Keaton, and Jeremy Keil

Regional Representatives: Tony Ryan(1), M Carling(2), Aaron Starr(2), Emily Salvette(3), Mark Bodenhausen(4), Dr. James Lark(5), Wes Benedict(6), and Hardy Machia(7)

Regional Alternates: Richard Burke(2), Stewart Flood(4), Nancy Neale(6), and Eric Sundwall(7) attended. Not attending were Julie Fox (1), Scott Lieberman(2), Rebecca Sink-Burris(3), Steve Damerell(5).

Staff attendees included Executive Director Shane Cory, Operations Director Robert Kraus, Communications Director Stephen Gordon, Sean Haugh, Corey Stern, Louise Calise (a new hire) and Sam New.

LP members included Dave Doctor (NY), Donny Ferguson (VA), Lorenzo Gaztañaga (MD), Susan Gaztañaga (MD), Dana Johansen (VA), Alicia Mattson (TN), Carol Moore (DC), Rod Severson (VA), Arin Sime (VA), Marty Stewart and Marianne Volpe (VA).

For completeness, the following table lists the composition of the current LNC as accepted at the July 3, 2006 meeting, and has yet to be amended.

Region	Affiliates	Representative	Alternate
Region 1	Alaska, Colorado, Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, South Dakota, Wisconsin, Wyoming, (maybe) North Dakota, Nebraska ¹	Tony Ryan (SD)	Julie Fox (WI)

¹ So we do not forget, Scott Kohlhaas (AK) has volunteered to become an alternate or representative for Region 1 should either Tony Ryan or Julie Fox resign. The Bylaws stipulate Region 1 is entitled to

Region	Affiliates	Representative	Alternate
Region 2	California, Oregon, Washington, Idaho	M Carling (CA), Aaron Starr (CA)	Richard Burke (OR), Scott Lieberman (CA)
Region 3	Kentucky, Michigan, Ohio, Indiana	Emily Salvette (MI)	Rebecca Sink-Burris (IN)
Region 4	Florida, Tennessee, Alabama, South Carolina, Georgia, Mississippi, North Carolina	Mark Bodenhausen (AL)	Stewart Flood (SC)
Region 5	Virginia, Pennsylvania, Maryland, Delaware, DC	James W. Lark, III, (VA)	Steve Damerell (VA)
Region 6	Utah, New Mexico, Arkansas, Nevada, Louisiana, Arizona, Texas	Wes Benedict, (TX)	Nancy Neale (TX)
Region 7	New York, Massachusetts, New Jersey, Vermont Connecticut, New Hampshire	Hardy Machia (VT)	Eric Sundwall (NY)

Report of Potential Conflicts of Interest

Stephen Gordon provided the following supplement to an earlier conflict of interest statement he provided:

In my initial Conflict of Interest statement, I indicated that one of my projects, LibertarianLists.com, would be turned over to another party. LibertarianLists is an opt-in e-mail list with over 20,000 voluntary subscribers. One of the uses of this list is to directly solicit campaign contributions for Libertarian candidates. Campaigns compensate the list owner with a negotiated percentage of the donations raised through the use of the list.

As the person I had turned the list over was totally unresponsive to campaign requests for list usage, I had to take control of the list. I formed a partnership with Seth Cohn (webmaster for Free State Project) in order to ensure this list could be used in support of our candidates. After I regained control of the list, we used it in support of several Libertarian campaigns, raising an estimated (final numbers aren't yet available) \$20,000. Seth is doing most of the work on this list and received the majority of the income from its use. However, I'll probably be receiving several hundred dollars in compensation from this enterprise for work conducted this election cycle.

Approval of the Agenda

The group amended the agenda by reordering items. The reordered items appear in italics.

Libertarian National Committee, Inc. November 11-12, 2006 Meeting Agenda Alexandria, Virginia

one representative and one alternate. A second alternate is not permitted. Footnotes in minutes have no limitation or restriction.

Saturday, November 11, 2006

Call to Order	8:30 a.m.
Moment of Reflection	1 minute
Opportunity for Public Comment	10 minutes
Credentials Report and Paperwork Check (Secretary)	5 minutes
Report of Potential Conflicts of Interest	5 minutes
Approval of the Agenda	5 minutes
Standing Reports	
Chair's Report	30 minutes
Treasurer's Report	60 minutes
Secretary's Report	10 minutes
Staff Report	
Staff Report	60 minutes
Counsel's Report	30 minutes
Action Items Previously Submitted in Writing	
Draft Minutes (Moulton)	15 minutes
Reports Previously Submitted in Writing	
<i>LLS Guidance Report (Lark)</i>	<i>5 minutes</i>
<i>Branding Report (Keil)</i>	<i>5 minutes</i>
<i>Ballot Access Project (Redpath)</i>	<i>15 minutes</i>
<i>LNC Goals (Keil)</i>	<i>60 minutes</i>
<i>LNC 2007 Budget (Neale)</i>	<i>120 minutes</i>
Campus Organizing Report (Lark)	5 minutes
Region 1 Report (Ryan)	5 minutes
Region 3 Report (Salvette)	5 minutes
Region 5 Report (Lark)	5 minutes
Various Regions	5 minutes per
Action Items Not Previously Submitted in Writing	
Fundraising Training (Saturday, 3:55PM)	60 minutes
LP 2008 Convention	30 minutes
Policy Manual Review	30 minutes
Information Technology Committee (Moulton)	20 minutes
Public Comments in Official Record	10 minutes
Adjournment (Must vacate room by 5PM sharp, hotel says)	4:55 PM

Sunday, November 12, 2006

Call to Order	8:30 a.m.
Topics for Discussion	
Carryover from Saturday	
Opportunity for Public Comment	10 minutes
Adjournment	

The agenda as amended was approved without objection.

Officer Reports

Chair's Report

Chair Bill Redpath provided an oral report that included:

- A request of those LNC members who had not visited the LP offices to do so Sunday afternoon. Five LNC members were interested in showing up.
- A note that Tom Dodd, the fundraising speaker, will be available for additional Q&A in the restaurant.
- A thanks to all 2006 candidates including 114 for the US house, 90-some in statewide campaigns, 272 state legislative districts, totaling 634 known. California alone had an additional 100 or more in non partisan elections. "Candidates are most important cogs" in our organization he noted.
- A note that he had attended the Reason Foundation Conference in Amsterdam attended by 200 where he established and re-established relationships with affinity groups and their representatives. In particular, the chair had been interviewed by Reason Magazine after having spoken with Nick Gillespie in Amsterdam.
- A report that he had appeared on CSPAN's *Washington Journal* on November 4.
- A note he would like to move the 2008 Convention discussion to executive session
- A report he had appeared on a segment of *Retirement Living*, a cable or online show directed toward older Americans hosted by John Palmer formerly of the *Today Show*.
- Finally, HotSoupcom.com, a public affairs and political site featured the chair and the LP.

The chair concluded his remarks commenting on the elections. The LP is the top minor party in US and has been consistently so. In 2000 all seven Green Party candidates outpolled Libertarians in the seven senatorial races that featured both third parties after riding the Nader coattails. Since then the Green Party has waned while the Libertarian Party has had staying power. In the words of Woody Allen, "Half of life is just showing up". If we didn't show up, "people would miss us" the chair concluded. Thus ballot access is important to having us continue to show up. Finally, Bill noted he wanted the national office to help candidates improve their candidate skills.

Treasurer's Report

Geoff Neale provided an oral report, highlights of which included:

- Revenue exceeds expenses by \$119.8k from January through October; \$60k had been budgeted
- Payables are down to \$40k after October, down from a peak of \$160k in February
- The cash reserve is still negative but clearly trending upward
- The aging of payables reveals only three items more than 30 days.

Bottom line is that financials are steadily improving but we are not out of the woods. Unfortunately, the upcoming months of November through January are typically the worst fundraising months of the year.

Dr. Lark has provided 16% of net revenues for the year, and was roundly thanked by the LNC.

Geoff asked for direction on the Drug War Focus item, account 328, which shows a balance of \$16.50. Aaron Starr moved to deem the Drug War Focus project closed. Without objection, the item passed.

Geoff also noted the LNC should stop using the word 'pledge' rather than 'recurring gift'. According to GAAP, a pledge implies some sort obligation by the Party and is carried as an asset on the books while a recurring gift does not. We handle the funds in the manner of recurring gifts.

After some discussion about the risk of confusing donors, the body ran out of time for further discussion. The default action was for Geoff to implement the change, and the group moved on.

Finally, Geoff broached the issue of the handing of deferred revenue for life members. In his analysis Geoff discovered that:

- Some 'life' members donated \$500 even \$100 or less at some point the past. Thus, accounting for any deferred revenue from such members using \$1000 is incorrect
- Some 'life' members are honorary life members. Thus, deferred revenues from them are properly pegged at zero
- Some 'life' members gave \$1000 to the Harry Browne campaign. With the campaigns ended, no residual liability should be recognized.
- Some 'life' members have given \$1000 over a 12-month period and suddenly became life members rather than donating \$1000 at one appeal with the expectation of being made a life member.
- Some members who are not life members have never given \$1000 in a 12-month period, but have given \$6000 over their lifetimes.

The magnitude of such items Geoff estimates to be \$130k and affects 600-700 members. It costs \$9/year to service life members according to Shane Cory.

M Carling moved to commit the matter of the life memberships – establishing who is and who is not a life member and to determine how to account for deferred revenue – to a committee of Bill Redpath, Aaron Starr and Geoff Neale².

The measure passed 9-7 as follows:

In favor: Bob Sullentrup, M Carling, Mark Bodenhausen, Dr. Lark, Dan Karlan, Aaron Starr, Jeremy Keil, Geoff Neale, Emily Salvette

Opposed: Hardy Machia, Tony Ryan, Angela Keaton, Admiral Colley, Wes Benedict, Pat Dixon, Chuck Moulton

Secretary's Report

Bob Sullentrup moved to approve the November 5 conference call minutes. Without objection the motion passed.

Bob noted he has started planning and preparation for the 2008 convention.

In a point of information that he raised, Bob confessed he had forgotten who had recently won the 2006 World Series. The LNC was unable to confirm who had won, except that it was apparently someone other than the Phillies, Cubs or Tigers.

² Later in the meeting Geoff Neale resigned as treasurer. Bill Redpath and Aaron Starr should determine whether Geoff Neale should remain on the committee or find a suitable replacement.

Staff Reports

Executive Director's report

Shane Cory presented the Executive Director's and HQ reports attached as Appendix B.

Shane began by introducing Corey Stern, the LP's new webmaster. Shane labeled Corey's work on the upgraded website 'fantastic'.

In addition, Shane noted:

- Angela Keaton and Aaron Starr of the LNC had raised \$8k, just 'scratching the surface', with the help of donor names and research provided by HQ.
- Tom Dodd of the Leadership School was slated to give a presentation on fundraising later in the day.
- Shane encouraged the LNC to give him a call to arrange visits with prospective donors.
- HQ had renegotiated the lease for the copier saving some money and providing a much better machine.
- Sean Haugh had identified over 500 candidates for the Candidate Tracker project which provides information on and scores candidates based on media interviews and a variety of candidate activities.
- HQ will broadcast 'drop dates' for mailings in 2007 by mid-December.
- Shane noted an emphasis on and steady improvement in Internet fundraising, particularly in the monthly recurring gift program.
- Payables have dropped to \$31k but are likely to trend upward over the holidays.
- He wants to improve communications with affiliates.

Robert Kraus addressed the group touching on many topics including integrating HQ's database with entries from the Badnarik campaign. Geoff Neale, who has the database on his laptop, will help with the data transfer.

Stephen Gordon noted that 2006 saw more media attention stemming from candidate debates this year and that the Party was 'seeing more votes with positive but marginal improvement'. In addition, Stephen is making more inroads with reporters including Time magazine. The Smither for Congress campaign that broke nationally started with a lead sparked by Stephen.

Sean Haugh who spearheaded the Candidate Tracker project efforts noted he was extremely 'pleased to have this job'. He spends his day talking to the very candidates who are 'making this Party rock'.

Corey Stern, the webmaster, described his experience. Contact Corey at webmaster@lp.org.

For a complete HQ report, see Appendix B.

Saturday Lunch

The LNC resumed at 1:10pm.

Target America

Jim McGee of Target America presented *Target Tiger* and his company's tools and services for identifying prospectively large donors. The company provides software tools and a database gleaned from information available in the public domain consisting of FEC donor lists, SEC reports, Google and other search engines, Who's Who entries, voter registrations and so on.

The look-ups across the 7.5 million records accessed by the tools serve to 1) identify 'unmailables' but more importantly, 2) identify prospectively large donors. Knowing, for example, a person's approximate net worth or donation patterns allow a fundraiser to avoid 'under-asking', asking for \$5k when \$25k might be more appropriate.

Courting large donors is a matter of 'relationship marketing'. The tool, for example, identifies when the daughter of a prospective donor might graduate from college, letting the LP send a letter of congratulations and thereby enhancing the personal aspects of the outreach.

As a pilot, Jim McGee had received data on California donors and this led to Aaron's and Angela's success in receiving \$8k in donations after three such leads.

Security is a prime aspect of the database and IRS, FEC and SEC have certified the propriety of the information safeguards in place. Target America can serve as a software vendor or fundraising consultant. Software would be made available at a fixed cost that provides unlimited screening and usages of the system.

Jim McGee noted the Party 'needs a face' to put forward in the fundraising operations. Time expired for continued conversation to explore details at this meeting. The LP will follow up with Target America in the weeks and months to come.

Counsel's Report

While Bill Hall was not at the meeting, the LNC discussed the issue of whether to extend his contract for another year. The contract is due to expire by year's end. Bill Hall had not proposed any cost increase for 2007, and the LP is finally caught up in paying its past due obligations to Hall and his firm.

Pat Dixon moved to extend the contract for legal services for another year. The motion passed without objection.

Action Items Previously Submitted in Writing

Draft Minutes

Chuck Mouton moved to amend Article III, Section 2 of the Policy Manual to get draft minutes posted on the web sooner and prior to their having been approved.

The italicized text below denotes the sentences Chuck proposed adding.

Aaron Starr proposed an amendment that 'Draft minutes shall be posted to the website no sooner than five days after being presented without objection to the LNC'. The amendment is in blue in the text below.

ARTICLE III. OFFICERS

Section 2: POSITION DESCRIPTION OF NATIONAL SECRETARY

E. ARCHIVING OF MINUTES

The Secretary shall send an official copy of meeting, conference call, and convention minutes to staff within 14 days of the promotion of those minutes from draft to official status. *The Secretary shall send a draft copy of meeting and conference call minutes to staff within 14 days of publication of those minutes to the LNC.* Staff shall post all official *and draft* minutes to an archive section on the LP.Org website. *[Aaron] Draft minutes shall be posted to the website no sooner than five days after being presented without objection to the LNC. Draft minutes shall be clearly marked as draft with a prominent disclaimer and shall be replaced by official minutes once available.*

After Aaron's amendment failed, the main motion also failed 6-10 as follows:

Voting in favor: Bob Sullentrup, Dr. Lark, Angela Keaton, Wes Benedict, Pat Dixon, and Chuck Moulton.

Opposed: Hardy Machia, Tony Ryan, Emily Salvette, M Carling, Mark Bodenhausen, Dan Karlan, Admiral Colley, Aaron Starr, Jeremy Keil, Geoff Neale.

Reports Previously Submitted in Writing

LLS Guidance Report

Dr. Lark's LLS report is attached as Appendix C. Dr. Lark and Sam New addressed the group briefly talking about the goals of the Libertarian Leadership School, performance and prospects.

Branding Report

Jeremy Keil discussed the Branding project and noted his report distributed in the binder.

Since Branding is a project, it will be revenue neutral and will pay for itself via donations earmarked for the project.

For complete details please see Appendix D.

Ballot Access

Bill Redpath discussed the LP's plan for ballot access through 2008. Bill advocated Ballot Access be regarded as a 'core function' of the party rather than a 'project'.

The difference between a core function and a project is that projects must be self-funding while core functions may dip into general funds. Bill pointed to 'confusion and uncertainty' of past years when ballot access was a project that has hampered efforts.

Pat Dixon proposed the affiliate beneficiaries of national's Ballot Access initiatives provide a project plan detailing what roles and tasks will be assumed by each stakeholder. The LNC discussed the pros and cons of making ballot access a core function which centered largely around the issue of how best to allocate scarce resources or even turn off the spigot when ballot access expenditures put other priorities at risk.

No motion emerged from these discussions.

Bill's ballot access plan can be found as Appendix E.

LNC Goals

Jeremy Keil presented the top 10 goals that had been voted on between meetings. Ultimately the group assessed the items and selected six as goals for this term.

The 10 items included:

Financial

1. \$40k in monthly recurring gifts by end of LNC term – Jeremy Keil
2. Increase active donors to 25000 – Jeremy Keil
- 3A. (tie) Quality GAAP/FEC/Highly auditable books by 12-31-07 – Geoff Neale
- 3B. (tie) Full compliance with the Reserve Requirements as stated in Article V Section 5 of the LNC Policy Manual by the end of the LNC Term – Pat Dixon

Political

1. 45 State Ballot Access – Bill Redpath
2. Increase elected officeholders – M Carling
3. 218 congressional candidates – Chuck Moulton

Organizational

1. Restructure Reward and Recognition System – Geoff Neale
2. 51 operational affiliates – Dan Karlan
3. Define core activities – Tony Ryan

Geoff Neale recommended the group eliminate Financial #3A, the GAAP goal, since this direction was in the Bylaws and would be implemented in any case.

Later, Organizational #3 on defining core activities was removed since Tony Ryan had prepared what had sounded like a convincing definition which might be introduced and adopted as a matter of course during the term.

The champions of specific goals who had been named earlier spoke in favor of their programs and initiatives.

Voting ensued with the following loosely tabulated results:

Financial # 1. \$40k in monthly recurring gifts by end of LNC term – Jeremy Keil, received 7 votes and short of 2/3rds

Financial # 2. Increase active donors to 25000 – Jeremy Keil, received all but one vote

Financial # 3. Full compliance with the Reserve Requirements as stated in Article V Section 5 of the LNC Policy Manual by the end of the LNC Term – Pat Dixon, received all but two votes

Political #1. 45 State Ballot Access – Bill Redpath, prevailed 13-2

Political #2. Increase elected officeholders – M Carling, prevailed 11-2

Political #3. 218 congressional candidates – Chuck Moulton, failed 4-8

Organizational #1. Restructure Reward and Recognition System – Geoff Neale, unanimous

Organizational #2. 51 operational affiliates – Dan Karlan, prevailed 11-5

The LNC accepted the six items above in bold face as its set of six goals for this term. The measure passed without objection.

Budget

Geoff Neale fielded a number of questions regarding the draft 2007 budget. He noted the LNC had control over the column labeled 'Core Budget'. The other column represented 'Projects' which by definition were self-funding and outside the direct control of the LNC.

A contentious item turned out to be the amount budgeted for Ballot Base, account 7360.

Aaron Starr moved to accept Geoff's core budget as the 2007 budget.

Wes Benedict moved to amend by removing \$120k for voter file purchases from account 7360, Ballot Base.

The amendment failed 3-13.

Voting in favor of the amendment were: Emily Salvette, Wes Benedict, Pat Dixon

Opposed were: Hardy Machia, Tony Ryan, M Carling, Dr. Lark, Mark Bodenhausen, Angela Keaton, Dan Karlan, Admiral Colley, Aaron Starr, Jeremy Keil, Geoff Neale, Chuck Moulton, Bob Sullentrup

Time expired before a Saturday vote on the main motion was possible. Tom Dodd was next on the agenda for 3:55pm and the hotel required we leave the room at 5pm since a wedding reception had been scheduled. The budget issue was taken up again Sunday.

Fundraising

Tom Dodd and Robert Arnakis from the Leadership Institute addressed the group imparting their knowledge regarding fundraising.

Tom advised fundraisers to spend 70% of their time listening to the prospective donor and spend 30% of their time talking. This accomplishes two goals. First, it helps the fundraiser connect with the donor and it 'establishes a pattern of yes'. By echoing what the donor says, the fundraiser can reinforce the donor's

support of their goals to those of the Party. An example might be, "We are also concerned about the future of America for you and your grandchildren".

"Appeal to the donor's values and goals", Tom noted, "and find a common ground. You're asking for an investment in the Party, not begging."

There are four key items to consider before and during the meeting:

1. Connect personally with the donor
2. Determine where the donor gives money
3. Determine why the donor wants to give to the Party
4. Determine what is the appropriate amount

Always thank donors even for taking the time to meet. While some donors may be unwilling or unable to donate at the given time, they might be able to donate later and can introduce us to others. And remember that "Introverts might prefer a proposal or a letter while extroverts prefer an engaging conversation."

Finally, give the donor some time to think. After saying "Would you consider a gift of \$5k to our party?", be quiet. The donor will be calculating in his or her head. Perhaps there are extenuating circumstances such as cash flow considerations that require a little thought.

Sunday

The Sunday morning session started at 8:35.

Honorary Membership

Dr. Lark moved to suspend the rules to allow Geoff Neale to nominate someone for an honorary life membership.

Geoff moved to award 2004 presidential candidate Michael Badnarik an honorary life membership for his ongoing, stellar work for the Party. The motion passed unanimously.

2007 Budget, Continued

When the session continued Sunday morning, Aaron Starr's motion from Saturday remained in play. Aaron had moved to accept Geoff's core budget as the 2007 budget. Please note 'core budget' referred to column B of Geoff's report. Column C listed project items which are approved by the LNC separately of the core budget.

Geoff Neale continued fielding questions on the budget.

Bill Redpath moved to amend the budget by reclassifying ballot access as a core item rather than a project, doing so by:

- eliminating expense account 7110 for ballot access as a project,

- creating an expense line item where 7310 might be in the chart of accounts with \$250k,
- eliminating project revenue line item 4110, and
- adding \$250k to general funds

Geoff Neale offered a substitute amendment to make Ballot Access a core project at the next meeting in March and to amend the budget in March after more information is available.

After considerable discussion, Geoff's amendment, requiring 2/3rds, failed 8-6.

Bill Redpath now amended his amendment to append the proviso, "with all ballot access encumbrances in 2007 to be approved by a majority vote of the EC".

Bill's amendment passed without objection.

Bill's amendment, as amended, now read:

Bill Redpath moved to amend the budget by reclassifying ballot access as a core item rather than a project, doing so by:

- *eliminating expense account 7110 for ballot access as a project,*
- *creating an expense line item where 7310 might be in the chart of accounts with \$250k,*
- *eliminating project revenue line item 4110, and*
- *adding \$250k to general funds*

with all ballot access encumbrances in 2007 to be approved by a majority vote of the EC.

Bill's revised amendment passed 9-7.

The LNC was now back to the main motion introduced Saturday by Aaron Starr, as amended by the above, which now read:

Aaron Starr moved to accept Geoff's core budget as the 2007 budget, as amended by reclassifying ballot access as a core item rather than a project, doing so by:

- *eliminating expense account 7110 for ballot access as a project,*
- *creating an expense line item where 7310 might be in the chart of accounts with \$250k,*
- *eliminating project revenue line item 4110, and*
- *adding \$250k to general funds*

with all ballot access encumbrances in 2007 to be approved by a majority vote of the EC.

Pat Dixon moved to amend this motion by removing \$120k from campaign candidate support – the ballot base expense in the draft core budget. Pat's motion, identical to one defeated on Saturday, was ruled out of order.

Pat Dixon moved to amend this motion to add 2007 draft projects of Branding and the Libertarian Leadership to the budget as projects.

After an objection to accepting this amendment outright, the LNC discussed the issue. It then accepted the amendment with no objection.

Aaron's motion was once again back in play which read:

Aaron Starr moved to accept Geoff's core budget as the 2007 budget, as amended by reclassifying ballot access as a core item rather than a project, doing so by:

- *eliminating expense account 7110 for ballot access as a project,*
- *creating an expense line item where 7310 might be in the chart of accounts with \$250k,*
- *eliminating project revenue line item 4110, and*
- *adding \$250k to general funds*

with all ballot access encumbrances in 2007 to be approved by a majority vote of the EC, and as amended by including the Branding and Libertarian Leadership School items as projects to the budget.

With no objection, the motion passed and the LNC had an approved 2007 budget.

Treasurer

Dr. Lark moved to suspend the rules to allow Geoff Neale to address the group. The motion passed without objection.

Geoff Neale stated he had prepared a careful, thoughtful budget as Treasurer which the LNC did not accept and had amended so as to make it filled with 'fuzzy numbers' and was one he 'could not defend'. Geoff said the LNC in his opinion had not accorded his recommendation the appropriate amount of credence and weight. Accordingly, Geoff resigned as LNC Treasurer effective immediately.

The LNC, facing a next FEC filing due December 7 and without a treasurer, entertained M Carling's motion to name Aaron Starr as treasurer.

Voting for Aaron Starr for LNC Treasurer were: Emily Salvette, Wes Benedict, Pat Dixon, Hardy Machia, Tony Ryan, M Carling, Dr. Lark, Stewart Flood, Angela Keaton, Dan Karlan, Admiral Colley, Jeremy Keil, Chuck Moulton, Bob Sullentrup.

Aaron Starr abstained.

Angela Keaton moved to appoint Wes Benedict to the Executive Committee. M Carling moved to postpone the matter. M's motion passed 9-6.

Bill Redpath recognized and thanked Geoff Neale for his years of service to the Party and expressed his hope Mr. Neale will continue in some capacity of service to the Party.

Campus Organizing

Dr. Lark moved to authorize and direct Shane Cory to put Campus Organizing on the lp.org website as a project for which to solicit donations. The motion passed with no objection.

Owing to the desire to move on to more pressing items and with time running short, the chair directed the LNC to refer to the written reports for Campus Organizing and regional reports.

Regional Reports

The LNC did not discuss any regional reports owing to its desire to move on to more pressing items with time running short. See appendix.

Region 1	Tony Ryan, Appendix I
Region 2	M Carling, Appendix J
Region 3	Emily Salvette, Appendix K
Region 4	Mark Bodenhausen, Appendix L
Region 5	Dr. Lark, Appendix M
Region 6	na
Region 7	Hardy Machia, Appendix N

Action Items Not Previously Submitted in Writing

Consideration of 2008 Convention Location

The LNC entered executive session to discuss convention locations and personnel matters.

[THANKS TO DAN KARLAN WHO BEGAN TAKING NOTES FROM THIS POINT FORWARD]

The LNC came out of closed (executive) session at 11:35, and took a 10-minute recess, reconvening at 11:45.

Policy Manual Review

Since Geoff Neale who had asked for this item to be placed on the agenda was no longer on the Committee, the policy manual review was dropped.

IT Committee

Chuck Moulton presented the report of the Information Technology (IT) Committee. There were two matters. The first, the removal of historical items from the website, led to the following motion from the Committee (no second required):

The LNC directs staff to restore to the website the bulleted items from the IT report page 1 as follows:

- List of presidential and vice-presidential candidates
- List of elected/appointed Libertarians
- Ballot access history
- Presidential vote totals by state
- Convention history

- Past officers
- Success 97 and 99 seminars
- Drug war issue information
- LNC meeting minutes before the 2004 term

After discussion, a request to withdraw the motion was objected to, and the motion proceeded to a vote. The motion was defeated, 3-12.

Voting in favor were Dr. Lark, Angela Keaton, and Chuck Moulton.

Voting against were Hardy Machia, Emily Salvette, Tony Ryan, M Carling, Stewart Flood, Dan Karlan, Admiral Colley, Aaron Starr, Richard Burke, Wes Benedict, Jeremy Keil and Pat Dixon.

The second matter from the IT Committee report was the list of database concerns. The Committee moved that

Staff be tasked with providing a report at the next LNC meeting regarding the 15 database items including the following information:

- A proposed timetable for implementing each correction
- An explanation of why each correction cannot be implemented (if impossible)
- The anticipated cost of implementing each correction (if a non-trivial amount)
- A recommendation on whether to implement each correction (cost/benefit analysis)

The motion passed without objection. In particular, the Executive Director praised the Committee and their report for providing him and staff with precisely the specifics and detail that were needed.

Public Comments Section of Minutes

Angela Keaton moved to append a sentence onto Article III, Officers, Section 2, Position Description of National Secretary as follows:

The Secretary shall include a summary of each public comment if the commenter contemporaneously requests that it be include in the minutes.

The motion was defeated 7-8.

Voting in favor were Chuck Moulton, Pat Dixon, Wes Benedict, Dan Karlan, Angela Keaton, Dr. Lark, and Emily Salvette.

Voting against were Jeremy Keil, Richard Burke, Aaron Starr, Admiral Colley, Stewart Flood, M Carling, Tony Ryan, and Hardy Machia.

Standing Committee for National Conventions and Partial Meeting Minutes

Bill Redpath moved to suspend the rules to:

- a) Create and populate a permanent Convention Subcommittee and
- b) Set the next LNC meeting particulars.

Tony Ryan wanted to amend this suspension of the rules to include discussion of M Carling's one page write-up that would have provided a sufficient account of the proceedings from Saturday's session to serve as the minutes for the first day.

In the discussion that followed which indicated at most two individuals might be in favor of M's minutes, Tony ended up withdrawing his amendment.

The suspension of the rules as introduced by Bill Redpath passed without objection.

After discussion, the matter of the Convention Subcommittee was withdrawn.

Next Meeting

Nancy Neale reported that not just March 3-4, but the entire month of March, 2007 was problematic for finding adequate meeting space in Austin, TX.

Richard Burke mentioned the Oregon Convention will be held the weekend of March 10-11 at the Sunriver resort in Sunriver, OR, and that the facility was appropriate at the same time for the LNC meeting.

Aaron Starr moved that we set Redmond, OR and weekend of March 10-11 for the next meeting. This motion passed without objection.

HOWEVER: it was agreed that this would not be announced for 1 week, while the Chair investigated the matter of convenience and cost of airfare for the various LNC members, with the authority to propose an alternative if this location turns out to be prohibitive. The sentiment of the LNC is to accept Mr. Burke's and the LPO's invitation.

It was noted, in passing, that the LSLA meeting is the weekend of March 17-18, one week later.

Mr. Burke will get more details on the resort to the LNC members in the interim, so we can plan activities outside the LNC meeting. Horseback riding and skiing were mentioned. The location is approximately a 3-hour drive from Portland, but Mr. Burke pointed out that Redmond has an airport served by a number of smaller lines, and the resort operates a shuttle connecting with that airport.

Audit Committee

Richard Morley has resigned from the Audit Committee, and **filling this vacancy must be on the Agenda for the March meeting.**

Adjournment

The meeting was adjourned at 1:00 pm.

Next Meetings

The schedule for subsequent LNC and national meetings is as follows:

2007 Q1 meeting	March 10-11, 2007	Redmond, OR
2007 Q2 meeting		
LSLA (State Chairs)	March 17-18, 2007	Orlando. Contact Doug Klippel. Pat Dixon.

Libertarian National Committee, Inc.
Profit & Loss Budget vs. Actual w-Net
EOM - YTD - Side by Side Comparison

	YTD REVENUE BY CLASS			YTD EXPENSE BY CLASS			YTD NET
	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06
05-Management							
Capital Acquisitions							
Software/Website Upgrade					9,167	(9,167)	0
Total Capital Acquisitions					9,167	(9,167)	0
Governance				9,940	11,084	(1,144)	(9,940)
Professional Services				37,896	50,000	(12,104)	(37,896)
Common Costs							
Salary				325,360	302,884	22,476	(325,360)
Operations				109,774	100,000	9,774	(109,774)
Occupancy				90,718	101,000	(10,282)	(90,718)
Project Reimbursement	6,694						6,694
Total Common Costs	6,694			525,852	503,884	21,968	(519,157)
Total 05-Management	6,694			573,688	574,135	(447)	(566,993)
05-Project							
Libertarian Leadership School	14,085			6,659			7,426
Drug War Strategy	549			533			17
Convention	101,956	128,782	(26,826)	119,253	123,075	(3,822)	(17,297)
Branding				16,889			(16,889)
Campus Outreach	4,500						4,500
Ballot Access	12,235			500			11,735
Total 05-Project	133,325	128,782	4,543	143,833	123,075	20,758	(10,508)
05-Fundraising							
Membership (Donor Acquisition)							
New Donor Acquisition				3,830	16,667	(12,837)	(3,830)

Libertarian National Committee, Inc.

Profit & Loss Budget vs. Actual w-Net

EOM - YTD - Side by Side Comparison

	YTD REVENUE BY CLASS			YTD EXPENSE BY CLASS			YTD NET
	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06
Lapsed/Renew Donor Acquisition					4,167	(4,167)	0
Total Membership (Donor Acquisition)				3,830	20,834	(17,004)	(3,830)
Contributions							
Direct Solicitations							0
DS-Media	12,300			12,300			0
DS-Major Donor	75,625						75,625
DS-EDLACC Joe	500						500
Direct Solicitations - Other		83,333	(83,333)		8,333	(8,333)	0
Total Direct Solicitations	88,425	83,333	5,092	12,300	8,333	3,967	76,125
Pledge	273,422	288,845	(15,423)	17,023	20,000	(2,977)	256,399
Donations	569,874	529,200	40,674	86,014	84,000	2,014	483,860
Total Contributions	931,721	901,378	30,343	115,337	112,333	3,004	816,384
Total 05-Fundraising	931,721	901,378	30,343	119,167	133,167	(14,000)	812,554
05-Program							
Affiliate Development					12,500	(12,500)	0
Chair Discretionary				500			(500)
Unified Membership Program				79,304	79,304	0	(79,304)
Outreach				5,703	4,167	1,536	(5,703)
Media Relations				5,576	6,250	(674)	(5,576)
Material Sales				6,160			(6,160)
LPNews	32,942	54,167	(21,225)	56,726	90,000	(33,274)	(23,784)
List Rental	2,289	7,500	(5,211)				2,289
Camp/Cand Training -Ballot Base	24,602			21,145	10,417	10,728	3,457
Total 05-Program	59,833	61,667	(1,834)	175,114	202,638	(27,524)	(115,281)

Libertarian National Committee, Inc.

Profit & Loss Budget vs. Actual w-Net

EOM - YTD - Side by Side Comparison

	YTD REVENUE BY CLASS			YTD EXPENSE BY CLASS			YTD NET
	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06	Budget	\$ Over Budg	Jan - Oct 06
TOTAL	<u>1,131,574</u>	<u>1,091,827</u>	<u>39,747</u>	<u>1,011,802</u>	<u>1,033,015</u>	<u>(21,213)</u>	<u>119,772</u>

Libertarian National Committee, Inc.
Balance Sheet As of October 31, 2006

	<u>Oct 31, 06</u>
ASSETS	
Current Assets	
Checking/Savings	
11 - Cash	
111 - Checking Account #1 (Federal)	24,820
112 - Convention Restricted Account	<u>566</u>
Total 11 - Cash	<u>25,386</u>
Total Checking/Savings	25,386
Accounts Receivable	
12 - Accounts Receivable	<u>11,066</u>
Total Accounts Receivable	11,066
Other Current Assets	
13 - Other Receivables	
131 - Mail House Settlement	
131R - Mail House Settlement	10,000
131U - Allowance for Uncollectables	(6,000)
131D - Accumulated Discount	<u>(721)</u>
Total 131 - Mail House Settlement	3,279
132 - Mailing List Receivables	
132R - Mailing List Receivable	11,238
132U - Mailing List Allowance	<u>(330)</u>
Total 132 - Mailing List Receivables	10,908
139 - Allowances for Doubtful Account	<u>(1,000)</u>
Total 13 - Other Receivables	13,187
14 - Inventory	7,345
16 - Prepaid Expenses	
161 - Bulk Mail Account	807
163 - Metro Passes	<u>260</u>
Total 16 - Prepaid Expenses	<u>1,067</u>
Total Other Current Assets	<u>21,599</u>
Total Current Assets	58,051
Fixed Assets	
17 - Fixed Assets	
172 - Furniture and Fixtures	
17214B - Basis	37,618
17214D - Accumulated Depreciation	<u>(37,618)</u>
Total 172 - Furniture and Fixtures	

Libertarian National Committee, Inc.
Balance Sheet As of October 31, 2006

	<u>Oct 31, 06</u>
174 · IS - Hardware	
17211B · Basis	30,069
17211D · Accumulated Depreciation	<u>(30,069)</u>
Total 174 · IS - Hardware	
175 · IS - Software	
17212B · Basis	182,404
17212D · Accumulated Depreciation	<u>(182,404)</u>
Total 175 · IS - Software	
176 · Capital Lease	
17221B · Basis	18,241
17221D · Accumulated Depreciation	<u>(18,241)</u>
Total 176 · Capital Lease	<u> </u>
Total 17 · Fixed Assets	<u> </u>
Total Fixed Assets	
Other Assets	
19 · Security Deposits	
191 · Rent Deposit	<u>7,020</u>
Total 19 · Security Deposits	<u>7,020</u>
Total Other Assets	<u>7,020</u>
TOTAL ASSETS	<u>65,071</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
21 · Accounts Payable	<u>43,371</u>
Total Accounts Payable	43,371
Other Current Liabilities	
2110 · Direct Deposit Liabilities	(8,753)
23 · Contingencies - Shot Term	
2201 · ASAP Mat Sis Fullfillment Liab	<u>6,000</u>
Total 23 · Contingencies - Shot Term	6,000
24 · Accrued Vacation	9,669
25 · Accrued Payroll Taxes	
251 · Federal	
2511 · Income Tax Withheld	373
2512 · Social Security	
25121 · Employer Liability	(1,044)
25122 · Employee Taxes Withheld	<u>(1,044)</u>

Libertarian National Committee, Inc.
Balance Sheet As of October 31, 2006

	<u>Oct 31, 06</u>
Total 2512 · Social Security	(2,088)
2513 · Medicare	
25131 · Employer Liability	(244)
25132 · Employee Taxes Withheld	(244)
Total 2513 · Medicare	(488)
2514 · Unemployment	(7)
Total 251 · Federal	(2,210)
252 · State	
2521 · Income Tax Withheld	(101)
Total 252 · State	(101)
Total 25 · Accrued Payroll Taxes	(2,311)
271 · Other Deferred Revenue	
2711 · Deferred Regular Dues	271,398
2791 · Deferred Rent Liability	6,812
Total 271 · Other Deferred Revenue	278,210
Total Other Current Liabilities	282,815
Total Current Liabilities	326,185
Total Liabilities	326,185
Equity	
31 · General Operating	(383,055)
32 · Fund Balances	
321 · Fund - Ballot Access	12,460
322 · Fund - Branding	3,236
323 · Fund - Camp/Cand	(6,595)
324 · Fund - Campus	4,848
325 · Fund - Convention	(29,685)
327 · Fund - Lib Leadership School	17,988
328 · Fund - Drug War	17
Total 32 · Fund Balances	2,269
Net Income	119,672
Total Equity	(261,114)
TOTAL LIABILITIES & EQUITY	<u>65,071</u>

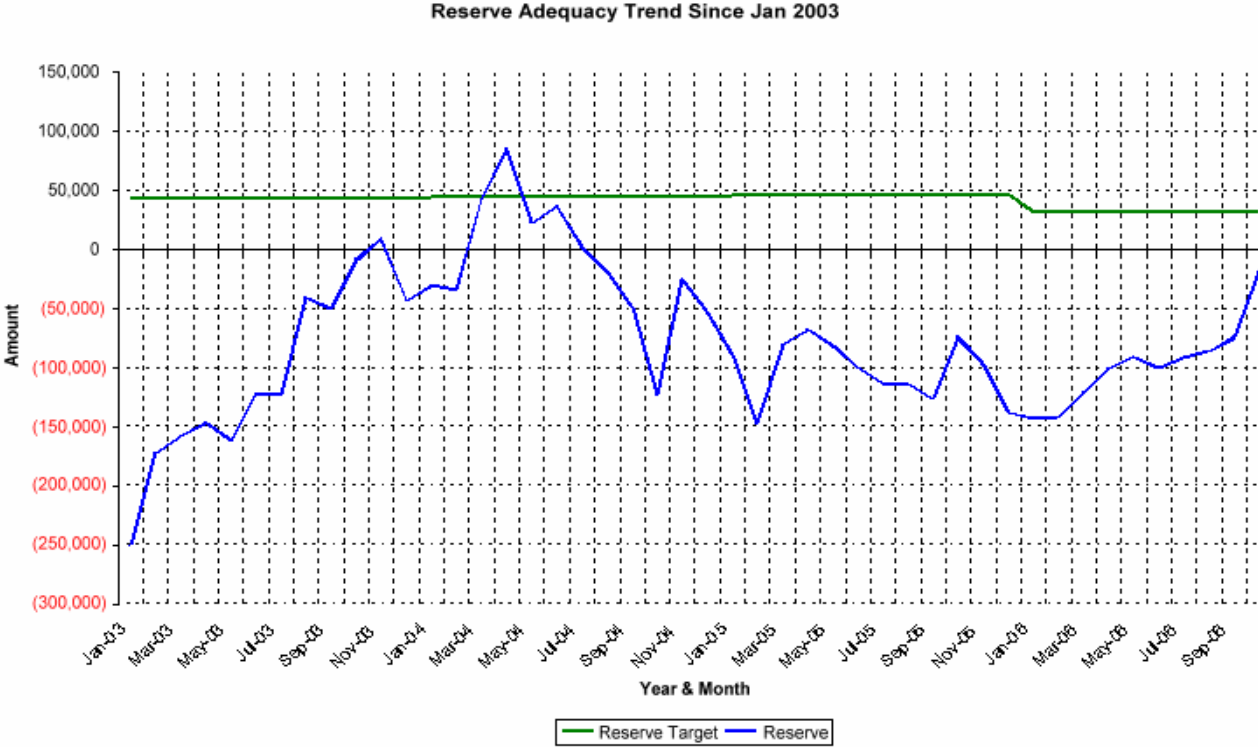
Libertarian National Committee, Inc.
A/R Aging Summary
 As of October 31, 2006

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Advocates for Self Government				650		650
Badnarik for Congress			7,000	500	1,000	8,500
Cox^Alan					(60)	(60)
Gilson, Michael					60	60
Hollist, David					(173)	(173)
LPDC Libertarian Party DC				585		585
MIL1 - Carl Milsted Jr					(650)	(650)
Olivier, Mark					30	30
Owens, David		2,125				2,125
Pilitowski, Tom					(20)	(20)
Whiting, David					18	18
TOTAL		<u>2,125</u>	<u>7,000</u>	<u>1,735</u>	<u>206</u>	<u>11,066</u>

Libertarian National Committee, Inc.
A/P Aging Summary
 As of October 31, 2006

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Advanced Mailing Services, LLC	3,707	1,492				5,199
Arent Fox					3,840	3,840
AskYourTech-Espherium, LLC		1,540				1,540
B & B Duplicators		344				344
CAN1 - CANANWILL, INC	833					833
Commonwealth Digital Office Solutions	132					132
Cory Consulting, Inc	1,105	1,105				2,210
David Edwards Events, Inc.		146				146
De Lage Landen Financial	569					569
Edwards, Paula					11,675	11,675
ENTCO Int. Inc.	500		4,703			5,203
Great American Leasing	124	124				248
J&N Printing	6,154					6,154
Joe Ragan's	368	32				400
Stuber, Robert		750				750
Telecompute Corporation	61					61
The Design Studio	403					403
US LEC Corp.	1,449	657				2,106
Walton Press	1,525					1,525
Worldwide Express - DHL	32					32
TOTAL	<u>16,963</u>	<u>6,190</u>	<u>4,703</u>		<u>15,515</u>	<u>43,371</u>

Appendix A. Geoff Neale, Treasurer's Report, Alexandria, VA, November 11, 2006



LPHQ Update

11/9/2006

Executive Director's Report

by Shane Cory

Overview

Since the last LNC meeting, LPHQ has been consumed with fundraising and candidate support. Little time has been available for anything else. My apologies for the lateness of this report and its lack of depth in covering the last three months.

Please feel free to address any uncovered issues at the upcoming LNC meeting and I will do my best to address or answer any concerns.

Staff Update

Our staff levels have stabilized and are productive. Within the last staff report for Denver I noted that "changes will be coming this quarter." As described below there have been significant, positive changes since that meeting:

- Robert Kraus continues to serve as our controller and director of operations while working closing with our FEC consultant and handling data issues for our state affiliates. Robert has solidly assisted with HR matters throughout the quarter.
- Stephen Gordon continues to serve as the director of communications and has taken on the duty of producing *LP News*.
- Louise Calise will be joining LPHQ staff on November 13th as our direct marketing manager. Louise is tasked with taking over all direct mail fundraising efforts, along with oversight of major donor fundraising and the call center.
- Corey Stern has been contracted to take over all webmaster duties for LP.org and all related websites. Corey was instrumental in creating near-live reporting of election results on the evening of the election.
- Sean Haugh was contracted to take over Candidate Tracker duties and was vital in tracking and reporting on the performance of our candidates for 2006.
- Susan Dickson still serves as a full-time employee and remains extremely productive and was named employee of the month in November.
- Marc Scribner is a part-time employee who has decreased his hours during the school year but has been helpful with administrative work around the office.
- Nicole Giancursio, a graduate student from American University assists with administrative work and receptionist duties four days per week as a part-time employee.
- Ericka Templer and Angela Aranoff, GW students, are both serving as part-time employees to assist with the call center.

LNC Give or Get Program

As part of a fundraising drive organized by Aaron Starr, we have been tracking all donations and fundraising activity of our current board members. With the help of Chris Thorman, three successful donor meetings have been arranged and attended by Aaron Starr and Angela Keaton generating \$8,000 in contributions.

Additionally, \$1,100 donations were solicited in Denver.

Below is a list of the current standings as of this month:

**LNC Board Member Progress Toward
Give or Get Commitments**

Member	Give	Get	Total	Goal	% of Goal
Bill Redpath	\$1,250		\$1,250	\$5,000	25%
Chuck Moulton	\$575		\$575	\$3,000	19%
Bob Sullentrup	\$80		\$80	\$0	0%
Geoff Neale	\$300	\$1,000	\$1,300	\$5,000	26%
Angela Keaton	\$0	\$4,000	\$4,000	\$5,000	80%
Pat Dixon	\$225		\$225	\$5,000	5%
Jeremy Keil	\$50		\$50	\$5,000	1%
Dan Karlan	\$400		\$400	\$2,000	20%
Michael Colley	\$800		\$800	\$5,000	16%
Tony Ryan	\$40		\$40	\$5,000	1%
Julie Fox	\$0		\$0	\$1,000	0%
M Carling	\$0		\$0	\$5,000	0%
Aaron Starr	\$1,000	\$4,000	\$5,000	\$5,000	100%
Richard Burke	\$0		\$0	\$0	0%
Scott Lieberman	\$0		\$0	\$1,000	0%
Emily Salvette	\$2,700		\$2,700	\$5,000	54%

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

Rebecca Sink Burris	\$40		\$40	\$0	0%
Mark Bodenhausen	\$0		\$0	\$0	0%
Stewart Flood	\$0	\$100	\$100	\$5,000	2%
James Lark	\$21,000		\$21,000	\$5,000	420%
Steve Damerell	\$445		\$445	\$0	0%
Wes Benedict	\$220		\$220	\$1,000	22%
Nancy Neale	\$180		\$180	\$0	0%
Hardy Machia	\$4,520		\$4,520	\$5,000	90%
Eric Sundwall	\$25		\$25	\$0	0%
Total	\$33,850	\$9,100	\$42,950	\$73,000	59%

Operations

Since creating the LP Support Center in July of this year, we have received 1402 requests or inquiries via e-mail, and have resolved all and responded to 790 messages. Our average response time is 2 days 20 hours.

We have completed the installation of a dynamic "T" (3mb of bandwidth tied to the phone system). By the end of the year we will be transitioning our list serve operations in-house for significant savings per month (\$700 per month after one year).

We have also renegotiated our copier lease and have installed a more modern and efficient copier for marginal savings of \$20 per month.

We are considering the lease of a folding and inserting machine in order to shift renewals and small mailings (up to 10k piece drops) in house. We are currently in negotiations with a vendor but at this time there do not appear to be enough cost savings to justify the expense.

Campaigns and Candidates

After taking over the Candidate Tracker program, Sean Haugh has been effective in tracking and reporting the performance of a large portion of our candidates who ran for public office in 2006. Sean opened a dialogue between our candidates and/or campaign staff with regular two-way reports via e-mail.

Sean managed the Candidate Tracker in an efficient fashion and it is important to note that there was no administrative burden placed on LPHQ staff. Sean obtained campaign information and reported that information on LP.org on his own.

Regular updates were reported to me as needed and also to Stephen Gordon for *LP News*.

I intend to retain Sean on a month-by-month basis for at least the next three months in order to complete a postmortem on the 2006 elections and prepare the Candidate Tracker for 2007. This gathering of facts will help us adjust the Candidate Tracker formula to make it a reliable program for future election cycles.

Please note that I have been extremely pleased with Sean Haugh's performance. His ability to work independently while maintaining a high level of productivity has allowed me to focus on other matters without distraction or worry for the CT program.

Finance and Fundraising

Direct Mail

Our direct mail program has recently been placed back on track with drop dates being met with quality packages. A direct mail schedule for 2007 will be

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

developed in December with drop dates determined by our doubling day with holiday and electoral considerations.

The schedule will be posted at LPHQ and will be delivered via e-mail to the state chairs list.

As noted in the staff update, Louise Calise will be joining LPHQ as a full-time employee serving as our direct marketing manager. Louise has the recommendation of Admiral Colley and has been approved and hired by me.

Louise joins the LP with vast experience in the direct mail arena. Louise has served as a direct marketing manager for the Guiding Eyes for the Blind, a director of membership relations for the United Seniors Association, a database manager for Special Olympics and, most recently, as the annual giving manager for the Capital Area Food Bank.

Louise has also attended Raiser's Edge training through Blackbaud.

I look forward to working with Louise through her transition into her role with the Libertarian Party.

Internet Fundraising

Our Internet based fundraising and renewals have significantly improved recently due to the incentive of membership cards for renewals and new members. In September we generated \$19,687 in web-based gifts, in October the number increased significantly due to election activity and renewals for a total of \$42,472. So far in November we have generated \$8,114 (note that neither October or November Internet renewals have been sent).

YTD Internet gifts are \$179,505. For comparison, in 2005, \$108,492 was received from Internet based gifts. Contributions over the Internet (not renewals or new members) for 2005 were only \$7,910. From January to September of 2006, \$41,807 has been contributed in gifts not related to membership.

I would like to emphasize the above numbers, as while we have shown a vast improvement already this year, in 2007 we can make significant improvements to our online giving and renewal programs.

Pledge Program

Since March 2006, our monthly pledge revenue has held at approximately \$27,000 per month. Declination rates are on the rise however they should normalize after the addition of Angela and Ericka to the call staff.

Little focus has been paid to promoting the pledge program in lieu of immediate response donations. However, after the holiday season we'll be addressing new pledge acquisition as well as a revamp of the pledge program including a name change for the sake of clarity.

Finance

A/P is down to \$31,677. This includes a new charge of \$13k owed Blackbaud annual licensing and fees. Approximately \$10,500 is past due, including \$4,702

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

remaining for expenses related to the convention and \$4,125 for an annual charge for services from our FEC consultant (down from over \$25k).

This represents a significant improvement for this year and even since the last LNC meeting where the A/P was at \$95,198. This improvement is due to a significant reduction in full-time staff, the election season and the new membership card program.

Future Recommendations & Miscellaneous Items

After seeing the interest and donor appreciation for the membership card program, it is unquestionably clear that our donors and members want to "belong". They want a solid affiliation to the Libertarian Party, even if that comes in the form of an inexpensive yet high quality membership card.

For this reason, we need to further develop LNC approved levels of membership or giving with premiums to be determined by the staff. I look forward to working further with Geoff Neale and other LNC members on this project.

On another matter, as we move forward after this election year I plan to place significant focus on affiliate relations. We need to communicate and encourage our affiliates while offering valuable services to them in order to further their development. This starts with regular and personal communication with our state chairs and executive directors across the country.

I would appreciate your thoughts or proposed actions for our affiliates who have gone "silent". If it is permitted that staff can engage in this type of development in coordination with our regional representatives, I would like to assist these states in activating local leadership.

Director of Operation's Report

by Robert Kraus

Blackbaud – Data Dumps – Internal Customer Service

No new major issues to report with RE-7 from Blackbaud. We had recently upgraded to the latest version due to an error that could not be resolved with a patch. We plan to take advantage of our final free NCOA Update (address, death, phone number, congressional dist, etc.) in late Nov or early Dec. To keep this feature, we have agreed to add this to our license for next year resulting in a price increase in our annual fee which is now \$14,668. Of this, \$3,895 is for the NCOA Services and \$1,665 is for Net Donors (which we use to process our reoccurring gifts).

We were fortunate to have Geoff Neale in the office for several days as well as Stewart Flood. Both were very helpful in general maintenance issues with our servers which are now working better and faster than ever. In addition, Geoff helped us consolidate more phone numbers and created some general

maintenance queries to keep our data more organized. Geoff is also looking into other ways to improve the data we provide to our affiliates.

In terms of data dumps, we continue to have a mainly one way flow of information to states. We would like to see more sharing of information and encourage state membership directors to send us their updates often.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process, added earlier this year, continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our accounting records.

Financial

As promised in the last meeting, we have made a new push to increase Active Donors and use the new revenue to continue to improve our financial status. This has resulted in our first increase in Active Donors since Mar-05, largest number of New Donors since Oct-04, and most renewals since Dec-05.

With the above plus our continued efforts to control and maintain our expenses, combined with the boards efforts to solicit major donors, has produced our most profitable month since Aug-03, the lowest AP since Aug 04, and closest to Reserve Adequacy since Jul 04. Most notably missing on the A/P is the prior aged balance for Integram. We have finally, with the Treasurers blessing, settled our dispute relating to a printing error with the 2004 Annual Report resulting in a credit of almost \$3000.

Human Resources

We are very pleased to announce our expanded caller program. We have recently added two new evening callers – Erika and Angela (in addition to Marc) -- to round out our member services department and help increase our renewals.

Further we have brought on Nicole to help us with reception, affiliate relations and ballot base. Shane will go into greater detail about our new Direct Marketing Manager as well as other managerial changes.

Finally, we were pleased to have Admiral Colley return to our office.

Director of Communication's Report

by Stephen Gordon

Press Releases

Since the last meeting of the LNC, the Libertarian Party has released six general press releases. This is an increase of two since the previous reporting period. Issues covered were candidate polling, Vermont State House races, Bruce

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

Guthrie's 1.2 million dollar debate, a secondary release on Internet gambling ban, the Military Commissions Act, and recent political scandals.

Additionally, we experimentally sent out four press releases on the e-mail list (but not on the website) in support of Bob Smither's campaign. We also personally called over a hundred national journalists in support of these releases. The primary result of these releases was the initial national media coverage of the Smither campaign.

During the previous reporting period, a reporter from *Wired Magazine* came down from NYC to spend a day in the office covering the Ballot Base and related issues. Considering the quality and amount of material provided, it's likely this will provide the basis for a decent article in their publication. This story still hasn't been published.

Reason magazine and *Wired Magazine* (hopefully) are covering the Ballot Base. CNet just published an article indicating how more technically advanced Libertarian websites tend to be, as compared to Republican and Democratic sites.

Media coverage from the Election Cycle

In general, media coverage of our non-presidential candidates seemed a bit greater than in the previous two election cycles. This is a bit difficult to determine, as Google News has changed algorithms and I don't have historical Lexis/Nexis data from 2002.

Additional media coverage is especially true of Bob Smither, Michael Badnarik and the candidates who made it into major debates, such as Phil Maymin, Bruce Guthrie, Barry Hess and Garrett Michael Hayes. Several Indiana candidates received significant media coverage, as well.

In some cases, the initial contact about candidates was initiated by journalists and directed to the national LP office. We ensured that proper contact was established with the candidate or his/her campaign staff. In other cases, journalists would contact the national office for background or fact checking purposes.

Other Media Coverage

A website called HotSoup was recently launched. The Libertarian Party plays a significant role in this promising website. We've had one video of Bill Redpath taped and have submitted the history of the LP video which was shown at the national convention for the site.

Other key players at HotSoup.com include Jon Berry, author; Nick Eberstadt, American Enterprise Institute; Michael Lomax, United Negro College Fund; Scott Heiferman, Meetup.com, Lloyd Hill, Applebee's International; John Kotter, Harvard Business School; Carl Pope, Sierra Club; Margaret Spellings, Secretary of Education; Lance Armstrong, cyclist; Berkeley Breathed, cartoonist; Davis

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

Guggenheim, director; Randy Jackson, American Idol; Jon Bon Jovi, musician; Norman Lear, producer; Jack Valenti, Motion Picture Association; Jamie Rubin, former Assistant Secretary of State; Strobe Talbott, Brookings Institution; Dick Arme, FreedomWorks; John Ashcroft, former attorney general; Evan Bayh, United States senator; Donna Brazile, Democratic strategist; Bill Clinton, former president of the United States; Hillary Clinton, United States senator; Henry Cisneros, former Housing secretary; Howard Dean, Democratic Party chairman; Ken Duberstein, former WH chief of staff; Joe Gaylord, Republican strategist; Ed Gillespie, former Republican Party chair; Newt Gingrich, former House Speaker; Mike Huckabee, governor of Arkansas; Karen Hughes, under secretary of State; Mary Matalin, Republican strategist; Flo McAfee, Democratic strategist; John McCain, United States senator; Scott McClellan, former WH press secretary; Mike McCurry, former WH press secretary; Ken Mehlman, Republican Party chair; Barack Obama, United States senator; John Podesta, former WH chief of staff; Ed Rendell, governor of Pennsylvania; Bill Richardson, governor of New Mexico; Mitt Romney, governor of Massachusetts; and Jeanne Shaheen, former governor of NH.

Distribution of Press Releases

While we were looking at several vendors who can distribute press releases and/or provide large, up-to-date contact listings for reporters, we determined that we could not afford the services offered. At the moment, we've purchased a product called the *News Media Yellow Book*. The cost for the four quarterly installments is around \$500 per year. It does provide some expanded media contact information that we didn't have previously available.

Internet

A comparison of overall Internet traffic indicates a very marginal decrease from July to August. There was a significant increase in September with an even greater increase in October.

August had 69448 unique visitors and 149403 site visits for a total of 1063429 pages viewed. September had 87592 unique visitors, 178430 site visits for a total of 1462575 pages viewed. October had 127237 unique visitors with 34038 site visits for a total of 2206165 pages viewed.

This pattern seems to fit within reasonable seasonal variation and the election cycle. Both the Republicans and the Democrats (as reported by Alexa.com) are following the same general trend. On all but a couple of days, we continue to lead gop.com and democrats.org for daily pageviews (per million).

Outreach

Due to my travel schedule, I've not had significant contact with the Washington press corps since the last LNC meeting.

Shane Cory and I had a lunch meeting with *Reason's* Nick Gillespie. In my last report, I indicated that my *Washington Times* contacts had moved on. I've now fostered a new relationship with a key *Times* reporter at a social event. A result

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

of this relationship was that this reporter broke the national angle on the Bob Smither race. Under his direction, there were three other articles which mentioned Smither in the *Times*.

Reason has been covering considerably more LP activities over the last several months. This includes online articles, print articles and blog entries.

I did spend a considerable amount of time talking with candidates and campaign staffs in the field. While each had individual issues of concern, there seemed to be a near consensus that what our candidates need are better sources of information and contacts for performing many potentially outsourced campaign activities. Some examples are people to produce radio and television commercials, conduct polling operations, send out fundraising letters, develop quality websites, perform graphics and layout work, and provide legal assistance. Another key need identified by candidates is lists of potential supporters and donors.

LP News

We've completed some reformatting of *LP News*. For the last two months, the articles have been more campaign oriented, but the themes will change from issue to issue. A new color scheme is being used, and we'll probably make some minor adjustments to it next month. The original layout flaws have been corrected. The key problem was lack of experience with the software application used to lay out the publication.

We've also changed the paper on which *LP News* is printed. The brighter paper costs a bit more, but we are more than making up for the cost difference with the new leaner format. The October edition was supposed to have been printed on the newer paper, but Walton Press made an error and printed it on the incorrect paper.

After the November issue of *LP News*, we will be looking for additional content including commentary from our state and community leaders along with the viewpoints of our readers in letters to the editor. This will be noted within the upcoming issue.

Metrics

	Contacts	Radio Interviews	Television	Op-Eds Issued	Print Articles	Internet Only Articles
Sep-02	96	44	2	1	5	
Oct-02	108	42	1	0	0	
Nov-02	72	47	0	1	6	
Dec-02	62	39	0	0	0	
Jan-03	53	24	0	0	0	
Feb-03	57	21	0	1	?	
Mar-03	33	14	0	1	?	
Apr-03	56	27	1	1	?	

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

	Contacts	Radio Interviews	Television	Op-Eds Issued	Print Articles	Internet Only Articles
May-03	48	25	0	0	0	
Not recorded June 03 – May 05						
Jun-05	?	15	0	0	1	
Not recorded July 05 – June 06						
Jul-06	?	2	0	0	13	2
Aug-06	25	1	1	0	3	2
Sep-06	50*	1	0	0	5	3
Oct-06	50/150*	2/10*	2/10*	0	5/100*	15/10*

* Due to the loss of a computer where media tracking data was stored, the numbers with asterisks are estimations and will be updated when the hard drive data has been recovered. The first number is about general Libertarian Party media and the second number is media related to the Bob Smither campaign where we made some contact with the press and the final coverage had no other relevancy to the national Libertarian Party.

Candidate Tracker

by Sean Haugh

As part of our program to provide tactical support to our Libertarian candidates, the Candidate Tracker (CT) project is designed to give us hard data about how they are performing on the campaign trail. By tracking information such as media appearances and campaign funds raised, we intend to discover more precisely what activities will result in higher vote totals. With this information we intend to develop superior Libertarian campaigns in future elections, teaching and inspiring our candidates to increase those campaign activities which translate into higher vote totals and more Libertarian victories.

Specifically, the Candidate Tracker measures campaign activity in the following areas: money raised; television mentions and appearances; print, web and radio articles; and public appearances. Candidates also generate points for being an incumbent, a US military veteran or in a non-partisan race. Also included is an "HQ bonus field," which has become our way of adding points for other measurable activities such as campaign staff, media advertising, endorsements, public service and national media impact. These results are then divided by both the number of registered voters in the district and the number of candidates in the race. A complete explanation of the CT formula is appended below.

The definition of a Libertarian candidate for the purposes of the Candidate Tracker is either being listed on the ballot as a Libertarian or being a party member running as an independent or nonpartisan candidate. While other types of libertarian candidates are worthy of observation, only those candidates meeting these standards were formally tracked. Party members running under other party banners were not included precisely because our purpose is to learn what it takes to win elections as a Libertarian. Write-in candidates and those who failed to achieve ballot access were not included. Fusion candidates were included but only if they were printed on the Libertarian Party line. While all Libertarian

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

candidates were tracked in our database, only those who achieve a CT score of 8 or higher were included on the lp.org website.

The CT formula was first developed by staff in consultation with LP State Chairs. The basic formula, given form by Mark Scribner, has not been changed during the election. The HQ bonus field has given us the flexibility to add new measurable factors in response to the reports from our campaigns. The information requested of our candidates was intended to be minimal to avoid making the CT an imposition on their valuable time and resources.

After the election the CT formula will be very carefully reviewed in detail and revised to better reflect the realities of Libertarian campaigns. The eventual goal of the CT formula is to accurately predict how Libertarian candidates will perform on election day. There will be an amendment to this report after the election to be distributed at the LNC meeting, which will address how the CT scores compare to Tuesday's results.

The CT scoring system was deliberately designed to create competition between our candidates. This competitive model has provided several positive effects without creating undue tensions between campaigns. All our participating candidates entered into this competition with a friendly spirit, which makes sense when one sees that our active candidates are among the most positive and upbeat people in our party.

The original thought was that by publicizing empirically based rankings, we could easily and accurately communicate to our members and supporters which of our campaigns are worthy of their support without ever having to directly solicit funding or tactical support for them, thus avoiding any complications with federal campaign finance regulations. We have found that this system has also inspired our candidates to pay more attention to each other so they can duplicate the success seen elsewhere and increase their CT score.

This system has also had a positive impact on how the media and people outside the party perceive us. Besides communicating how the Libertarian Party is honestly committed to doing what it takes to win elections, the Candidate Tracker has made us more of a grassroots party. The information our candidates are providing is driving national party policy and the media attention we have enjoyed this election cycle. More tangible is the fact that the Candidate Tracker program has helped make our best candidates the public face of the party. By making the candidates our stars, we are giving them more influence over how the party and its policies are perceived. It has also allowed us to proactively promote our best candidates and lessen any need to defend ourselves from negative news stories. In the race to "define or be defined," the Candidate Tracker has become a great offensive weapon in our arsenal.

With few exceptions the CT program has been enthusiastically accepted by our candidates. Many have cited the direct value of the information they have gained from CT scores. They have given us an incredible level of feedback which teaches staff how to best promote and acknowledge their campaigns. We have also found that our focus on tactical support as expressed through the CT and Ballot Base has had a profound positive impact on the relationships between the national and

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

state parties. We have given cause to our candidates and activists to perceive national as welcome support for their own programs of party growth and success as opposed to an obstacle to be overcome to meet their goals.

There will be quotes appended to the end of this report to illustrate the above claims.

The data used to create the CT scores is very heavily dependent upon self-reporting by the campaigns. Other sources, such as google news alerts, VMS reports on television appearances and the candidates' websites, have supplemented this data but in no way are a substitute for self-reports. It is significant to note that eight of the top twelve candidates by CT score have active Campaign Managers or other staff making these reports. Without 100% participation, the CT data will be necessarily incomplete. Also, we only began aggressively collecting data at the beginning of August, well into the campaign season, which resulted in significant uncaptured data. One of the fundamental assumptions about CT is that it is better to get started and actually be doing something than to wait until it is perfected before acting. I would estimate that around 15% of our 633 candidates returned our surveys or otherwise provided us with direct reports. Going into the next election cycle, having started before most campaigns are announced and a greater buy-in from our candidates now that the CT has a positive track record will mean much more robust and accurate measuring and reporting.

Even with the hindering factors described above, the CT program has vastly exceeded even my own expectations for what it can teach us about winning elections and how our candidates can improve their performance, and I'm rather biased. We have effectively organized vast amounts of data and successfully used it to project positive images of the party as well as distribute tangible campaign support. Essentially our candidates are teaching each other these lessons, using the Candidate Tracker as the medium for their powerful messages.

Here are some things we have already learned even before the close of this election:

- as cited above, campaigns with full time Campaign Managers and strong volunteer coordination are generally operating at a level of activity well above other campaigns, which will help us promote the development of Campaign Managers as well as candidates in future cycles;
- several states which were formerly relatively inactive (particularly Louisiana, Kansas and South Dakota) have been transformed into vital growing affiliates by running a strong slate of candidates, using methods can be replicated in other states;
- states which run relatively full slates (notably Indiana, Arizona, California and Texas) have generated greater media for all their candidates and for the state parties themselves (although Tuesday's results will be the real test of this observation);

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

- even states without statewide Libertarian Party ballot access (for example, Ohio and Georgia) are capable of putting together strong Libertarian campaigns;
- having candidates in as many races as possible has resulted in some incredible seized opportunities, of which Bob Smither is the most spectacular but by no means only example (see Garrett Michael Hayes' strong polling results for another instance of the right candidate in the right place at the right time).

A few races tracked this cycle have already concluded and given us some early insight. Sara Chambers won her race for Juneau Assembly (city council). Although a deeper analysis of her victory is deferred to after the election, at first blush the winning factors for her appear to be that she spent \$1.60 per voter, her very strong record of community service prior to filing for office, and that she was in a nonpartisan election. In Louisiana, Samear Zaitoon won 11% of the vote in a three way special election for State Insurance Commissioner. I am less clear on exactly why he did so well but three factors which are apparent are his strong professional qualifications for the position, unified support from his state party and simply being in the right place for voters seeking alternatives.

After the election an "exit interview" survey will be distributed to our candidates. We will continue to collect data about these campaigns after the election so we can create the most accurate snapshot possible of our overall effort. This survey will also be designed from maximum tangible feedback from the candidates about what factors had the most impact on their results and how we can improve the CT formula.

Putting the Candidate Tracker into practice has resulted in several judgment calls which will require a more formal resolution for future iterations of the formula. We will need to account for the quality as well as quantity of media appearances (e.g., an article on CNN is worth more than one on public access cable TV). We need to better take into account the value of fusion in states where that is allowed, and account for some other circumstances in individual states which have a direct impact on Libertarian vote totals. The differences between partisan and nonpartisan races also bear deeper scrutiny.

On a personal note, this task has been easily one of the most exciting and gratifying experiences in my career of Libertarian Party activism. I get to spend all my time with our candidates and their staff, who are among the most upbeat and happening people in our entire party. I have been able to offer significant encouragement to our Champions of Liberty and while documenting and promoting their success. It is a wonderful feeling to be an active part of something that is producing tangible party growth. I cannot express how grateful I am for this opportunity, and even better, for our candidates who have made me so very proud to call myself a Libertarian. I'm looking forward to any input I can have in improving this program and making it even more of a benefit to our party.

*

Appendix 1 – The CT Formula

Criteria Formulae

$[FundsVoterScore] + ([NPRace]^* - 20) + ([Incumbent]^* - 100) + ([USMilVet]^* - 20) + [TeleAppScore] + [TeleMentScore] + [PrintArticlesScore] + [PubAppScore]$

Criteria Description

- FundVoterScore is the total funds raised over the number of registered voters multiplied by 100
- For NPRace, add 20 points if the race is non-partisan
- For Incumbent, add 100 points if the candidate is an incumbent seeking reelection
- For USMilVet, add 20 points if the candidate is a veteran of the US armed forces
- For TeleAppScore, add 5 points for each television appearance by the candidate
- For TeleMentScore, add 2 points for each time the candidate is mentioned on television
- For PrintArticlesScore, add 5 points for every article on candidate in print media
- For PubAppScore, add 2 points for each appearance of a candidate at a public event

HQ Bonus

Based on the research and judgment of national headquarters staff, a candidate is awarded 0-40 additional points. This allows HQ to reward candidates running professional campaigns that the objective criteria may have missed.

HQ Bonus Points for Candidate Tracker:

Having a Campaign Manager or Treasurer - 2

Delegating Candidate Tracker updates to Campaign Manager or staffer - 1

Active campaign staff of 3 or more - 5

Strong community service record before filing - 2

Elected or appointed office or high position in local civic group before filing - 5

Polling at 3% or higher (scientific polls only) - 2

Polling at 7% or higher - 5

Endorsement from media or prominent civic/political group - 1

each Placing at least 100 yard signs - 1

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

Active door-to-door campaigning (20 hr/wk minimum) - 5

Purchasing broadcast or print advertising per \$1000 - 1 (5 maximum)

Hype, favoritism, gut feelings and anything else intangible – 0

Note: radio appearances over 10 minutes count the same as print articles, 5 pts each.

Candidate Tracker Scoring

The final score is determined by taking the sum of the Criteria and HQ Bonus scores and dividing by the number of candidates in the race. Major party candidates count as "1" and minor party candidates count as "1/2."

*

Appendix 2 - Candidate Surveys:

[original survey]

1. What is the name of your campaign committee?
2. How much money has your campaign raised to date?
3. How many newspaper or other print and web media articles have been published about your campaign? Please list these articles, including the article title, date, name of publication and link (if any). (Please do not include articles which merely mention you as a candidate, i.e., "also running is Libertarian John Smith." However, if a news outlet does not mention you when talking about your race, I would be interested in hearing about that.)
4. How many television appearances have you made, including broadcast stories about your campaign? Please list them, including the name of the program, station call letters, network affiliation and the date of the show. Please list any television stories which simply mention your campaign separately.
5. How many radio shows have you been a guest on for at least 10 minutes? Please include the host's name, station call letters and frequency, and the date of the show. Please also indicate if that show is receptive to future Libertarian guests.
6. How many public campaign appearances have you have made? Please include the city, event name and date.
7. Please list your campaign staff, other than yourself.
8. Are you a US Military veteran?
9. Have you served before or are currently serving in public office (including appointed boards)? Please list the titles, dates of service, and whether you were

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

elected or appointed.

10. Please list any non-political civic affiliations and titles you had before you filed for office (e.g., Chamber of Commerce, service organizations, churches).

11. How many active voters are in your district?

12. Please list your opponents who are on the ballot, with party affiliation.

13. Please list any advertisements you have purchased (including yard signs, door hangers, etc.).

14. is there anything else about your race we should know? Thanks again for your help! Any questions? Feel free to call me at 919-286-0152. yours in liberty –

Sean Haugh * LP Candidate Tracker Weekly Update Please send updates weekly (or at least as often as possible) to Sean Haugh at seanhaugh@mindspring.com.

Feel free to call Sean with any questions or concerns at 919-286-0152. Thanks!

1. Amount of campaign funds raised to date
2. Print or web articles since the last update
3. Candidate TV appearances or mentions since the last update
4. Candidate public appearances since the last update
5. Candidate radio appearances since the last update
6. Please list any other data or events you think are relevant (e.g., tactics that work, issues which get you press or cause your opponents to change their positions).

*

Appendix 3 – Numbers of Candidates:

total known Libertarian candidates – 633
for:

US Senate – 14
US House - 130
Governor – 18
other statewide office – 70
State Senate - 46
State House – 246
local partisan – 91
local nonpartisan – 18

*

Appendix 4 – A small collection of Quotes about Candidate Tracker:

“Things are seriously a buzz in Texas because of having five candidates in the top listings.”

Appendix B. Shane Cory, HQ Report, Alexandria, VA, November 11, 2006

Matthew Moseley, Libertarian for Texas State House in District 112

"I love this tracker program. It gives a new candidate an idea of what is important. It gives a candidate goals from the get go. I have preached in Georgia that we should be doing these thing and now the national party has backed this up."

Doug Craig, LP Georgia

"This looks like a really sweet tool that'll help us pinpoint our funding towards credible races, quite possibly leading to some real breakthroughs in the next few election cycles. Way to go, National!"

Stuart Richards, HammerOfTruth.com

"I like the new candidate tracker. It is a clearinghouse that enables contributors to quickly determine for which candidates their support will have the best effect so that they can then prioritize their Libertarian contribution budget accordingly. It's objective and saves me alot of time searching the web trying to figure out who is running where and with what chance of winning."

George Whitfield

"I love the concept of a candidate tracker! This is the best thing to come out of HQ in many years."

Carl Milsted

"This looks to be a nifty new way to consider the viability of current Libertarians running for office."

Austin Cassidy, ThirdPartyWatch.com

"I love the Candidate Tracker setup - very cool!... I really think that the Candidate Tracker function is of immense value"

Dick Clark, Libertarian for Alabama State House in District 79

"Again, let me express my appreciation for this project. With objective scoring, we can not only measure candidates, but also state committees and changes year to year. Others seem to agree that this is one of the smartest things from the LP in a while."

James Babb, Libertarian for Pennsylvania State House in District 157

"Thanks for your efforts at keeping the Candidate Tracker moving forward. We really need this for our future!"

Rob Hodgkinson, Libertarian for Kansas Secretary of State

"Thanks for the hard work on this project. I think it is very important. I look forward to seeing how all of our LPL candidates do in relation to their CT score."

Vin Mouser, Chair, LP Louisiana

Libertarian Leadership School Guidance Committee

Submitted to: Libertarian National Committee, Oct. 27, 2006

Submitted by: James W. Lark, III
Region 5 representative, Libertarian National Committee
Chairman, Libertarian Leadership School Guidance Committee

The following report will provide information concerning efforts by the Libertarian Leadership School Guidance Committee (hereafter referred to as the LLS Committee or the Committee) to provide guidance and oversight concerning the LLS education program. I shall provide an updated report at the next LNC meeting should additional information become available.

Since the LNC meeting on Aug. 19-20, 2006, I have prepared and submitted to the LPHQ staff a list of data about the LLS program that the staff should gather and provide to the Committee. In addition, I have considered prospective goals and indices of performance for the program. After evaluating the data requested from the staff, the Committee will suggest formal goals and indices of performance for the program for consideration by the LNC.

At this time, I have invited only one person to serve on the Committee: Prof. Elizabeth Bowles of Virginia Tech and the Libertarian Party of Virginia. She has accepted the invitation. I may ask additional people to participate as members of the Committee. However, at this time, I haven't decided how many people the Committee will need in order to discharge its responsibilities.

Branding Project Report
November 2006 Meeting – Alexandria, Virginia

The weekend after Labor Day Shane Cory, Corey Stern, Anthony Boldin, and I met in Milwaukee at the headquarters of Anthony's company, Atomicpark.com. We focused on creating a plan to start an internet-based marketing project for the Libertarian Party. On November 1st we brought the first "landing pages" live. We do not have enough data to report on results, yet, and I will let Corey and Shane discuss the details of how the project works in their staff report.

Listed on the next page is the same budget we reported in August 2006. This will constantly be changing as we move from using our best estimates to data from the project. We also expect the numbers in the budget to improve over time as we refine the process that people go through when they get to the lp.org marketing sites. One particularly troublesome part of the process is the "check-out." Anthony's estimate is that we will lose half of all potential donors because of the cumbersome way we acquire donor's information and process it. Corey and Anthony are working on a "one page" check-out to fix this problem.

Expected Budget

As you can see in this expected budget we estimate approximately 7,000 donations to the LNC from this project each year. At a net income per donation of \$6 this will bring up to 7,000 new donors to the LNC at a profit of over \$43,000. Based on this donation rate the keyword marketing project is expected to generate enough new donors to bring the LP up to 25,000 active donors by November 2008.

	Budget
View/Keyword:	1,000
Keyword max:	10,000
Click Through:	0.68%
Purchase rate:	0.88%
Avg Donation:	\$30
Overhead Cost:	30%
Keyword Cost:	\$0.15
Page Views:	120,000,000
Click Throughs:	816,000
Purchases:	7181
Revenue:	\$215,424
Keyword Cost:	\$122,400
Overhead Cost:	\$27,907
Project 10%:	\$21,542
Total Cost:	\$171,850
Net Project	
Income:	\$43,574
NI/purchase:	\$6.07

The key metrics for this project are:

- click through rate (people who view our advertisement and go on to the LP website)
- purchase rate (those who visit the LP website and give us money)
- keyword cost (cost per "click" that brings someone to our website)
- average donation
- revenue

Appendix D, Jeremy Keil, Branding, Alexandria, VA, November 11, 2006

- expense
- net income
- net income per purchase

Appendix E. Bill Redpath, Ballot Access, Alexandria, VA, November 11, 2006

Budget for Ballot Access Expenditures by the Libertarian National Committee, Inc.

State	2006	2007	2008	Total
Alabama			\$15,000	\$15,000
Connecticut			\$25,000	\$25,000
Illinois			\$75,000	\$75,000
Kentucky		\$20,000		\$20,000
Maine			\$12,500	\$12,500
Maryland	\$10,000	\$25,000		\$35,000
Massachusetts			\$25,000	\$25,000
New York			\$37,500	\$37,500
North Carolina		\$175,000		\$175,000
Ohio		\$20,000		\$20,000
South Dakota	\$2,500	\$25,000		\$27,500
West Virginia	\$5,000	\$45,000		\$50,000
Total	\$17,500	\$310,000	\$190,000	\$517,500

CAMPUS ORGANIZING REPORT

Submitted by: James W. Lark, III
Representative, Region 5
Libertarian National Committee

Submitted to: Libertarian National Committee, Oct. 27, 2006

The following report will provide information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the next LNC meeting should additional information become available.

- 1) An updated version of the campus organizing manual is now available. So far it has been well received. However, I am working on another revision, which should be ready by January, 2007.
- 2) I was not satisfied with various aspects of the new campus organizing website, and decided to delay its debut. If all goes well, a suitable version will be ready by the end of the year.
- 3) Since June I have handled the task of updating the LP's campus contact list. I am pleased to report that most of the updates since that time have been processed within a day of receipt of the information; many updates are performed within an hour of receipt of the information.
- 4) My article about the efforts to upgrade the LP campus outreach program in the June 2006 issue of *LP News* generated a very good response. I shall endeavor to provide articles about the campus outreach program to *LP News* at least once a year.
- 5) I am investigating opportunities for LP representatives to appear at conferences, workshops, and other events that involve young people (especially political activists). For example, I am considering sponsoring an information booth at the 2007 CPAC meeting in early March. (The cost will be \$1,500.)
- 6) On Oct. 16 I began my fifth semester of service as the professor of the Libertarian Leadership School course on campus organizing. So far the feedback I have received about the course from students has been very positive. However, it should be noted that several students have failed to complete the course. The stated reason in each case is that the student's personal situation changed (illness, change of work status, etc.), and that the student no longer had the time to invest in the course. I do not know whether the stated reasons are the actual reasons.
- 7) I am continuing to work with various state and local organizations to assist their efforts for campus outreach. In particular, I discussed the subject of building campus groups at a meeting of the South Carolina Libertarian Party Executive Committee in Columbia on Sept. 3. Also, I conducted a brief tour of universities in Florida during the first part of October. I met with student activists at the University of South Florida in Tampa and Florida State University in Tallahassee, addressed two classes at Jacksonville University, and gave a public lecture

(entitled "The Libertarian Party: The Moderate Alternative") to a surprisingly large Friday night audience at the University of Florida in Gainesville.

8) Please join me in thanking LNC vice chairman Chuck Moulton for his efforts to promote the use of the Facebook website as a way for Libertarian students to look seek out other Libertarian students on campus. He indicated that when he promoted the idea on a large number of online Libertarian discussion groups, "the response was very underwhelming." He also stated that "I've found most Libertarians online like to argue and hate actually accomplishing things -- even projects that require zero money and a very small time commitment with a big potential reward." He mentioned that 5-10 students responded to his efforts; evidently those who pursued his suggested course of action were pleased by the results.

9) Within the next two weeks, I hope to complete another survey of Libertarian campus organizations to obtain a more accurate estimate of the extent of current Libertarian campus activity. I shall update the LNC about the results of the survey during the November meeting.

LNC Goal Plans

1. \$40,000 in monthly recurring gifts by end of LNC term - Jeremy Keil

In discussions with Shane Corey, we've come to the conclusion that our current recurring gift program is maxed out or close to it, based on the number of current donors we have. The best way to increase the recurring gifts is to increase our base of donors. If we are able to accomplish the 25,000 active donor goal we will essentially double the number of active donors. The \$40,000 monthly recurring gift goal is an increase of less than 50%. It is not unreasonable to expect that a 100% increase in active donors would result in a 50% increase in monthly recurring gifts, but I feel the focus should be on increasing the number of active donors.

2. Increase active donors to 25,000 - Jeremy Keil

Current levels of active donors have stabilized at 12-13,000. This goal would require us to acquire a 100% increase of 12-13,000 active donors. The first step is to define an active donor. I believe Shane Corey's suggestion of a donation within the last 18 months is satisfactory. The second step is to develop a plan.

In the staff report and branding report you will hear more about the keyword marketing project that began operations on November 1. We expect this project to bring in 7,000 new donors each year, based on our best estimates. A focus on this project could increase active donors by 14,000 between now and November 2008 at a profit of \$86,000. Again, these are best estimates, based on two projects that have been completed in the past. As this project unfolds we will adjust our budget and estimates of new donors and report to you each LNC meeting progress towards this goal.

I believe the best way to increase active donors is to increase our prospecting through all means of communication. This goal should be attained through the keyword marketing project, however, other means of prospecting, such as direct mail, should be highly encouraged and tracked to make sure the net income/loss is reasonable.

IT Committee Report

by the LNC IT Committee:

- Chuck Moulton (Chair)
- Hardy Machia
- Marc Montoni
- Bonnie Scott
- Kevin Takenaga

The IT Committee respectfully submits recommendations on the LP.org website and the Raiser's Edge database to the LNC for consideration and action.

Website Issues

Several LP members have recently contacted LNC members to complain about content removed from the website. A number of LNC members have also told me they think addressing website content issues should be a priority.

One of our greatest party assets is our rich 30 year history. This history (and the associated institutional memory) should be highlighted on our website. The need for certain data is rather obvious, such as candidate lists. This is historic material and useful when debating, or attempting to convince a reporter that LP members have worked hard for their ideas for thirty years. Extra website content usually translates to more hits. Online resources can help our volunteers be more effective.

The following information used to be on the website, but is no longer available:

- List of presidential and vice-presidential candidates
- List of elected/appointed Libertarians
- Ballot access history
- Presidential vote totals by state
- Convention history
- Past officers
- Success 97 and 99 seminars
- Drug war issue information
- LNC meeting minutes before the 2004 term

The IT Committee recommends that the LNC ask staff to restore all of the information above to the website. This information is available through the Internet Archive (among other places).

Internet Archive:
<http://www.archive.org/>

Other additional information would be very useful:

- List of all current candidates (not just the 1/5 of them included in candidate tracker)

- Archives of every LP News issue
- Speaker biographies, photos, and write-ups about our conventions
- Biographies & press-quality photos for LP leaders and presidential candidates
- Speakers' bureau

The latest LP News stories on the website are from before the convention:
<http://www.lp.org/lpnews/front.shtml>

The IT Committee thinks it would be a good idea to just send back issues of LP News, past LNC meeting minutes, and past convention minutes to a bulk scan-to-text house, and put them online directly like the Ludwig Von Mises Institute does.

At 50 cents a page, 20 pages average issue, an average of 8 to 10 issues yearly (LPN was bimonthly prior to Bill Winter's tenure), times 30 years, it shouldn't be too prohibitive to farm out. If there are gaps in LP HQ's LP News archives, Marc Montoni has all or almost all issues back to about 1980; others can probably fill in the gaps: Nolan, Bergland, Nathan, or Clark would be good bets for additional coverage.

The IT Committee was very impressed with the candidate tracker and looks forward to seeing an improved formula and more candidate participation in future elections.

Database Issues

INTRODUCTION

The IT Committee has developed a list of problems with the current Raiser's Edge implementation, particularly with respect to states' interaction with the national database. We would like the LNC to review this list and direct staff to take action on some or all of these items. The suggested course of action is to task staff with providing a report at the March LNC meeting addressing each of the below concerns individually.

The report would provide:

- a proposed timetable for implementing each correction
- an explanation of why each correction cannot be implemented (if impossible)
- the anticipated cost of implementing each correction (if a non-trivial amount)
- a recommendation on whether to implement each correction (cost/benefit analysis)

At the March meeting the LNC would:

- approve staff's recommendations; or
- task staff with making the corrections in spite of the recommendations

Following the March meeting staff would implement the approved corrections according to their proposed timetables.

The IT Committee feels that staff has not made fixing issues with database dumps a priority. Staff has assumed because complaints have stopped that means everyone is satisfied with the dumps. In fact, many state DBA's have stopped complaining because they have given up after being ignored by staff for many months.

Appendix H. IT Committee Report, Chuck Moulton, Arlington, VA, November 11, 2006

This is an area where the LNC needs to engage in some oversight. Without LNC intervention it is unlikely the highlighted issues will be fixed in a timely manner – or perhaps at all. The solution is not to have staff drop everything they are doing to focus on database issues. Nor is the solution to have staff continue to ignore database issues. A cost/benefit analysis of existing database issues and a reasonable timetable for fixing them without stopping political and fundraising activity is the best approach, which is what we are endeavoring to do in this document.

This report is meant to be constructive, not pointing fingers or placing blame. Most of the database problems were caused by staff no longer working for the LP. Past history is irrelevant... we are looking forward, not backwards. State DBA's will be encouraged to see progress being made, even if the timetable for corrections is 3 months, 6 months, or a year.

Most of this report was written by Marc Montoni, with approval and suggestions from Bonnie Scott, Kevin Takenaga, Hardy Machia, and Chuck Moulton. The ordering is prioritized according to the opinion of IT Committee members.

1. ONLINE ACCESS

This by far is our top need. Having it would relieve the need for LPHQ to manage at least a few of the below concerns; a trained cadre of concerned state DBA's could help them or do it for them.

We were promised this as part of the run-up to the fundraising campaign for RE. State and local Democrats and Republicans have it; we should as well.

Note: The RE:Anywhere product is *not* required.

2. AUTOMATED SUBMISSION / IMPORT OF ADDRESS CORRECTIONS

Barring #1... Primary priority should be given to automated imports of data changes. Some historical background: Beginning in February and March 2006, I performed an audit of all of the update files I'd sent in since the summer of 2005. The audit revealed that error rates were *normally* 30% to 50%. This dropped almost to nothing once Chris Thorman came on, but now he's gone.

State database administrators are glad to help LPH maintain data as long as the procedure is clear, understandable, and user-friendly.

Right now, what we have is neither understandable not user-friendly, because it consists of a three-step process:

1. submit correction;
2. wait for data dump;
3. audit new dump against list of submitted corrections)

Anyone can see that the three steps imply a filing system, as well as being forced to look at a changed record more than once before retiring it – sometimes several times if the LPHQ staffer doesn't get a particular update put in correctly the first time (it happens). Online access in real time makes all that go away; but a direct import regime would serve almost as well.

We know it can be done – LPHQ has confirmed it.

According to Robert Kraus:

We have asked states to send us data in excel spreadsheets so we can then manipulate the data,
--

add proper headers, and if there are many updates – then import the data into our database once in the proper format for RE.

This means that there *is* a format already available for direct imports, but apparently there is no plan to supply it or tell the states how to use it.

IDEAL: We should be able to send a properly-formatted corrections file to a predetermined email address which would go directly to the import folder; the system should find all relevant files in that folder by periodically (hourly?) polling it, then it should do the import, generate a report as to which records were accepted, and email a copy to the sender and to LPHQ staff to review.

SECONDARY IDEAL: A state should likewise be able to send a blank email to a predetermined address and get RE to automatically generate a new list (rather than a report, and rather than waiting for a monthly dump).

None of this should require human intervention!

3. MONTHLY DUMPS

Monthly dumps need to be rock-solid reliable. We plan mailings and list distributions to local affiliates around them. The timing should be automatic (i.e., they need to all go out at 1:00 am, the morning of the first day of each month). Automate the process. No one should have to ask for a monthly dump.

New fields should be added to the end of dumps so they can be simply ignored by states that don't want to use them without screwing up automated processes too much. Dumps should be sent with consistent filenames and in consistent formats (e.g., always zipped or always unzipped).

4. RESTORE “DEACTIVATED/DECEASED” RECORDS FROM FOXPRO

LPHQ used to have several thousand records that were marked `DEACTIVATED/DECEASED` under FoxPro, but they were discarded by the changeover project manager.

Any constituent record that had a `Deactivated` tag under the FoxPro database should be tagged as such in RE as well. This was explained in a message I sent to the LP-Database group in 2005:

Date: Sun, 20 Nov 2005 08:58:59 -0500
To: LP-Database@yahoogroups.com
From: Archimedes <Freedom@LPVA.com>
Subject: Deactivateds

I have been going over records in the last FoxPro dump (Sept 2004) that had been marked as `deactivated`. I found approximately 400 records that had been so marked, about 80% inquiries but the rest of them members (or probably about 80 member records).

I've now compared about 25% of the FoxPro deactivated records to what is now found in the current dumps, and I was amazed to see that not one (so far) had a “dropped” tag.

When I am finished auditing these records, I will be submitting to LPHQ a list of the ones that were previously deactivated, with a request that they once again deactivate those records.

One question I have, which perhaps Robert can answer for the entire group, is what happens to an inquiry record that needs to be deactivated so that we don't waste mail on those who don't want to hear from us? Can they be deleted, since they are only inquiries?

This is yet another task that really needs to have an automated-import function. Entering them by hand will only introduce errors.

-- Marc

I believe that if my own efforts revealed such a large number of deceased/deactivated members that were no longer marked as such, then the entire national LP has a *huge* number.

5. RESTORE "BAD ADDRESS" RECORDS FROM FOXPRO

The national LP also has a huge number of records that were previously marked as "Bad Addresses" in FoxPro. This information was all were discarded by the changeover project manager; and all of those records were re-set to "good" addresses during the changeover. This costs states that are diligent about raising money and communicating with their members a lot of money and time in the form of mail returns and the like.

This was explained fully in a message sent to the LP-Database list:

To: LP-Database@yahoogroups.com
From: Archimedes <Freedom@LPVA.com>
Subject: Re: [LP-Database] comments on DB issues from March LNC meeting

<snip>

Sure, I could automate a way to post my changes for national into a webform when it's available, but couldn't we negotiate a standardized format to send bulk changes directly?

One would think so.

I think perhaps one of the holdups is that there is way too much faith placed in the NCOADB update process. I get a constant stream of returned mail that should have been picked up and fixed by the NCOADB process. This costs us substantial money.

I believe the main reason NCOADB doesn't work as advertised is that thousands of individual mail carriers who actually deliver mail to the intended recipient catch a lot of mail that shouldn't go to a particular address, but the details are not noted in the NCOADB. Either that, or Blackbaud's matching software just doesn't work very well.

When the database was imported from FoxPro to Raiser's Edge, little or no attention was paid to many things -- and one of the more serious errors was the lack of translation of the bad address flag. In the FoxPro system, 10% or so of the national LP's 150,000 records had a bad address flag (about 15,000 in other words). As of the Raiser's Edge changeover, all of these were re-set and now show up on your state dumps as good addresses. You would think that sending the national database through the NCOADB update process would capture most of these. But they don't.

I believe National has now sent the list through NCOADB several times now (6??). If the process was properly detecting bad addresses, most of the records that had been marked as bad under the FoxPro system should now either have been updated to a new address, or the no valid address flag should now be set to True.

To test the theory, I did a comparison of the last FoxPro data dump (September 2004) with a recent

Appendix H. IT Committee Report, Chuck Moulton, Arlington, VA, November 11, 2006

copy of a Raiser's Edge dump. Very few of the records that were marked as "bad addresses" in FoxPro currently bear a `no valid address` flag; and in reality, many of *those* were records I had asked to be tagged as bad addresses over the last year.

-- Marc

The solution, if done properly, should have four basic steps:

1. Fire up FoxPro and generate a report of all records with a `BAD ADDRESS` flag of 2 or 3. The export will require all of the following fields:
 - MEMBERID
 - INQUIRYID
 - FNAME
 - MNAME
 - LNAME
 - PREFIX
 - SUFFIX
 - STREETMAIN
 - SUITE
 - CITY
 - STATE
 - ZIP
2. Translate the `MEMBERID` / `INQUIRYID` into their current RE equivalent.
3. Run a comparison routine against a master dump from RE, and find all records that still have the same data in the address.
4. Any records that still have the same address, but which have `CNBIO_NO_VALID_ADDRESSES = NO`, should then be sent to a bulk import file that will change `CNBIO_NO_VALID_ADDRESSES` to `YES`.

Note 1: There are vendor companies that can do this sort of data comparison within 24 hours.

Note 2: There are two fields in RE that record changes to biographical data (name, address, etc): `CNBIO_DATECHANGED` and `CNADRPRF_DATELASTCHANGED`. Unfortunately, these are not useful for this comparison because RE changes that date frequently – like when an NCOADB update is imported (apparently).

Note 3: Some care will have to be used in the comparison, because one of the endearing features of RE is its tendency to make small and meaningless changes to the data, for no apparent reason – such as moving an apartment number from `CNADRPRF_ADDRLINE1` to `CNADRPRF_ADDRLINE2`, and back again. Whoever does this changeover will have to make sure that minor differences in the address, such as the apartment moving back and forth, or the addition of a zip+4 zip code, or truly minor spelling/formatting changes (such as `123 MAIN ST` vs. `123 Main St`) does not hinder the accuracy of the comparison.

6. RESTORE ORIGINAL "CREATION DATE" RECORDS FROM FOXPRO

Member creation flags were discarded by the changeover project manager. Now, all records from the day of the changeover have 9/14/2004 as their creation date. This doesn't affect LPHQ so much because they do have contribution history that goes back further.

Appendix H. IT Committee Report, Chuck Moulton, Arlington, VA, November 11, 2006

However, when accurate, these creation dates are useful to state DBA's for several purposes; among them are a) recruiting candidates, and b) trying to organize local affiliates. It's often possible to get an inquiry from the 2000 campaign interested again; while inquiries from 1981 are probably a lost cause.

These can be re-imported using the same 4-step process outlined for the "Bad Address" records.

7. RESTORE "FREE MEMBER" RECORDS FROM FOXPRO

Member certification flags were discarded by the changeover project manager. There were about 25,000 signature-only members prior to the RE conversion.

These can be re-imported using the same 4-step process outlined for the "Bad Address" records.

8. STANDARDIZE THE CITY AND COUNTY FIELDS

The "city" [CnAdrPrf_City] and "county" [CnAdrPrf_County] fields need to be standardized. From the Wiki:

In Michigan (and I imagine this problem extends to other states), we have a county called St. Clair, however, sometimes RE refers to it as Saint Clair and sometimes as St. Clair. Can we talk about standardizing our addresses?

I can vouch for seeing some issues like that in the Virginia dump.

One solution is to ask Blackbaud to standardize all city and county names; if they cannot, it should be possible to edit the table the names are stored in directly.

9. RELIABILITY OF CERTIFICATION RECORDS

During one of the conference calls, Robert or Sam did a quick search, and found 26 "oath-signers" who were "subscribers." I'd bet an audit of paperwork will find many more. While progress has been made on this issue, staff still needs training in how important the distinction is between member and non-member; and they need to treat signed membership statements accordingly.

10. "MEMBERSHIP IN WHAT STATE", "VOTER ADDRESS", and "BACKUP ADDRESS"

MEMBERSHIP IN WHAT STATE

We need a field for this. I believe RE already has one available, but to my knowledge it's not used. From a review of one of the conference calls on the LibertarianWiki:

G. Christie Wiltie brought up the cross-state membership issue. There are all kinds of implications here that still need to be worked out, and staff agrees. One non-trivial class of members potentially affected is student members. Tentative conclusion: there needs to be a separate field for "membership in what state." This affects credentials.

VOTER ADDRESS

There should be a "non-mailing address" kept on file for the exclusive reason of calculating voting districts so we can recruit candidates. Many LPers use PO Boxes; voting districts cannot be calculated from them.

BACKUP ADDRESS

Students move a lot. We should have the ability to record their parents' address, and if a mail piece comes back from a record with a backup address, the backup address should be used for national LP mailings (and should probably also automatically overwrite the student's address that the states get in their dumps).

Note that these addresses are not *necessarily* all the same, but they could be.

11. END PRACTICE OF MARKING MORE THAN ONE FIELD FOR ONE PURPOSE

Staff tends to mark several fields when they should mark only one (i.e., I send them advice about someone who wishes to be "dropped" as a member, and they mark `no valid addr`, `send no mail`, etc) -- they need to mark only *one* for each specific purpose.

- Someone who wants to resign from the LP or otherwise wants not to be contacted should *only* be marked `INACTIVE` [`CNBIO_INACTIVE = YES`].
- Someone who dies should *only* be marked `DECEASED` [`CNBIO_DECEASED = YES`].
- Someone who wishes only for no telemarketing should *only* have a `no telemarketing` flag.
- Someone who wishes for no calls of any sort should *only* have a `no calls` flag.
- Someone who moves but for whom we receive no new address (i.e., "bad address") should *only* be marked `CNBIO_NO_VALID_ADDRESSES = YES`.

12. DUMPS: CONSISTENT FIELDS FOR ALL CONTACT DATA

In order to be truly useful, contact data should all be in consistent fields (primary emails in `primary email` field, work phone in `work phone` field, etc.).

Note that this change will simplify monthly dumps by making it possible to delete eight fields from the dumps (the descriptive fields).

13. PREVENT ORPHAN CONTACT TYPE TAGS

When LPHQ deletes a phone number or email, often the identifying tag (i.e., `CNADRPRFPH_1_02_PHONE_TYPE = 1Primary E-Mail`) is overlooked by the data entry operator and remains as an "orphan" tag.

To delete them, suggest sending the database through an update routine to delete all these orphans, just prior to the monthly dumps.

This will eliminate time consumption on the part of state database operators who now find these and manually report them to LPHQ for deletion.

Note: this would be an obsolete concern if item #12 were implemented. Were that the case, orphan tags would irritate only LPHQ.

14. ELIMINATE USAGE OF "LIFE MEMBER" FIELD

Eliminate the usage of the `Life member` category / field by doing a global update of all lifer expiry dates to 12/31/2299 as it used to be on the old FoxPro dumps. It's inefficient to have to look at more than one field for us to see whether someone is current.

Appendix H. IT Committee Report, Chuck Moulton, Arlington, VA, November 11, 2006

Note that this change will simplify monthly dumps by making it possible to delete one field (the CNLGF_1_DATE field).

15. RETAIN EXPIRATION DATE ON “DROPPED” MEMBERS.

We'd prefer that “dropped” members didn't lose their expiration date. Some of them eventually re-up. Which ones are *most* likely to do so is reflected in their longevity of membership.

Respectfully submitted,
Chuck Moulton
Chair, IT Committee

Region 1 Report
LNC Meeting November 11 - 12, 2006
Submitted by Tony Ryan, Region Representative

Since the last LNC meeting the states in Region 1 have been busy with the election cycle, fielding candidates for a variety of offices at local, state and national levels. Some have already had Libertarians elected to office, some feel there are good chances to at least have a significant percentage of votes for their candidates which will have various pluses for their state party ranging from gaining more credibility to gaining or maintaining ballot access. Here are their stories.

Alaska

The big news in the land of the midnight sun is that ALP member Sara Chambers was elected to the Juneau City Council – way to go ALP! (Yes, I'm still going to bring pom-poms to a meeting, I just haven't found a set that goes with my outfit, yet.)

In addition to that news, Chair Jason Dowell writes:

It is an exciting time here in Alaska. We are still pushing the petition to repeal the anchorage smoking ban. We almost have the required number of signatures to get it on the ballot. We have been active in the community making some very good contacts by supporting business owner's rights. Last week we negotiated a contract with a local bingo distributor and bingo hall owner to run games and pull tabs for us which should give the party an approximate recurring income of about 6 to 8,000 dollars a month. This will allow us to finally get office space, much needed supplies and equipment, but most of all greater organization. We've gotten a lot of support from business owners for the upcoming election in April. It is not so much that they support us as they will support anyone that is running against Dan Coffey, one of the primary sponsors of the smoking ban. The search is on for a viable candidate in his district. We have had several pledges of support for a media campaign as soon as the measure is on the ballot and we have several business owners that will make commercials independent of us with their own funds in support of our ballot initiative. This weekend we are flying up Joe Bast, president of the heartland institute, for a fundraising/seminar event for local bar and restaurant owners. I can't believe the response that we have gotten over the past few months because of just the smoking ban issue. I get emails all the time now where people are asking our opinion or stand on certain issues. We decided to attack issues that are relevant and most everyone can get behind (eminent domain, taxes, NAIS)...

We still have several vacancies on the XC but I hope to have them filled soon. Hopefully I will get Dr. Tim Rawson, an associate professor of History at APU. We also might get the major bingo distributor here in town registered Libertarian. He has a far reaching network with a great ability to generate funds whenever needed. I am excited right now. There are real opportunities but with them comes a feeling of make or break. We are working on new ways to generate funds with our gaming license, etc. and, hopefully, we will at least be able to run 30 second radio adds or some sort of media campaign to familiarize the public with our party and what it stands for. Many of our difficulties lie in the fact that we are just not known and what is known is in most cases misconstrued.

Colorado

Ever effervescent state chair Travis Nicks reports that they are not giving up on the issue – they have filed a suit against Arapahoe County Clerk Nancy Doty saying she wrongly removed Libertarian

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

candidate for Sheriff Ken Waters from the ballot based on a misinterpretation (contrary to the state's SOS) of a law about party membership time requirements.

Dawn Winkler's campaign for Governor is going strong. About two months ago she drew 8% in a major poll and did quite well in a very well attended debate in Grand Junction in September (enough CO libertarians went in support of her campaign from the Denver – Boulder – Colorado Springs areas to charter a bus!). The party has already done phone blasting for her campaign and are about to do Mr. Flood's Ballot Base (yea, Stewart – what color pom-poms do you guys think?).

Interestingly, a PO'd "big wig" Democrat who is totally un-enamored with the Dem's candidate for Gov. (a former Denver DA) and his pro-life position (the "big wig" is a very outspoken pro-choice doctor) has donated \$1,000 to Winkler's campaign and issued a press release in which he urged D's and R's to vote for her, labeling the other candidates "terminally stupid", among other remarks. But, then, he is from Boulder County.

Illinois

Julie Fox (in conjunction with LPIL Chair Val Vetter and ED Jan Stover) filed this report – mothers, cover your children's eyes.....

Illinois' state convention was held September 15-17 in Springfield. Although accommodations were not quite as nice as with the previous year's convention, in every other respect the convention was a big improvement over the previous few years. Over 75 people attended, which was over double the previous year's attendance.

Two big-name speakers, Thomas DiLorenzo and Wendy McElroy, helped to attract attendees. There were also a number of excellent workshops, ranging from improving speaking skills to fundraising to growing local chapters and answering tough questions. Mark McCoy, IL's write-in Libertarian candidate for Governor and a long-time rights defender, also spoke. Lloyd Sloan, a St. Louis radio talk show host, gave a sobering yet very accurate account of future perils of liberty and the courses of action necessary to prevent them.

As an organizer of many past IL conventions, I was very impressed by the innovative methods that this year's convention committee used to help make the convention a success. They held both silent and live auctions, and included everything from baked goods to children's toys, in addition to the usual libertarian theme items. A good deal of money was raised on food-related items alone – never underestimate the power of cookies! Fundraising proceeds were almost double compared to last year's convention.

"Liberty Condoms" were sold at the LP-IL booth, each package including a catchy phrase such as *"Protect your 'homeland'. Use Liberty Condoms" or "Have a meeting with the IRS. Better go protected!"* Each condom also included *"Vote Libertarian. Vote for a smaller government."* A great idea!

Humorous videos included in the treasurer's annual report made it the first financial report that I ever found entertaining. Another great idea!

This year's convention committee was able to offer two great speakers –for a total of \$2500 in honorariums alone – and still stay within budget because they used sponsors to pay for most of the cost related to each speaker. The IL 2002 state convention was able to provide a great speaker line-up by using the same strategy. I would encourage all states to adopt this practice.

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

At the annual business meeting two vice chair positions were eliminated, and four additional chair positions were added, along with webmaster and newsletter editor, as voting members of the State Organizing Committee. This change resulted in the addition of four regular voting positions. Val Vetter was voted in for his second term as State Chair, and Debra Aaron was voted in for her first full term as State Treasurer.

The Illinois party is turning around, after several years of management, fundraising, and cash flow issues, including several large FEC fines. All FEC fines have been paid off.

The LPIL has seen a substantial growth in membership and activism in general over the last few years, particularly south of Springfield. Not surprisingly, a larger proportion of the state leadership resides south of Springfield than in the past history of the LPIL.

Next year's State Convention is scheduled to be held at a location in the northern 1/3 of the state in mid-October.

Of particular note: ED Jan Stover reports, "Membership in the LPI is on the increase as well with more than 175 new members joining the party since the first of this year".

Iowa

Former LNC Treasurer Mark Nelson has been elected Chairman of the Davenport, IA Parks and Recreation Committee. The appointed committee elects its own officers. No further word at this point.

Kansas

Chair Rob Hodgkinson reports:

Patrick Wilbur (the Kansas LP Insurance Commissioner and our KS Vice- Chair) and I have really hit the Kansas roads as will have logged 6,000 miles crisscrossing the state - for the first time we have statewide candidates that actually campaigned statewide.

I have a radio ad running in 5 areas of the state - the first time we have run radio ads in Kansas for a LP candidate (at least since I have been around).

Patrick and I picked up a point each in the last poll we have seen (Oct 16th) Patrick is at 6% I was at 3%

The Wichita area LP'ers got together and created a billboard (a general Vote Libertarian message) and raised the money locally to have 4 of them up in different parts of Wichita.

With Patrick at 6% on a 10/16/06 poll and a lot of discontent out in Kansas - we may have a shot of hitting one of our goals of a statewide candidate getting 10% plus in a true three way race (we have gotten 9% without a democrat in the race).

I look forward to the election results - we are having an election night Party at "Cheeseburger in Paradise" in Leawood Kansas - I will be ready for that first beer out of the tap at 7 PM when the polls close.

I have been in 13th or 14th place in the candidate tracker fairly consistently (Patrick would be also if he was reporting his activity) so I feel like I am helping that project get some of the bugs out as we make it better for all of us to use in

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

the future.

It will be after the election - however we (KSLP) will have a monthly pledge program go into effect for the first time.

Our newsletter editor has been very good at creating new articles for us to post on the main page of the web site www.lpks.org so that we are keeping fresh content in front of the voters weekly. We also have a special candidate issue of our state newsletter "The Free Kansan" posted in the newsletter page as well.

Sometimes, Word and I aren't friends!

Minnesota

From MN State Chair, cool dud Lee Brenneise:

Our '76 Club has still been slowly picking up pledges and subscribers to help us continue to operate and retain some presence.

Corey Stern has been coordinating multi-facteted web campaigns with LP National, and will be more active in that role in the near future.

Out of a small handful of endorsed local candidates in non-partisan elections, there is a great chance at taking some seats this year--for example, Brooklyn Center City Council member Mary O'Connor whopped butt in the Hennepin County Commission primaries, and has been putting up a good race against superfunded incumbent Mike Opat.

We've got a heck of a multi-event celebration planned for Guy Fawkes Day, coordinated with the FSP and other local libertarian meetup groups.

Now, I really, really am so not a friend of Word!

Missouri

State Chair Darla – Mom On A Mission – Maloney reports:

One of the most watched US Senate races in the nation is happening here in Missouri. After the first debate (the only true debate with all 4 candidates) the R & D candidates were the only ones invited to the marketing ploys they call debates. However, our candidate has been reaching out to voters all across the state.

Our activists continue to fight the issues at hand, the issues of the heart of Americans, property rights issues. I continue to get calls from small business owners in other states, asking for help in defending their property rights.

As State Chair, I have helped form a coalition of Missourians Against Constitution Abuse. This coalition is still growing but now consists of 10's of thousands of people from several organizations or coalitions. Our goal is to defeat every amendment on the ballot. Special interests groups must not be allowed to abuse the state constitution. This has been a tricky endeavor, due to the fact that not all of these groups agree on everything....naturally. It's the teaching of the principle leaders of these groups that a property right is a property right, is a property right. You can not defend one, without defending the other.

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

Two years ago, our webmaster reported 15,000 hits to our website in the month of October. This year, we have already exceeded that figure with an average of 1,000+ hits per day. We expect to triple out website hits by the end of the month. Just think what we will get in two years from now, with another Presidential election.

Our LNC Secretary, Mr. Bob Sullentrop and I will be launching a campaign for the Muslim community in the St. Louis Metro area this coming Wednesday. One of the surgeons at the hospital where Diane Sullentrop works looked up our website, started talking to some people in DePaul Hospital about the LP and then found out that the LNC Secretaries wife works at the same hospital.

Small world. The Muslim community is concerned about being treated like the Japanese after Pearl Harbor. Bob and I are going to welcome them home to their political party, the MOLP.

ps Val Vetter received a phone call from a university journalism major from Chicago, doing a special report on the LP midwest movement. Val told him the best person to talk to would be me. He is trying to coordinate a time to come to St. Louis next week to do a face to face interview with me. Kind of amusing to think that people outside the LP are thinking of our actions as a "movement".

GO, GO, GO, DARLA, GO! (Ok, I'm trying to quit – I'm seeking help. NOT!! Multi-colored pom-poms, maybe?)

Montana

State Chair Mike Fellows reports:

Montana has been busy also. Our U.S. Senate candidate was on C-Span with a state wide debate and on National radio for two hours after his comments on the North American Union. Polls have Stan at anywhere from 2 to 5%. This is one race where the Democrats hope to pick up one seat against an incumbent Republican. Total funds spent on this race are well over \$15 Million by all parties for a state with 900,000 plus population. Our legislative candidates continue to do well. In a recent candidate forum I asked the question about educational funding, "How will you improve education without additional funding". Montana, like many other states, has a quality funding provision in our constitution and the MT Supreme court said we needed more funding. This race is in Native American country (SD 8). The Democrat didn't have any answer but more spending, She is a member of the tribe. The Independent talked about Charter Schools, and our Candidate (Maria Folsom) talked about money that followed the child. Our current secretary has a good chance of winning his race for Justice of the peace, a non- partisan race. Our other state wide races are for the Clerk of the Supreme Court and the U.S. House race. We should receive over 30% in the 3 way race Clerk's race. There is no Republican and the incumbent is a Democrat who should win. The other statewide race is for the U.S. House. I have been busy on that race as a candidate. We are running radio ads and have run cable TV ads in the past. The Missoula County chapter is working against a \$10 million open space bond. One supporter of the bond is the Rocky Mountain Elk Foundation who recently got a \$250,000 donation from our Federal Government. I hope to have some positives this election and hope other states in Region one do the same.

Nebraska

No report as yet.

North Dakota

Having been a career cop, I've filed a "Missing Organization" report with the North Dakota police agencies. You may hear of an "Organizational Amber Alert".

South Dakota

We have several active campaigns going – Gov. (Tom Gerber), Lt. Gov. (BetteRose Ryan) and Congress (Larry Rudebusch). Much to the office holder's consternation, our candidates have received a fair amount of press. A televised public broadcasting debate left Gov. Mike Rounds upset (we, and others, think he "lost" the debate), so he cancelled his appearance at a Sioux Falls TV station so he wouldn't have to debate more than 1 other candidate (D). Following that, the station cancelled the whole thing. Politics as usual....

Tony Ryan has been busy with the South Dakotans for Medical Marijuana folks. He is a spokesperson for the initiated measure (last year we collected 24,000 sigs!) and has appeared on radio shows and in a 30 second televised ad we were helped with by MPP (something about the ex-cop anti drug war thing appeals to them). Lots of questions from media about the ex-cop/MMJ patient thing, here.

Wisconsin

Julie Fox, the ever helpful/active alternate (should read **CO-** rep), has also filed this report (no ratings, here) –

The last quarterly LPWI ExCom meeting was held Sunday, October 8, at Ed Thompson's Tee Pee Supper Club in Tomah. Newly-elected State Chair Dave put a number of procedures and financial controls in place in order to better operate the state party. The LPWI will request a copy of the LPIL's operating manual, with the intent being to use an operating manual as a way to update procedures without changing by-laws.

Dave Redick proposed merging the LPWI State Constitution with the State By-Laws. Further review will take place before this change is voted on.

Better use of state-sponsored e-mails lists was discussed. There is continual concern over unprofessional types of chatter on lists associated with the party. Unfortunately, much of the LPWI webmaster's time is spent monitoring the LPWI e-mail list, leaving him limited time to update the LPWI website.

Methods of fundraising were discussed, including raffles for Packer tickets, a calendar raffle, and future fundraising events.

A workshop was held by Andy Sutton, LPWI webmaster, in order to train other individuals in updating the LPWI website. ExCom members are working on the best way to manage the LPWI website so that it is updated on a timely basis.

I provided a report on the National LP convention and on the August Denver LNC meeting, including a brief description of Ballot Base. Tim Peterson, LPWI candidate for State Treasurer, contacted Stewart Flood regarding possible use of Ballot Base for his campaign.

Discussion was held on how current data bases are managed, who manages them, and how updates are handled and linked to other databases. There are currently five databases on the statewide level. One or two are considered to be relatively current. Further discussion is needed to determine how to best keep various databases linked and regularly updated. Feed back is needed from the individual who is currently receiving database updates from LPN.

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

Tim Peterson reported on his WI State Treasurer campaign. A mailing of 7,000 campaign postcards was sent mid-October. Tim's primary activities other than mailings are speaking events and newspaper and radio interviews. A state-wide letter to the editor writing appeal is currently being made amongst libertarians in the state. Tim needs to obtain 1% of the vote in order for the LPWI to maintain ballot status in the state.

Next year's state convention will be held at Ed Thompson's Tee Pee Supper Club in Tomah on April 21, 2007. This convention will be about 6 hours in length, typical for a non-election year convention held by the LPWI.

Chair Dave Redick added: I am still in the race for U S Senate as a write-candidate. I became ill during the period allotted to get my 2,000 nomination signatures, so my name isn't on the ballot. With m press releases, there is no free ride for incumbent, and war supporter, Herb Kohl.

LPWI has been working with other groups to defeat the 'anti gay marriage' constitutional amendment. Our pitch is that a. The government should have no control over marriage (and no subsidies for them), and b. The constitution is not the place to record laws.

Wyoming

No information from the really windy place yet.

(Region 1) ADDENDUM A

LNC REGION 1 LIST

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Region 1 Alternate: Julie Fox	jfox1214@sbcglobal.net	262-697-1874 (H)
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	www.lpalaska.org	
Colorado Chair: Travis Nicks	statechair@lpcolorado.org	720-989-7454
	www.lpcolorado.org	
Iowa Chair: Kevin Litten	k.litten@www.mebbs.com	
	www.lpia.org	
Illinois Chair: Val Vetter	chair@lpillinois.org	847-712-4746(C)
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Kansas Chair: Rob Hodgkinson	rob.hodgkinson@lpks.org	913-851-4863
	www.lpks.org	
Minnesota Chair: Lee Brennise	leebrennise@lpmn.org	612-685-3342
	www.lpmn.org	

Appendix I. Region 1 Report, Tony Ryan, Arlington, VA, November 11-12, 2006

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Montana Chair: Mike Fellows Mcfdos@aol.com 406-721-9020
www.mtlp.org

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www.lpne.org

*North Dakota Chair: Web site not working
www.ndlp.org

South Dakota Chair: Andre Ager Andre@blackhills.com 605-641-2256
www.angelfire.com/sd2/libertarian/index.html

Wisconsin Chair: Dave Redick chair@lpwi.org 608-469-8922
www.lpwi.org

Wyoming Chair: Michael Gonsior mgonsior@bresnan.net 307-587-1209
www.wyolp.org

Appendix J. M Carling, Region 2 Report, Arlington, VA, November 11, 2006

Dear Colleagues,

First, please accept my apologies for the tardiness of this report. We just finished the candidate recruitment phase of Operation Breakthrough in California, which has been consuming about 80 hours per week of my time for the last six weeks. I was hoping that Aaron Starr would prepare this report, but he's been busy too and his computer has been down for the last week.

A few weeks ago, I did ask the Chairs of Idaho, Oregon, and Washington whether they had anything to report to the LNC. I have not received a response from Idaho or Washington. Oregon reported that they held a nominating convention on the 5th of August. They nominated several candidates for statewide office and took positions on several ballot measures.

The main news from California is that we're conducting Operation Breakthrough again for the first time since 2002. We identified nearly 800 lower-level races in which there was a chance that a Libertarian candidate could win just by filing. We sent more than 25,000 pieces of mail and made more than 10,000 phone calls. It'll be a few weeks before we know how many candidates we have and how many have already won due to uncontested races. Of course, we won't know how many elected Libertarians we'll have from the effort until after the November election. The good news is that our donors love the focus on winnable races and we've raised far more money than we've spent on the project.

M Carling
Vice Chair, LPNY
Chair, LNCC

Help elect Libertarians running in winnable state legislative races.
<http://www.lncc.org/donate/pledge/>

REGION 3 REPORT TO THE LNC – October 27, 2006
By Emily Salvette, LNC Region 3 Rep

Region News

Everyone in the region is working hard on campaigns. We have some very exciting races going on. I will give an oral update on election results at the meeting.

State Reports

Indiana – by Mark Rutherford, State Chair

We are swamped (a good thing). More and more small businesses are looking to the LPIN for help. They are looking for help (and receiving it) on their fights against eminent domain abuse, smoking bans, food and beverage taxes, and the arbitrariness of government bureaucracy (on the bureaucracy issue we are working with small businesses to fight retainage issues on public work projects as well as physicians with their problems with Medicare and other abusive government medical programs). Small businesses we've helped this year include manufacturers, restaurants, taverns, bowling alleys and physicians.

We are running over 50 candidates in Indiana. Most all of them are running active campaigns. They are walking their districts and going door-to-door. Several thousand radio advertisements are anticipated across Indiana, hundreds have run already. One campaign is running cable television ads near the end of the election. Our candidates are excelling at the debates. I'll mention four key races:

First is Mike Kole, our Secretary of State candidate. He is running in our ballot access race. On Thursday, October 19th, the top management of the N.K Hurst company in Indianapolis (an older, well know local company in the bean business) is sponsoring a "beanefit" for Mike Kole. Mike was one of the only politicians in Indiana to stand by N.K. Hurst when the City of Indianapolis tried to take their facility for the new Indianapolis Colts corporate welfare stadium. This benefit is N.K. Hurst's way to say thanks to Mike. (The plant remains standing - a huge victory against eminent domain abuse).

Second is Kenn Gividen. He is running for Indiana Senate District 41. He has excelled at the two debates, has achieved media attention that is at the same level of his opponents, and anecdotally, the talk in his "Republican" district is that the race is now between the Libertarian and Democrat (the Republican candidate has made many major missteps and has probably lost his chance to win). He has walked large parts of his district and is now experiencing being recognized by people he's never met before. An opportunity for a win exists, although it is still likely a stretch goal for this race.

Third is Eric Schansberg. He is running for US House District 9. Eric has concentrated on running on his platform of helping the working poor by eliminating payroll taxes. He has excelled at the one debate. He has hit scores of public events, including all 19 county fairs in his district. He has already bought air time for over 1100 radio spots in his district. He is getting very good media attention.

Fourth is Rex Bell. He is running for Indiana House District 54. Rex probably is our best shot a Libertarian win for a state legislative office. He is active in the community and well known.

Appendix K. Region 3 Report, Emily Salvette, Arlington, VA, November 11, 2006

His wife is the judge of the Hagerstown Town Court in the district (she was elected in a partisan race for the office as a Libertarian). He has better name recognition than the Democrat. The Republican incumbent mishandled his son's alcohol-related "hit, kill and run" and is unpopular in the district. There are 10 billboards on all the major state and US highways in the district (I-70 was too expensive though). He has attended scores of local parades, fairs and other similar events. And we have a couple of things up our sleeve that will be unveiled late in the campaign to solidify the months of campaign activity - no hints because we can't afford to give the opposition time to respond. *(Late news: as of 10/26, polls in this 3-way race show Bell running at 33%, and political pundits are saying it's too close to call. They are trying to raise money for a last-minute push. -EHS)*

The last bit of news is Indiana has successfully transitioned to another Executive Director. Dan Drexler's stay, by agreement at the start, was for one year, which is almost over. Kyle McDonald is the new executive director. He is a 2005 Wabash College graduate who then immediately went to work for the Leadership Institute in Washington D.C. He has considerable experience already in his career with grassroots organizing. We're very excited to have him on board. Dan remains on the staff until after the election providing support to the state level campaigns.

Kentucky – by Ken Moellman, LPK District 4 Rep

Brian Houillion, 6th Congressional, has consistently gathered support, and is now polling 7%, but still being excluded from the 3rd debate. This in a district where the other 2 are 47/44 with 3% undecided. We actually changed this outcome! Before polls included Brian's name and only referred to him as "Some Other Candidate," the major party /*challenger*/ was winning. And somehow this ISN'T a story?? Brian's website: <http://www.brian4ky.com/>

Paul Ard, 4th Congressional, took part in a "Chat with Reporters" when the Republican incumbent failed to show for the debate. Paul Ard's website: http://www.*ard*forcongress.org/ Donna Mancini, 3rd Congressional, will take part in a debate on Monday, October 30th. Donna's website: <http://www.donnamanciniusa.com/>

Kentucky's District 4 continues to gather new LP members. With such high dissatisfaction with Congress (last week showed as low as 16% approval in NBC/WSJ poll, I believe...) we need to capitalize now.

Question - has anyone successfully sued to earn entrance into a debate if public money, in full or in part, is being used to sponsor the debate? Anyone know? *(I referred Ken to the lawyer who successfully sued to have LP candidate Jon Coon included in the Michigan Senate debates in 1994-If you have more recent experience, please contact Ken at lpky@mu-net.org.-EHS)*

Michigan –Scotty Boman, State Chair

You can tell them the state chair is tied up in a gubernatorial contest that involves state-wide radio advertising up to election day. *(To add to this, Scotty and Greg Creswell are doing a great job on the Creswell for Governor campaign. We were thrilled that on October 20th our candidate in the 7th Congressional race, Robert Hutchinson, received the endorsement of The Detroit News. Bill Hall is running a very high-caliber campaign for Attorney General. He's making a great impression around the state with radio ads and a slick web site, <http://BillHall.jpwm.org>. Finally, the Libertarian Party of Michigan's Liberty Fest dinner is planned for Saturday, Nov. 18. While I bemoan the timing [it's the day of the Michigan-Ohio*

State football game], I applaud the purpose: it's the night we honor our outstanding LP volunteers.–EHS)

Ohio – John Stewart, State Chair

We have two new County Development coordinators, one in Van Wert County and one in Marion County. Our goal is a County Development Coordinator in all 88 counties of Ohio. A new LPO affiliate has been created in Delaware County, and a county organizing meeting has been called for Cuyahoga County. The Peirce campaign for governor has done a tremendous job enhancing our prestige in this state and attracting new members.

Appendix L. Region 4 Report, Mark Bodenhausen, Arlington, VA, November 11, 2006

Report from the LP of Tennessee

All the Libertarian candidates for public office in Tennessee this year were running for local offices, and that election took place on August 3rd. LP member Heather Scott was re-elected to her second term in the District 22 seat of the Wilson County Commission. Heather has formerly been vice-chair of the LP of TN, and she still serves as our regional coordinator for middle Tennessee. She was unopposed in her re-election bid. LP member Mike Sexton was elected to the 6th District seat on the Union County Commission.

The LPTN had previously depended heavily on UMP payments to fund our state party operations. In recent years, 75-90% of our funding was from UMP. During the UMP phase-out period, the LPTN developed a new state party pledge program. With much credit due to my vice-chair, Tony Wall, the LPTN has so far replaced approximately 50% of our former UMP cash flows with pledges from within the state. We have enhanced our online donation options, giving people more flexible and convenient ways to donate.

On September 6th, a lawsuit by the LP of Ohio resulted in the 6th Circuit of the U.S. Court of Appeals declaring Ohio's ballot access laws for new parties to be so restrictive as to be unconstitutional. Tennessee's ballot access laws are even more restrictive than those in Ohio, and we are also under the 6th Circuit court. The LPTN is working with Richard Winger on this matter. It is very likely that the LPTN will file a lawsuit in Tennessee in 2007, using the Ohio ruling as a basis, and possibly in conjunction with other third parties. The Libertarian Party in Tennessee does not currently have ballot access, and our candidates run as un-labeled independents. A successful lawsuit would require our legislature to change our law, presumably to a lower threshold, making it easier for us to get the Libertarian label on the ballot.

Report from the LP of North Carolina

In North Carolina, the Libertarian Party's top priority remains ballot access. The ballot access law continues to require us to collect over 100,000 raw petition signatures. A campaign is now underway to take advantage of election day, where petitioning is very easy at the polls themselves. As has been the case for several years, the most important thing that the LNC can do for us is to fund paid petitioners from out of state. While we expect to shoulder more of this burden than ever before, it remains the case that no political party has ever gotten on the ballot in NC, under the current law, without such outside assistance. There are a few Libertarians who are running for local offices in non-partisan races.

While sentiments regarding the Iraq War are not unanimous within LPNC, the anti-war sentiment has grown in much the same way that it has within the general public. An overwhelming number of Libertarians oppose the war, and are beginning to organize as such. But until recently the anti-war movement in NC has been dominated by individuals and groups with a pacifist and left of center orientation. Libertarians are now working on, even leading, an effort to bring our own people and dissident conservatives into the anti-war movement. We had written a non-pacifist resolution as far back as 2002, which I include as an attachment. It calls for a response to terrorism which is proportional to the threat and which accurately targets criminal behavior by individuals and culpable groups rather than imposing collective punishment upon whole nations. The LNC may wish to consider adopting something similar, as the nation hungers for an appropriate justice-oriented foreign policy which does not waste lives and treasure.

Mark Bodenhausen
LNC Region 4 Rep

REGION 5 REPORT

Submitted to: Libertarian National Committee, October 27, 2006

Submitted by: James W. Lark, III
Region 5 representative, Libertarian National Committee

The following report will provide information concerning activities of the Libertarian Party state affiliates in Region 5 since the LNC meeting in August 2006. I shall provide an updated report at the LNC meeting should additional information become available.

Delaware

LP Delaware chairman George Jurgensen (georgej@snip.net) provided the following report in response to my request for information:

Bill Morris is running for U.S. senate and I accompanied him to Dover on Wednesday (Oct. 25) for a League of Women Voters' candidate night. He has made a bunch of appearances of a similar nature, and protested at least one where he was excluded. We are considering a cross endorsement for U.S. House with the Green Party, since we do not have overlapping candidates in these races. David Okner is running for State House in district 22. He has purchased 10 large/jumbo signs and is in the process of putting them up at key locations. Both candidates have been featured in the *News Journal* on several occasions, and we have had some letters to the editor published as well.

Lastly, we had a nice outreach booth at Newark Community Day on Sept. 17. Mike Smith, Brian Lintz, Brad Thomas, Bill Morris, Tom Uffner and myself staffed the booth. Brad did yeoman work in getting the booth to and from the location from its downstate storage location. We do need to update materials and spend some money to do this again.

District of Columbia

As of this moment, I have not received a report from LP DC chair Shannon McMenemy (shannmc@yahoo.com). I have learned that a representative of the Free State Project has established monthly meetings for the FSP in the metro DC area.

Maryland

LP Maryland chair David Sten (Chair@md.lp.org) provided the following report in response to my request for information:

The Baltimore County and Baltimore City Committees completed a Gun Raffle on October 8th. Money collect will go to help pay for booth space for these chapter's activities next year. County fairs and other events in Maryland experienced a very large increase in

Appendix M. Dr. James Lark, Region 5 Report, Arlington, VA, November 11, 2006

vendor fees when compared to the previous year. For example a farm fair booth that cost \$125 in 2005 cost \$350 in 2006. A over \$400 dollars was raised through this raffle.

The Cecil County chapter has started a Gold Bar Raffle (1 ounce pure gold bar) that will have it's drawing on April 16th (Tax Day 2007). Money collect from tickets sales made before January will be used to help pay professional petitioners to help with ballot access. It is hoped that over \$1000 can be raised from this project.

Maryland Libertarians need to collect a total of over 10,000 signatures in order to be recertified. The deadline is this December 31th. Approximately 2200 petition signatures have been collected from volunteers. An additional 2000 signatures will be purchased from a professional petitioner.

Donations are currently being solicited from our members to help raise money to continue the petition process. In addition the General Election in Maryland is seeing a heated Governor and Senate race. Voter turnout in the Primary was low, however, voter turnout for the General Election is expect to be high. This will be a great opportunity for our volunteers to collect good signatures for our petition drive.

Kevin Zeese the "Unity Party" (Libertarian-Green-Populist Party) candidate is being included in debates with the Democratic (Cardin) and Republican (Steve) Senate candidates. He is also being included in most press coverage which in Maryland for a challenger party candidate is unheard of.

David Titman our nominated candidate for Circuit Judge in Howard county received over 30% of the vote in a three way race for the two available seats. Because candidates for judge are non-partisan he was able to appear on the ballot with the incumbent judges. Since he was nominated by our party was guaranteed a place on the General Election ballot regardless of his standing in the primary. The other two candidates could have been knocked out in the Primary.

Pennsylvania

LP Pennsylvania chairman (and LP vice chairman) Chuck Moulton (chuck@moulton.org) provided the following report in response to my request for information:

We have 8 candidates on the ballot:

Tom Martin	State Senator	34
Ed Tonkin	State Representative	5
Demo Agoris	State Representative	48
Mik Robertson	State Representative	63
Kat Valleley	State Representative	70
Ray Ondrusek	State Representative	102
Jeremy Levan	State Representative	129
James Babb	State Representative	157

More candidates are running by write-in:

Tom Martin	U.S. Senate	State
Ron Satz	Governor	State
Karen Simons	Lt. Governor	State
Ed Tonkin	U.S. Congress	3
Berlie Etzel	U.S. Congress	5
James Babb	U.S. Congress	6
David Jahn	U.S. Congress	7
Demo Agoris	U.S. Congress	12
Demo Agoris	State Senator	46
David Posipanka	State Representative	35
Michael Deasey	State Representative	140

Libertarians were not able to collect the 67,070 valid signatures required to get on the ballot statewide. We've organized an event on October 31 for write-in candidates from all minor parties to submit declarations of write-in candidacy, then speak in the capital rotunda for the media.

Several minor parties and minor party candidates joined together to fight the signature requirements in federal court. We lost in U.S. District Court and the U.S. Court of Appeals for the 3rd Circuit. An appeal is currently pending with the U.S. Court of Appeals for the 3rd Circuit En Banc. We intend to appeal to the U.S. Supreme Court if we lose. Unfortunately this is all moot for this year's election because the ballots have already been printed.

Green candidate Carl Romanelli was able to collect 100,000 signatures, partly by reaching out to Santorum supporters. After the board of elections accepted his signatures, Democrats were able to systematically get him kicked off the ballot in court by exploiting technicalities. Romanelli was slapped with a \$90,000 fine for court costs and a \$1,000,000 fine for attorney fees. Earlier this year the 2004 Nader campaign was fined \$80,000 for defending itself in court. Some Libertarians wonder whether it will ever be possible to run a statewide candidate in Pennsylvania again under these circumstances.

Virginia

The State Central Committee of the LPVa met in Richmond on Sept. 9. The major item of business involved setting LPVa dues at \$25, with dues set at \$5 for current students.

Currently there are two LPVa campaigns for office: Bill Wood (www.woodforcongress.com) is running for Congress in the Tenth District, and Arin Sime (www.arinsime.com) is running for the State Senate in the 24th District in 2007. Mr. Wood has campaigned actively. He has made several campaign appearances recently, and participated in a debate sponsored by the League of Women Voters on Oct. 17.

Mr. Sime's campaign has been going extremely well. (In the interest of full disclosure, please note that I am the finance director of the Sime for State Senate campaign, and I serve as part of his three-person "kitchen cabinet.") It is likely that he will face Emmett Hanger in the November 2007 election. Mr. Hanger is the incumbent

Republican who is considered a "RINO" ("Republican in Name Only"). There is some question as to whether Mr. Hanger will face a primary challenge; the sentiment at this time is that he will not. There is considerable question as to whether there will be a Democrat in the race, as the district leans conservative Republican. If Mr. Sime faces Senator Hanger and there is no Democrat in the race, I believe he (Mr. Sime) will have a nontrivial chance to win the election.

I am pleased to note that the Jefferson Area Libertarians (to which I serve as secretary) played a major role in defeating two proposed ordinances in Albemarle County in September that would have substantially limited the rights of property owners. The JAL efforts have drawn praise from many people who would have been injured by passage of the ordinances, and from a member of the Board of Supervisors who voted against the ordinances. In addition, the JAL efforts were recognized in the local media. In particular, the JAL advertising campaign (ads in *The Daily Progress*, flyers distributed to homeowners throughout the county) was mentioned in a widely-read local newsweekly article about the fight over the ordinances. (The article implied that the campaign "helped torpedo" the proposed laws.) Special credit for this success goes to JAL chairman John Munchmeyer.

West Virginia

While the Libertarian Party of West Virginia does not belong to Region 5, I shall endeavor to provide information about the party to the LNC. LPWV members are welcome to contact me whenever I can be of service to them concerning the LNC. I have not received any information about Libertarian activities in West Virginia during the past two months. I contacted several LPWV officers in early October to volunteer my services to help the LPWV; so far I have not received a response.

CT:

Phil Maymin's congressional campaign has helped re-energize CT. Rich Lion is the new chair of CT. It is better to reach him by phone, than by email.

NJ:

No update

MA:

They had State Convention and have a brand new state committee. Carol McMahon is their new chair.

NH:

NH had their state convention two weeks ago. They have a totally new board. Brendan Kelly is the new chair. They will be having their first meeting Sunday. They had no meaningful success at the polls this year.

VT:

Six Libertarians members ran serious campaigns for State Representative with results between 18 and 36 percent, but we didn't achieve any electoral success in the State Representative races in part due to a high voter turn out that voted straight ticket Democrat. Hardy Machia was elected as a Justice of the Peace as a Libertarian.

Ben Todd is organizing a group to help elect candidates to local office around the country, which is loosely based on Vermont's 10/10/10 plan.

NY:

Richard Cooper reports that NY has seen increases in vote totals. Gubernatorial candidate tripled the 1998 and 2002 results. But did not reach the 50k votes for ballot status. Both those who supported and opposed Weld were able to work together. Registered Libertarians who may or may not be LPNY members increased from about 800 before our April convention to about 1100 just before Election Day.

Richard's wish list from LNC is to restore national dues and more importantly, the UMP. "We are volunteers and amateurs who do administration in our spare time. Centralizing and professionalizing dues collection simplifies our lives."

Eric Sundwall is organizing a presidential debate on Hardfire.

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Hardy Machia * Common Sense Solutions for a Free Vermont
hardy@freevermont.org * <http://www.freevermont.org>