

MEETING SUMMARY March 17, 2021

**Date and Time:** Wednesday, 17 March 2021 at 4:00pm Mountain time

Where: Online: Zoom

Committee Attendees: Joe Dehn, Ed Fochler, James Gholston, Anna Mosashvili

Other Attendees: none

The meeting was called to order at 4:15pm Mountain time.

**Meeting Arrangement Issues:** This meeting was held using an alternative Zoom account because the regular room was apparently in use for some other meeting. It was also noted that the time of our meeting today and for 3<sup>rd</sup> Wednesdays going forward had been listed incorrectly on our agenda page. It was not known whether these issues were related, but both will hopefully be corrected for our next meeting.

**Records of Past Meetings:** The minutes of the 3 March meeting were approved without objection.

**Site Statistics:** Ed reported that traffic seems to be fairly flat and that there were no articles or files added since his last report. There was discussion of differences in the way traffic is measured by Google Analytics vs. AWStats and over different periods of time. For example, if there are 6000 unique users over the course of a month, dividing that by 30 could be considered a "per day" figure of 200, even though looking at a typical day by itself there might be 400 unique users. Three reasons why Google Analytics can be expected to give a lower figure than AWStats are: it doesn't count people who are making use of some privacy measures (e.g., disabling Javascript), it recognizes as the same user people who are making use of other privacy measures (e.g., IP address hopping), and it screens out accesses by admins. Both tools attempt to screen out access by spiders, but in different ways so they may be screening out different numbers of such accesses.

**LNC Ustream Videos:** Anna has so far created combined videos for five meetings. She has found them to take a very long time to upload, due to their length. There was discussion of whether she should be making use of a more compact format, either by adjusting parameters in her video editor or by utilizing a separate compression



program. There were concerns about whether this would result in loss of audio quality, which in many cases is already pretty poor in the segments downloaded from Ustream, but it was noted that those "originals" are already available online and could be referenced if anybody had difficulty understanding a particular thing due to the additional compression.

**Future Meetings:** The next meeting is scheduled for 7 April 2021.

The meeting was adjourned at 4:45pm Mountain time.