Marrou-Lord Campaign Plans New TV Ads: 30-Second, Two-Minute, 30-Minute Spots

The Andre Marrou-Nancy Lord campaign has been busy developing a comprehensive media and ad campaign for the 1992 campaign.

Perry Willis, campaign manager, said the campaign is preparing more television commercials to run in New Hampshire, which will use the LP's "900 Number" for the first time. Thirty-second ads will remind voters to vote in the LP's primary on election day. In addition, two-minute spots will begin running on the issues of taxation and government waste.

In addition, Willis said the campaign will begin filming a 30-minute "info-mercial" in January, which will be broadcast in select areas and made available for sale to LP supporters to show to their friends and acquaintances.

In other campaign news, Marrou was featured recently on a radio talk show in Adrian, Michigan. At the end of the show, a straw poll was taken: Marrou, 11; Bush, 0; Cuomo, 0.

Marrou will be the featured guest on the nationally-syndicated "McLaughlin One-on-One" television interview program in January.

Nancy Lord has also been an active campaigner. She recently held a $500-per-plate dinner with ten investment bankers.

Ballot Access Efforts Stay On Track for 1992 Election

The Ballot Access Committee has been quite active recently, successfully completing ballot drives in Arizona and South Dakota. The Arizona drive was completed after new legislation substantially slashed ballot drive requirements there.

Efforts are on-going in Alaska, Colorado, Florida, Indiana, Missouri, and Nebraska. To date, the LP is certified in 22 states, won't have to petition but is not yet certified in five, and will need only volunteer efforts in seven. And Other News of Interest...

- This month's Bill of Rights Conference, sponsored by the LP's Bill of Rights Committee, in Washington, D.C. will be covered by C-SPAN. The ceremony on the Supreme Court steps, marking the Bill of Rights anniversary, will be carried live by the network.

- The Libertarian National Committee will be meeting during the same weekend in Washington, D.C. The LNC will adopt a 1992 budget and make plans for the upcoming year.

- Follow-up mailings to the names gathered by the LP from C-SPAN's broadcast of the national convention this Labor Day in Chicago has encouraged about six percent, to date, to become members of the LP.
Libertarian Party seeking ‘Live Free or Die’ vote

By Erik M. Schultz

The Election Day Alternatives

Republican

Democrat

Libertarian?

WASHINGTON TIMES, Oct. 26, 1991


Bill Would Let Jurys Weigh Laws

By Don Trottier

The CONCORD — Juries would not only decide the guilt of a accused, it would weigh the constitutionality of a proposed law. By Pat Gutierrez, Concord.

"It seems to me that the tyranny of the people is not less dangerous than the tyranny of the government."

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The Libertarian Party

NEWS - FRIDAY, DECEMBER 13, 1991 - FOR IMMEDIATE RELEASE
Contact: Finlay Rothhaus, 603 424-8011
Bill Winter, New Hampshire Libertarian Party State Chair, 603 293-0152;
Jim McClarin, Marrou/Lord Campaign in New Hampshire, 603 888-2002;
Nick Dunbar, National Director, Libertarian Party, 202 543-1988;

N.H. LEGISLATOR SWITCHES FROM REPUBLICAN TO LIBERTARIAN PARTY

New Hampshire State Representative Finlay Rothhaus, of Merrimack, has become
the second member of the New Hampshire legislature to bolt from the Republican Party and
join the Libertarian Party this year.

Rothhaus announced his change at a news conference Thursday, December 12, in
Concord in the Legislative Office Building. He was introduced by State Representative
Calvin Warburton, of Raymond, who changed from Republican to Libertarian on July 16.

"The Libertarian Party is built upon the original ideas of liberty held by the men who
first conceived of this nation over 200 years ago," Rothhaus explained.

"The Republican Party is not willing to respect and preserve freedom. I once believed
that the Republican Party shared the same ideals as the Libertarians: a free market economy,
small government, low taxes, and the right to keep and bear arms. I have watched, however,
as the President has added more and more government to our lives, raised our taxes, limited
our right to keep and bear arms, and spent our hard earned dollars on a binge of global
gamesmanship," he observed. MORE
"Libertarians are not afraid to stand their ground on tough issues, even when the majority of voters may disagree. They are certainly not wishy-washy as President George Bush has been," he added.

The Libertarian candidate for President, former Alaska State Representative Andre Marrou, said at the news conference, "It takes a lot of courage to change political parties. Changing from an older, Establishment party, Republican, to an up-and-coming party, Libertarian, means choosing a party based on principle rather than political expediency."

Marrou and Vice Presidential candidate Nancy Lord, a physician from Washington, D.C., are running in the New Hampshire Libertarian Presidential primary in February.

Rothhaus said he changed parties primarily because the state Republican Party leadership was willing to support new broad-based taxes. New Hampshire is the only state with neither an income or sales tax.

"I noted among my colleagues in the State House an increasing tendency to favor a state income or sales tax, and a practically boundless enthusiasm for creating more and bigger government," Rothhaus declared.

Bill Winter, State Chair of the New Hampshire Libertarian Party, welcomed Rothhaus to the party. "The political climate of New Hampshire and the United States is changing towards freedom. Rep. Rothhaus is a vital part of this important change."

Rothhaus owns a wood-burning stove store, called The Red House. He and his wife have two daughters. The Libertarian Party is America's third largest political party.
Potential '92 candidate needs petitions to run

By Robert Edwards

Libertarian may run for 7th District post

For Libertarian Rob Lurvey of Strafford to get on the November ballot, he would need to collect signatures from registered voters totaling 2 percent of the total number of votes cast for congressman in the 7th District election. Lurvey would have to signatures from 3,307 registered voters.

In 1988, U.S. Rep. Mel Hancock, R-Springfield, won the 7th District seat. Hancock totaled 127,039 votes to Democrat Max Bacon's 111,244 votes and Lurvey's 1,728 votes. If Lurvey runs in 1992, the Libertarian campaign would need to win about 4,800 votes to reach the 2 percent threshold.

It's time more politicians read Libertarians' lips

I'd like to thank the Rocky Mountain News for its coverage of the Libertarian National Convention. Although the Libertarian Party is the third largest political party in the U.S., it's been difficult to get much coverage. But the two largest parties clamor for more free network time on CNN and refused paid advertising from Libertarians.

I'd like to take this opportunity, then, to let News readers know about Andre Marrou, the Libertarian candidate for president, and Dr. Nancy Lord, his running mate. Lord is licensed both as an attorney and a physician. We would like to see her debate Dan Quayle.

As a historical note, the first woman ever to win an electoral vote was a Libertarian, Toni Nathan, in 1972. The chairwoman of the national Libertarian Party is a woman, as is the head of the Colorado state party.

Marrou is running on a theme of "Anchoring the IRS and the Income Tax." Ending the income tax will revitalize working Americans, he says, even reducing the federal budget to its 1938 level. With each person having the idea of being taxed, he said, "Anything can happen."

Franconia voters give nod to incumbents

By IAN ZACK, staff writer

In an election marked by sweeping gains by Fairfax County Republicans in the state assembly and on the county board of supervisors, Franconia voters expressed satisfaction with their incumbent Democrats.

In a victory that won him the Lee District's seat in the 115th General Assembly, state Del. Gladys Keating, D-Franconia, garnered the highest percentage of votes for an independent in a supervisor's race.

Rodgers said Gagnon's surprisingly good showing as an independent took some of his votes away, splitting Alexander's opposition. Gagnon, a 37-year-old mediator and consultant from Franconia, garnered the highest percentage of votes for an independent in a supervisor's race.

"We think this campaign will be a building block for the future," Gagnon said. "We lacked the resources and that was the biggest frustration.

In the countywide race for chairman of the board of supervisors, Franconia voters were among 16,028 total votes for Davis and 5,229 for Moore. Countywide, Davis polled 116,761 votes to Moore's 59,147.