MISSING BOARD REPORTS – September 2019

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Campaigns - Michael Lopez
  - Legislative - Michael Stapleton
  - Secretary - Mike Spalding

- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for September 9, 2019 at the Independence Institute, 727 E 16th Ave, Denver, CO 80203 from 7pm to 9pm.

Respectfully Submitted,

David Aitken
Website Volunteer
Libertarian Party of Colorado
Chairman’s Report

As per our Bylaws Article II, Section 1, the duties of the Chairman are as follows:
The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors, as well as overseeing leadership training and succession planning at all levels within the Party. Unless otherwise specified in the Party’s Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in the Party Constitution. The Chair, or their designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

Attended Arapahoe county meetup. Spoke with several people who have expressed an interest in volunteering. We have a day of the dead drinking and shenanigans scheduled for 11/2 that will also be a mascarade party and fundraising event.
Spoke with possible donors who would like to work with us on issues and specific campaigns.
I am currently out of the country with limited access to internet and no cellphone coverage.

In Liberty,
Victoria Reynolds
State Chairman, LPCO
September 2019 - Vice Chair Report

In accordance with Article II, Section 2 of the Libertarian Party of Colorado (LPCO) bylaws, the role of the Vice Chairman is to assist the LPCO Board of Directors with their duties among other responsibilities. These areas include:

Assist the Chairman.
- Attended September Denver and Jefferson County Affiliate Meetings
- Attended Denver Liberty on the Rocks on Sep 4
- Volunteered at Guns for Everyone outreach event
- Attended the Libertarian Frontier Summit Aug 31-Sep 1
- Visited with 4 potential candidates for partisan office in the 2020 General Election

Continuity Binders. Development of Vice Chair continuity binder ongoing.

Organization of Regions. Participated in organizational call with Affiliate Development Director regarding Adams county, spoke with interested persons. In person planning session scheduled for 11 September 2019.

In Liberty,

Eric Mulder
Vice Chair - Libertarian Party of Colorado
Chair - Libertarian Party of Arapahoe County
303-960-3997
vicechair@lpcolorado.org
Treasurer, 03 September 2019

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 03 September 2019, PayPal balance was $85.89.
As of 03 September 2019, BBVA Compass balance was $14,527.12.
As of 03 September 2019, Stripe balance was $89.16.
As of 03 September 2019, FEC account balance was $110.00
As of 03 September 2019, Undeposited Funds balance was $100.00

Held in reserve:

- Standard reserve $1,500.00
- State Convention reserve $3,900.00
- Clear Creek Co DG $40.00
- Denver Co DG $503.00
- Larimer Co DG $15.00
- Newsletter $0.00
- Pueblo Co DG $24.00
- Weld Co DG $15.00

The earmarked contribution that we received April 2019 and placed in sub-account “Newsletter” was used 13 August 2019 for publishing LPCO’s newsletter.

As of 03 September 2019, AVAILABLE FUNDS (reserved funds excluded) was $8,915.17.
Available funds have decreased $1,950.38 since last month. The major hits were $1,100.00 for Hotel Colorado deposit and $800.00 for the newsletter.

Any anticipated large future expenses (> $1,000 annually), whether one-time or instalment, I propose to budget in the same manner as with the annual convention, where I reserve funds monthly into a specific sub-account. For reminder for me and continuity for subsequent treasurers, the standard reserve of $1,500 has been placed in a sub-account.
Subscription donations (17 recurring) to PayPal, Stripe & Compass Bank for August, $362.76, a loss of $100.00 from last month.

August one-time (0 contributor) donations, $0.00.

I request that any Board member who receives cash or check from a donor please email me with the date received, check number, amount, and name & address of the donor. If the check is $100 or more, then I also need the donor’s occupation and employer. Please refer to the postscript in Treasurer’s Report July 2016 for a list of TRACER-accepted occupation names. We can’t accept cash donations over $100. We can’t accept contributions from corporations or from foreign nationals. The party can accept anonymous donations less than $20 but if anonymous donations are collected by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can’t include more than $100 in cash.

FEC Filing: Report filed 07/01/2019. Next report due 01/31/2020. From our participation in the Gary Johnson PAC until now, our FEC reports have been empty. Because our subscription to LNC’s Affiliate CRM Plan is paid to a national party, those contributions are FEC reportable. Transfers from regular checking into federal activity account are also FEC reportable.


Attended the 3rd annual LPCO campout on Michigan Creek Road.

Respectfully Submitted,
John Hjersman
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FUNDRAISING DIRECTOR REPORT September 2019

Article II - DUTIES OF THE BOARD - Section 10:
The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

Contract Signed with Hotel Colorado and initial deposit was paid.
https://drive.google.com/open?id=1yFFwRSb9VOjbc976IUlfnQFpov0_bpiD

Convention Committee has not met again but we have had emails about pricing and are working out details.
Survey will go out regarding interest in 1.) A party bus transportation option 2.) A ‘20’s themed party with a hotel tour and group photo.

Current Event Planning Activities
“Fun Shoot”- No new progress
“Poker Run”- No new progress

No movement on Phone Banking lead volunteer.

No Income to Report

In Liberty,
Angela K. Plummer
Outreach Director, September 2019
As per our Bylaws Article II, Section 05, the duties of the Outreach Director are as follows: The Outreach Director shall be responsible for recruiting members, having speakers, conducting recruiting events, organizing and supporting student clubs and organizations at high schools, colleges, and universities and setting up and operating a speakers bureau.

Completed Event:
*The Second Amendment Garage Sale* at Guns for Everyone in Wheat Ridge - 8/24 to 8/25 - Interesting event, we had eight sign-ups and there were at least three people who showed up specifically because we were there. Edgar, the owner of G4E, is a huge 2A supporter. It only cost us $10.

Upcoming Events:
*Constitution Week - Grand Lake.* This event is the biggest Constitution event in the state. I reserved a booth, it will not cost us anything. This week long event features speakers such as Thomas Krannawitter, Lily Tang Williams, Rob Natelson, Stan Everitt, and Kevin Sorbo. Even though the event runs all week, **Saturday, September 21st** is the day for booths, the town parade and fireworks. I’ll be reaching out for volunteers. This is going to be a good one! More details on the event here: [https://www.grandlakeusconstitutionweek.com/events](https://www.grandlakeusconstitutionweek.com/events)

*Parker Octoberfest* - Sept 13 through the 15th. I just heard back from the organizers and they have openings for us if we are interested. The cost would be **$350 for the three days** for a 10x10 booth. I want to get feedback from the Board as to whether this is a good event for us. There will be a lot of people, they claim 17,000 attendees. Also, note that every vendor/booth has to either “Promote a German or Oktoberfest service or product, decorate the booth to promote German/Oktoberfest Culture, or dress in German/Oktoberfest costume.” **I'll send out an email today, asking the board for feedback. Please let me know what you think!** [http://www.coloradoculture.org/oktoberfest/](http://www.coloradoculture.org/oktoberfest/)

*Pueblo Chile & Frijole Festival* - Sept. 20 to Sept. 22. John Pickerill setup this event and I can help call volunteers or help in any way. I’ll reach out to John to see how I can help. From the event listing on our website: “Join the Pueblo and Otero County Libertarians at their booth at the Pueblo Chile & Frijole Festival, September 20, 21, and 22. This event typically has 300,000 visitors, and is a great opportunity to inform people about what libertarians stand for.”
Outreach Report
July, 2016

Saguache County Health Event - October 19th. Joey Evans reached out to me regarding this event. I’m working with him to get supplies and materials for a booth.

Events Not Attending, But Attempted:
Steamboat Oktoberfest - 9/13 to 9/14 - Booked. Reach out earlier next year.
Boulder Fallfest - 9/13 to 9/15 - Booked, Reach out in Spring next year.
Pagosa Springs Colorfest - 9/20 to 9/22 - Only food and drink vendors.
Woodland Park Oktoberfest - 9/21 to 9/22 - Full, but we are on the waitlist
Salida Heritage Days - 9/27 to 9/29 - Not seeking vendors, local only celebration.

Events in Progress:
Sterling Sugarbeet Days Festival - 9/21 to 9/22 - Maria (an event organizer) is supposed to let me know if there is an opportunity for us. I’ll follow-up today.
Greeley Octobrewfest - 9/27 to 9/28 - Messaged, but haven’t heard back. Will follow-up today.
Pagosa Springs Chili Cha Cha - 9/28 - This is on my list to call today. http://ilovegreenchile.com/

Other:
- I attempted to start a new Facebook Account and promptly had my account disabled:

- As you can see from the events I’m attempting to get booked, many of the events have been booked already. I went through my list for September, and I’m going to start working on October events. Going forward, I’ll be attempting events further and further into the future, which will make it easier to get a booth or become a vendor. I’ll keep an active list going on Google Sheets that I will share with the Board. I’m hoping to start building a list for next year that we can get a head start on.
- I’m also very interested in reaching out to colleges to get LP groups started. I think that would be a great opportunity.

Please let me know of any future events that you are aware of.

Respectfully Submitted,
Brandon Wark
Affiliates Director Report September 2019

On August 20, I attended the Pueblo/Otero meeting, where Darryl Kuyper spoke about the threats to the Taxpayer Bill of Rights.

Eric Mulder, James Treibert and I will meet at Jerry’s Bar and Grill in Brighton to brainstorm about kickstarting an Adams County LP group. It will be at 7pm on September 11. All are invited, especially Board members and Adams County and surrounding area LP activists.

Respectfully Submitted,

Steven Gallant
Membership Director Report September 2019

LPCO Bylaws Article II, Section 11: The Membership Director shall be responsible for,

- developing membership education programs,
- recruiting and training activists,
- publishing a regular internal newsletter,
- managing and accessing membership records for internal party use and coordinating membership data with the national Libertarian Party.

2019 Membership Director Business Plan

Persuade LPCO members to become activists and candidates.

- Provide a pool of volunteers for the Outreach Director and Legislative Director to draw from.
- Provide a pool of volunteers for the Campaigns Director to draw from for assisting candidates.
- Provide a pool of potential candidates for the Campaign Director to vet.

New Member Notifications in the month of August:

New Information Requests to the LP in Colorado: 16

- Replies sent to every one of them.
- Each one was forwarded to the county point-of-contact.

New Volunteers to the LP in Colorado: 2

- Reply sent to both of them
- Each one was forwarded to the county point-of-contact.
- Each one forwarded to individual directors according to the volunteer’s interests.

New interests in Running for Office as LP in Colorado: 3

- Replies sent to every one of them.
- Each one was forwarded to the county point-of-contact.
- Each one was forwarded to the Campaigns Director.
LPCO Membership Summary
Sources:
1. CO Secretary of State report as of 3/19/2019
2. CiviCRM as of 9/3/2019

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<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
“Colorado Liberty” Newsletter

- The Fall newsletter is scheduled to be published on Oct 1.
- The deadline for submitting content for the Fall newsletter is Sep 9, and should be submitted to newsletter@lpcolorado.com or Caryn Ann Harlos. On Sep 16, Caryn Ann will then send all content to the editor (i.e., Membership Director) who will work with the formatter/printer (Michele Poague) to generate the final copy by Sep 20. On Sep 24, copy will be sent to the printer. On Oct 1, copies of the newsletter will then be mailed to every LPCO donor, and electronic copies emailed to each LPCO member who has an email address on file.
- Each County affiliate and development group is encouraged to submit a summary of activities they held in July-Aug-Sep, and local events coming up in Oct-Nov-Dec.
- Campaigns Chairman is requested to submit a summary of the LPCO plan for 2019.
- Campaigns Director is encouraged to submit a summary of how many prospective LP candidates we have running for public office in 2019.
- Legislative Director is encouraged to submit a summary of legislation of interest being studied by the CO General Assembly during the Summer.
- Communications Director is encouraged to submit a copy of one article published by a Libertarian author in July-Aug-Sep.
- Affiliates Director is encouraged to submit a summary of new affiliates and development groups in July-Aug-Sep, and counties planning to establish an affiliate or development group in Oct-Nov-Dec.
- Fundraising Director is encouraged to submit a summary of those who donated to the LPCO in July-Aug-Sep, and any fundraising events coming up in Oct-Nov-Dec.
- Anyone is invited to submit “Libertarians in the news” articles.

Respectfully Submitted,
John Pickerill
COMMUNICATIONS DIRECTOR REPORT August 2019

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

NEW Social Media Posting Schedule:

Facebook:
*All times Mountain Standard Time and DAILY unless noted otherwise*
9am - Daily Except Friday - Local News - Maya Humphrey
9am - Friday - D.K. Williams - Podcast
10am - Active Campaigns - Eric Mulder
11:15am - Meme - Hannah Burnham
Noon - News Commentary - Communications Director
2pm - Inactive Affiliate Share - Need a volunteer
5pm - Meme - Mason J. Haley
6pm - Daily - Campaigns - Michael Lopez
7pm - Daily - Fundraising - Angela Kay Plummer
8pm - LPCO Custom Video - Lexi Marie
10pm - Twitter Post - Maya Humphrey

Twitter:
At will or upon request via Robert Bentley, WB Rice Rice, and Jamie St Pierre, and Maya Humphrey

Instagram:
At will or upon request via Eric Muma

Code of Conduct for All Platforms:
No F-Words in memes or post captions
Communications Director Report
August 2019

No Conspiracy Theories
Keep it Libertarian

Our total Social Media statistics are as follows:

<table>
<thead>
<tr>
<th>SOURCE</th>
<th>LIKES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACEBOOK</td>
<td>27,603</td>
<td>This is a month over month increase of 175.</td>
</tr>
<tr>
<td>TWITTER</td>
<td>2,622</td>
<td>Month over month increase of 6.</td>
</tr>
<tr>
<td>INSTAGRAM</td>
<td>1,002</td>
<td>This is a month over month increase of 2.</td>
</tr>
</tbody>
</table>

Our total Facebook reach for the last 28 days are as follows and these have been our top three Facebook posts in the last 28 days:
Aug 5 - Sep 1 | Last 28 days

**Post Reach**
282.7k ▲ 16%

**Post Engagements**
80.3k ▲ 23%

**New Page Likes**
391 ▲ 42%

**Posts**

50+ posts published in the last 28 days.

**MOST ENGAGING POSTS**

<table>
<thead>
<tr>
<th>Post Type</th>
<th>Title</th>
<th>Reach</th>
<th>Engagements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timeline Photos</td>
<td>You cannot tax your way to prosperity, you cannot ban your way to safety. You cannot legislate your way to morality.</td>
<td>68.7K</td>
<td>8.6K</td>
</tr>
<tr>
<td>Timeline Photos</td>
<td>The two parties have zero chill 😈.</td>
<td>35.9K</td>
<td>4.4K</td>
</tr>
<tr>
<td>Timeline Photos</td>
<td>🚗 Many deadly texting while driving car crashes must end.</td>
<td>23.3K</td>
<td>4K</td>
</tr>
</tbody>
</table>
Website:

The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

Media/Events/Press Releases:

We did six press releases in August:

https://drive.google.com/open?id=1AyZRpSxgXbgw4uCbj2_P4u5zT95DB7bXDMxpiA0yrRY
https://drive.google.com/open?id=1PCTEHLQErZw8RKbCh0NecfFER7xglkUYzZXBjI_p0sM
https://drive.google.com/open?id=16u2TXOS4Mlwquovt_bC7UkQgWFz9TUBeByAG6edOqtw
https://drive.google.com/open?id=1_B7UtLXi6OCMBZmwQe6zx52oWSJcfdBDIRfSmUGGfSNl
https://drive.google.com/open?id=1IQci5XXnGrh6gVeFZoa-XKcLh8_EMLfFHgnFWMu6DSA
https://drive.google.com/open?id=1sAt6gCcNMyeR6RFW00QnztLiflFeFZUVGv2UA2i_yTg

We have the following writers:

- Jay Stooksberry
- John Pickerill
- Bonnie Hobart
- Nathaniel Sullivan
- William Jackson
- Safyre Lyons

Respectfully Submitted,
Lance Cayko
Communications Director
Database Manager Report for September, 2019

From January 1, 2019 through July 31, 2019, our total voters increased 479. The number of new voters during this period was 2598. Therefore, we lost 2119 voters who changed their registration from Libertarian to something else.

Sparkpost, the email service provider we use through the National LP’s CiviCRM, will be raising their prices from $9 per month for 50,000 emails to $20 per month for the same starting in November.

9/4/19 – check several signups, create events for email blast, add convention event (2 hours)
8/29/19 – prep mailing, enter new signups from national (2 hours)
8/27/19 – CRM Activity issues (1 hour)
8/26/19 – SOS voter file (2 hours)
8/25/19 – update events and press releases (2 hours)
8/22/19 – SOS voter file, CiviCRM issues (2 hours)
8/21/19 – SOS voter file (2 hours)
8/20/19 – SOS voter file (3 hours)
8/20/19 – SOS voter file (3 hours)
8/19/19 – send Events email to county affiliates, board, facebook, check candidates for duplicate records (2 hours)
8/18/19 – new signups, September events, convention forms (2 hours)
8/17/19 – SOS voter file (4 hours)
8/17/19 – enter outreach event contacts (2 hours)
8/14/19 – enter outreach event contacts, pick up sos file, convention forms (3 hours)
8/13/19 – El Paso CiviCRM issues, create email blast, Pueblo email (2 hours)
8/13/19 – enter outreach event contacts (1 hour)
8/13/19 – post 3 press releases and Constitution Day resolution (2 hours)
8/12/19 – enter outreach event contacts (1 hour)
8/11/19 – add Fountain Fall Festival to Events. Select, assign new signups to John P and Marc M (1 hour)
8/11/19 – update National Platform Committee Applications (2 hours)
8/9/19 – post National Platform Committee Applications to website (2 hours)

Combine board reports and publish on website. (1 hour)
Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

We pay $90 per month to the LNC for 3 hours of priority support per month for the CRM. We pay $75 per month to MailChimp for email services which the CRM cannot provide. This allows us to email people in a specific county. We pay $9 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado