RELEASE 1653 E Roches (716)

Northrup LIBERTARIAN

1653 East Main Street Rochester, New York 14609 (716) 654-9000

Communications Coordinator LAURA B. WELLER

FOR RELEASE: September 8, 1982

NORTHRUP BLASTS MULTI-MILLION DOLLAR STATE PUBLIC RELATIONS OPERATION

John Northrup, the Libertarian candidate for Governor, today blasted the state's multi-million dollar a year public relations operations. Commenting on a recent series of articles comparing New York with other states, Northrup, a Syracuse CPA, noted:

"The irony is that the taxpayers shell out millions of wasted dollars to enable the state to try to convince them that the bureacrats and politicians are really doing a good job despite the increases in crime, soaring taxes, a decaying school system, and economic decline of the state."

"If we slashed spending in New York enough to eliminate the personal income tax, we wouldn't need an army of PR people attempting to tell us what a good deal we're getting. Employers won't be fooled into bringing jobs to New York by an ad campaign. A low tax structure and an invigorated economy will enable New York to sell itself on its own merits just like it did in the past."

Northrup began his full-time campaign for governor on September 1st. He was nominated at the Libertarian Party State Convention in Binghamton last May and since that time has been

Northrup Blasts State PR Operation 2-2-2-2

travelling throughout the state.

The Libertarian Party is the third largest in the nation.

Its candidates received more than 5 million votes in 1980,

including almost one million for presidential candidate Ed Clark.