MISSING BOARD REPORTS – October 2019

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Campaigns
  - Legislative
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for October 14, 2019 at the Independence Institute, 727 E 16th Ave, Denver, CO 80203 from 7pm to 9pm.

Respectfully Submitted,

David Aitken
Website Volunteer
Libertarian Party of Colorado
Chairman’s Report

As per our Bylaws Article II, Section 1, the duties of the Chairman are as follows:
The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors, as well as overseeing leadership training and succession planning at all levels within the Party. Unless otherwise specified in the Party's Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in the Party Constitution. The Chair, or their designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

Our former Communications Director, Mr. Lance Caycko, resigned September 9th and during his tenure he made sure we kept up the following in our facebook page, and worked with the writers in getting several articles a month published. I am very happy that Stacy Petty for stepping up and taking over as interim Communications Director after Mr. Cayko resigned from the position on September 9th.
I would like to thank Anthony Hale, previous outreach director for the willingness to put together several events. I am grateful for Brandon Wark for stepping in and taking over when the position became vacant. He is doing an outstanding job and booking new events and getting volunteers involved.
I would like to thank Mr and Mrs Harlos for the hard work they put in in calling lapsed national members and thanks to that we went from #10 to # 8 in LNC memberships. Thanks to Mr. Pickeril, Ms. Poague and Ms. Harlos for making sure we have content for the newsletter and for ensuring it is published regularly.
Thanks to Ms. Plumber for her work in getting the convention committee running and for making sure it runs smoothly.
We currently have 4 working affiliates and three active development groups. I am very grateful to the affiliate and DG leadership and am excited of what the future brings.
There are some new groups working closely with the LP thanks to activist and volunteer work.
Attended Pueblo’s Chilli Festival, Arapahoe county meetup. We have a day of the dead drinking and shenanigans scheduled for 11/2 that will also be a mascaraede party and fundraising event. I am excited about having a newsletter published regularly which, I am sure will prove to be a good way to reach our membership and get people involved.

Spoke with possible donors who would like to work with us on issues and specific campaigns.

In Liberty,
Victoria Reynolds
State Chairman, LPCO
October 2019- Vice Chair Report

In accordance with Article II, Section 2 of the Libertarian Party of Colorado (LPCO) bylaws, the role of the Vice Chairman is to assist the LPCO Board of Directors with their duties among other responsibilities. These areas include:

Assist the Chairman. Attended ACLU Bill of Rights Dinner, Attended Style Committee meeting on Oct 9.

Continuity Binders. Campaigns director binder has been compiled.

Organization of Regions. Oct 8- Met with potential organizers for an Elbert county group.

In Liberty,

Eric Mulder  
Vice Chair- Libertarian Party of Colorado  
Chair- Libertarian Party of Arapahoe County  
303-960-3997  
vicechair@lpcolorado.org
Treasurer, 09 October 2019

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 09 October 2019, PayPal balance was $305.90.
As of 09 October 2019, BBVA Compass balance was $14,325.70.
As of 09 October 2019, Stripe balance was $733.48.
As of 09 October 2019, FEC account balance was $110.00
As of 09 October 2019, Undeposited Funds balance was $100.00

Held in reserve:
Standard reserve $1,500.00
State Convention reserve $2,150.00
Clear Creek Co DG $40.00
Denver Co DG $503.00
Larimer Co DG $15.00
Newsletter $30.00
Pueblo Co DG $24.00
Weld Co DG $15.00

As of 09 October 2019, AVAILABLE FUNDS (reserved funds excluded) was $11,298.08.
Available funds have increased $2,482.91 since last month. The major hit was $2,750.00 for Hotel Colorado 2nd deposit. This drop in the convention reserve is mostly what shows as a gain.

Any anticipated large future expenses (> $1,000 annually), whether one-time or instalment, I propose to budget in the same manner as with the annual convention, where I reserve funds monthly into a specific sub-account. For reminder for me and continuity for subsequent treasurers, the standard reserve of $1,500 has been placed in a sub-account.
Subscription donations (18 recurring) to PayPal, Stripe & Compass Bank for August, $562.76, a gain of $200.00 from last month.

September one-time (6 contributors) donations, $590.00.

I request that any Board member who receives cash or check from a donor please email me with the date received, check number, amount, and name & address of the donor. If the check is $100 or more, then I also need the donor’s occupation and employer. Please refer to the postscript in Treasurer’s Report July 2016 for a list of TRACER-accepted occupation names. We can’t accept cash donations over $100. We can’t accept contributions from corporations or from foreign nationals. The party can accept anonymous donations less than $20 but if anonymous donations are collected by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can’t include more than $100 in cash.

FEC Filing: Report filed 07/01/2019. Next report due 01/31/2020. From our participation in the Gary Johnson PAC until now, our FEC reports have been empty. Because our subscription to LNC’s Affiliate CRM Plan is paid to a national party, those contributions are FEC reportable. Transfers from regular checking into federal activity account are also FEC reportable.


Respectfully Submitted,
John Hjersman
## Libertarian Party of Colorado

### Statement of Financial Income and Expense

**September 2019**

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FUNDRAISING DIRECTOR REPORT October 2019

Article II - DUTIES OF THE BOARD - Section 10:
The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

Tickets for the convention went on sale Oct. 1.
The Convention Committee report will be updated Monday morning before the regularly scheduled board meeting so it will reflect numbers closer the date of the meeting.
Link to Convention Committee Report -Updated 10/14
https://drive.google.com/open?id=1-Ddr7Oe8ZMvXxJpKXUE5Ax3H_JtH94i1

Survey Results for the Party Bus didn’t show strong interest. We will run another survey when there are more registrations; likely at the beginning of 2020.

Current Event Planning Activities- On hold since my focus has been on the convention.
“Fun Shoot”- No new progress
“Poker Run”- No new progress

No movement on Phone Banking lead volunteer.

There will be a phone banking event hosted by Kevin and Michele; scheduled before the next board meeting. There will be a focus on convention ticket sales.

In Liberty,
Angela K. Plummer
Outreach Director, September 2019

As per our Bylaws Article II, Section 05, the duties of the Outreach Director are as follows: The Outreach Director shall be responsible for recruiting members, having speakers, conducting recruiting events, organizing and supporting student clubs and organizations at high schools, colleges, and universities and setting up and operating a speakers bureau.

Activities:
Visited with Eric Muma of the El Paso Affiliate on September 14th.
Visited Liberty on the Rocks Flatirons (regarding criminal justice reform) and met with local activists on September 23rd.

Upcoming Event:
*Saguche County Health Event* - October 19th. I’m getting Joey Evans materials for his booth.

Plans:
Reach out to county affiliate leadership to plan events for the rest of this year and next.

Respectfully Submitted,
Brandon Wark
Affiliates Director Report October 2019

The Denver Development Group is working toward affiliation.

The Adams County group is planning a late October meeting.

The Jefferson County affiliate has added a regular administrative meeting to plan affiliate activities.

I plan to have a proxy at the meeting, as I am traveling.

Respectfully Submitted,
Steven Gallant
Membership Director Report October 2019

LPCO Bylaws Article II, Section 11: The Membership Director shall be responsible for,
- developing membership education programs,
- recruiting and training activists,
- publishing a regular internal newsletter,
- managing and accessing membership records for internal party use and coordinating membership data with the national Libertarian Party.

2019 Membership Director Business Plan

Persuade LPCO members to become activists and candidates.
- Provide a pool of volunteers for the Outreach Director and Legislative Director to draw from.
- Provide a pool of volunteers for the Campaigns Director to draw from for assisting candidates.
- Provide a pool of potential candidates for the Campaign Director to vet.

New Member Notifications in the month of September:

New Information Requests to the LP in Colorado: 12
- Replies sent to every one of them.
- Each one was forwarded to the county point-of-contact.

New Volunteers to the LP in Colorado: 3
- Reply sent to both of them
- Each one was forwarded to the county point-of-contact.
- Each one forwarded to individual directors according to the volunteer’s interests.

New interests in Running for Office as LP in Colorado: 6
- Replies sent to every one of them.
- Each one was forwarded to the county point-of-contact.
- Each one was forwarded to the Campaigns Director.
## LPCO Membership Summary

Sources:
1. CO Secretary of State report as of 3/19/2019 (registered Libertarians in Colorado)
2. CiviCRM as of 10/8/2019
3. LNC Secretary (LP National Member count)

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“Colorado Liberty” Newsletter

- The Fall newsletter was published on Oct 3.
- The deadline for submitting content for the Winter newsletter is tentatively set for Dec 27, and should be submitted to newsletter@lpcolorado.com. On Jan 3, Caryn Ann will then send all content to the editor (i.e., Membership Director) who will work with the formatter/printer (Michele Poague) to generate the final copy by Jan 10. On Jan 17, copy will be sent to the printer. By Jan 24, copies of the newsletter will then be mailed to every LPCO donor, and electronic copies emailed to each LPCO member who has an email address on file.
- Each County affiliate and development group is encouraged to submit a summary of activities they held in Oct-Nov-Dec, and local events coming up in Jan-Feb-Mar.
- Campaigns Chairman is requested to submit a summary of the LPCO plan for 2019.
- Campaigns Director is encouraged to submit a summary of how many prospective LP candidates we have running for public office in 2019.
- Legislative Director is encouraged to submit a summary of legislation of interest being studied by the CO General Assembly during the Summer.
- Communications Director is encouraged to submit a copy of one article published by a Libertarian author in Oct-Nov-Dec.
- Affiliates Director is encouraged to submit a summary of new affiliates and development groups in Oct-Nov-Dec, and counties planning to establish an affiliate or development group in Jan-Feb-Mar.
- Fundraising Director is encouraged to submit a summary of those who donated to the LPCO in Oct-Nov-Dec, and any fundraising events coming up in Jan-Feb-Mar.
- Anyone is invited to submit “Libertarians in the news” articles.

Respectfully Submitted,
John Pickerill
COMMUNICATIONS DIRECTOR REPORT September 2019

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

NEW Social Media Posting Schedule:

Facebook:
*All times Mountain Standard Time and DAILY unless noted otherwise*
9am - Daily Except Friday - Local News - Maya Humphrey
9am - Friday - D.K. Williams - Podcast
10am - Active Campaigns - Eric Mulder
11:15am - Meme - Hannah Burnham
Noon - News Commentary - Communications Director
2pm - Inactive Affiliate Share - Need a volunteer
5pm - Meme - Mason J. Haley
6pm - Daily - Campaigns - Michael Lopez
7pm - Daily - Fundraising - Angela Kay Plummer
8pm - LPCO Custom Video - Lexi Marie
10pm - Twitter Post - Maya Humphrey

Twitter:
At will or upon request via Robert Bentley, WB Rice Rice, and Jamie St Pierre, and Maya Humphrey

Instagram:
At will or upon request via Eric Muma

Code of Conduct for All Platforms:
No F-Words in memes or post captions
No Conspiracy Theories
Keep it Libertarian

Our total Social Media statistics are as follows:

<table>
<thead>
<tr>
<th>SOURCE</th>
<th>LIKES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACEBOOK</td>
<td>27,681</td>
<td>This is a month over month increase of 78.</td>
</tr>
<tr>
<td>TWITTER</td>
<td>2,629</td>
<td>Month over month increase of 7.</td>
</tr>
<tr>
<td>INSTAGRAM</td>
<td>1,003</td>
<td>This is a month over month increase of 1.</td>
</tr>
</tbody>
</table>

Our total Facebook reach for the last 28 days are as follows and these have been our top three Facebook posts in the last 28 days:

Post Reach
September 11 - October 8

206,649 People Reached ▼17%

Post Engagement
September 11 - October 8

54,180 Post Engagement ▼21%

Page Likes
September 11 - October 8

180 Page Likes ▼47%
MOST ENGAGING POSTS:

1. Libertarian Party of Colorado
   Published by Stacy Treherne Petty
   September 30 at 9:23 AM
   —
   People Who Vape
   The government is too big! This government encroachment is out of control!
   First time huh?
   47,079 People Reached
   1,819 Likes
   107 Loves
   887 Hahas
   4 Wows
   6 Sads
   1 Angry
   118 Comments
   628 Shares
   1,610 Post Clicks

2. Libertarian Party of Colorado
   Published by Mason J. Haley
   October 6 at 5:38 PM
   —
   Getting an education isn’t a crime. We need to cancel every penny of student debt.
   16,399 People Reached
   791 Likes
   124 Loves
   62 Hahas
   4 Wows
   94 Comments
   236 Shares
   635 Post Clicks

3. Bernie Sanders
   Published by Bernie Sanders
   September 26 at 2:55 PM
   —
   That’s an interesting concept. Working isn’t
Website:

The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

Media/Events/Press Releases:

We did two press releases in September:

https://docs.google.com/document/d/12q7KI2wkX3OiOnXhYslF2zVt4XAdOou9J8R2RvwD64/

https://docs.google.com/document/d/17owKS9r-9Z8fv5z64oJml7osFeKD_hwLAGR850nqhbM/

We have the following writers:

- Jay Stooksberry
- John Pickerill
● Bonnie Hobart
● Nathanial Sullivan
● William Jackson
● Safyre Lyons

Respectfully Submitted,
Stacy Petty
Interim Communications Director
Secretary Report  
October 2019

Tabor
Testified against the decision to remove the words “Taxpayer’s Bill of Rights” from next year’s end of TABOR referendum.

Jeffco 1A (7 year De-Brucing)
Worked with Natalie Menton to develop signs and mailers.

Met with many businesses on major thoroughfares to distribute No on 1A signs and solicit donations.

Worked with Ross Klopf to distribute signs to gun shops and other small businesses.

Jeffco Affiliate
Continued to contribute posts to our Facebook.

Respectfully Submitted,
Mike Spalding, Secretary
Database Manager Report for October, 2019

I have deleted all the contact information from our MailChimp account until such time as we may need it. I do not foresee us needing to mail to specific counties for several months. This will save us $85 per month. In addition, because our use is so low, I think I can keep us in the “Free” account by only importing those counties that I need to instead of the entire database of 7500 people with emails. This will not be possible if we have to mail to political districts (state house, senate, congress).

10/9/19 – check new signups (1 hour)
10/7/19 – check new signups, email affiliates re events (1 hour)
10/4/19 – update events for November 1-15 (1 hour)
10/3/19 – meeting with Andy Burns re contributions reporting (1 hour)
10/2/19 – research sending thank-you emails to contributors, research Search Builder issues related to selecting Activities and registered Libs (2 hours)
9/30/19 – set up email blast, determine national member selection Search Builder parameters (1 hour)
9/28/19 – build email events blast (1 hour)
9/26/19 – Data Sharing Policy (1 hour)
9/24/19 – Prep Pueblo Chile Festival contacts import (1 hour)
9/23/19 – test search for No Bulk Emails and Activity LPCO Events and News, review convention pages (2 hours)
9/19/19 – Screen for high income zips for BetteRose, set up October events (2 hours)
9/17/19 – Talk to John P, Marc M re new signups. Marc will send postcards and/or email to people from outreach booths. Discuss outreach to new libs. John will propose spending $200/mo to reach new registered libs via postcard in lieu of phone calls at Nov board mtg (2 hours)
9/16/19 – new signups, convention, post Stooksberry article, misc (2 hours)
9/15/19 – address maintenance (3 hours)
9/11/19 – prep outreach contacts for import (1 hour)
9/10/19 – change communications director and continuity binder, post LPCO opposition to CC, DD, address corrections, campaigns continuity binder (3 hours)
9/8/19 – prep Pueblo voter file with active non-Dems for John Pickerill (2 hours)
9/5/19 – Events, new signups, board reports, chair discussion re phone banking (3 hours)

Combine board reports and publish on website. (1 hour)
Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

We pay $90 per month to the LNC for 3 hours of priority support per month for the CRM. We pay $85 per month to MailChimp for email services which the CRM cannot provide. This allows us to email people in a specific county. We pay $9 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado