

ABOUT THE CAMPAIGN

by Gary Greenberg

One of the major reasons I decided to run for Governor this year is that I want to help rebuild the LP of New York so that it becomes an effective year-round political party. This newsletter is an integral part of the campaign effort and its purpose is to involve party members and supporters as much as possible in the campaign itself.

First, we will keep you up-to-date on the progress of the campaign. News coverage, radio and television appearances, petition drive information -- all of this (and more) will be reported in the pages of Grassroots. We want to tell you as much as possible about what is going on.

Second, we will pass along a lot of information about the nitty-gritty details of campaign activity: tips on collecting petition signatures to get on the ballot, the best places to hand out brochures, ways to help the campaign in your local community, etc. In the past, the knowledge and skills that the most active members acquired were not always shared with the rank and file. We intend to remedy this

(Continued on page 4)



(Roger MacBride and Fran Youngstein at 1976 MacBride bash. Photo by Serena Stockwell.)

CAMPAIGN UNDERWAY

by Tom Avery

The Greenberg for Governor campaign is off to a fine start.

Gary has already spoken before several local groups of libertarians, including the Libertarian Party Organizations in New York, Kings, Queens and Nassau Counties. In the first week in June he was scheduled to address the Pennsylvania LP Convention (on Saturday, June 3) and to appear at the New York LP State Committee meeting in Cortland, New York on Sunday, June 4. He also plans to attend the Capitol

District Libertarian get together on Saturday, June 17.

The New York campaign has received coverage in the March-April issue of LP News (the LP national newsletter), Limit (the publication of the Libertarian-Republican Alliance) and the "Frontlines" column in the May issue of Reason magazine. There will also be an article on the New York campaign in an upcoming issue of Caliber, the newsletter of the California Libertarian Party. (The LP is fielding a candidate in California's

(Continued on page 4)

FOCUS ON THE ISSUES

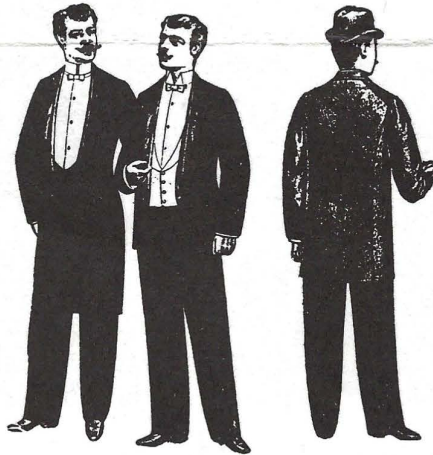
During the next few months, Libertarian Party candidates will be speaking out on a variety of subjects from victimless crime laws to state and local taxes. In New York State there are several topics that are going to come up in this year's gubernatorial election.

The most emotionally provocative issue will undoubtedly be the death penalty. A bill to bring capital punishment back to life in New York has passed both houses of the state legislature but has been vetoed by the (Democratic) Governor, Hugh Carey. The State Senate has failed to override Carey's veto and his Republican challenger is making a big stink. Gary, the only criminal trial attorney in the race, is eminently qualified to present a libertarian alternative to the standard liberal and conservative approaches to the crime problem.

The Westway -- the multi-billion dollar highway slated for the West Side of Manhattan has aroused a good deal of passionate opposition from concerned Manhattanites who don't want to see their neighborhoods destroyed. (If you can get your hands on the February 6 issue of New York magazine, read the interview with Jane Jacobs on Westway.)

The New York City fiscal crisis has been in the news again these

past few weeks. (For you research buffs there's an interesting article on New York City's finances in the August 1, 1977 issue of The New Yorker. Read it to find out such things as how much money (tax money, that is) was spent last year on uniform allowances for municipal employees who don't wear uniforms.)



There is a whole list of other issues for us to address from taxation and victimless crime laws to the "dumping" of mental patients by state facilities. The Greenberg for Governor campaign is planning to produce a hard-hitting issue-oriented brochure, a press kit and a series of position papers. (See note on page 4.)

In the meantime the candidate has come up with a few ideas that should wake up the pundits from their dogmatic slumbers: Statehood for

Long Island. Let the four counties (Kings, Queens, Nassau and Suffolk) secede from New York and form their own political entity. It won't usher in the millenium but it may be a giant step in the right direction. You can bet your New York State Lottery ticket there won't be any other candidate in the race with this proposal.

And, speaking of islands, why not turn Manhattan Island into an International Free Trade Zone? Imagine the home of Wall Street and City Hall turned into an unrestricted free market! Fortunately the Republican and Democratic standard bearers are not likely to grab this idea first.

Of course, we should not forget the repeal of all victimless crime laws including those that concern gambling, prostitution (straight or gay), drugs and voluntary sexual behavior (again, straight or gay).

In short, the campaign will concentrate on applying the basic principles of libertarianism to a host of different problems and will propose not only long range solutions but also short range interim measures which are clearly labeled not as final destinations, but as way stations on the path to total liberty.

GREENBERG FOR GOVERNOR CAMPAIGN STAFF

HONORARY NATIONAL CHAIRPERSONS:

Roger MacBride
Fran Youngstein

OFFICERS:

Finance Chair: Bill Costello
Vice Chair: Bob Klar
Treasurer: Bob Cassella

CONSULTANTS:

Public Relations: David Grant
Media: John Doswell
Promotion: Don Hauptman

COMMUNICATIONS STAFF:

Communications: Tom Avery
Press Secretary: Sieglinde Kress
Graphics Director: Virginia Macintosh
Marketing Director: Les Davidson

COORDINATORS:

General Coordinators: Wilbur Wong
Steve Morris
Dore De Quatro
John Stanton
Lou Sicilia
Press Coordinator: Lou Sicilia
Endorsements Coordinator: Mike Nichols

Regional Liaison: Fred Cookinham
Western New York: Dave Hoesly
Central New York: Dorothy Louise Brokaw
Capitol District: Mike Kessler
Brooklyn: Jesse Cardillo
Nassau: Bill Butkevich
Putnam: Norman Betros
Petition Drive Coordinator: Tom Frederick

BUDGET ESTIMATES

FUNDRAISING	\$6000	PHONE	\$ 500
25K packets	\$1900		
Postage	3250	MISC.	\$1000
Misc.	850		
PETITION DRIVE	\$5000	ADVERTISING	\$18000
Workers, printing, processing		Radio:	
		100-200 spots (\$4000)	
		TV:	
		25-50 spots (\$10000)	
PRESS RELEASES,		Print: (\$3000)	
POSITION PAPERS	\$3000	Misc.: (\$1000)	
OFFICE STAFF	\$3000	TOTAL	\$42000
2 full-time workers/15 weeks		(Any additional funds will be spent on more radio and television commercial spots.)	
BROCHURES	\$2500		
250-300K			
PRESS KITS	\$1000		
1K			
PRINTING MISC.	\$1000		
RENT & OFFICE EXPENSES	\$1000		

PETITION DRIVE

The petition drive is scheduled to begin on August 8 and last for approximately five weeks. During that time the Greenberg for Governor campaign must collect at least 20,000 valid signatures in New York State.

We will need volunteers to work part-time gathering petition signatures and processing them. We will also need paid volunteers to work full-time gathering signatures. Our aim is to get enough signatures to withstand any challenge to our petitions if one of the major party heavies tries to keep us off the ballot. Anyone who wants to work full-time on the petition drive please call Gary Greenberg at home: (212) 478-5619.

ABOUT THE CAMPAIGN

(Continued from page 1)

situation. Our party cannot afford to depend on the know-how of a small group of technicians.

Third, we want to open up this campaign so that more members have input than in the past. Tom Avery has agreed to accept responsibility for editing this newsletter and for serving in the role of internal communications director. His job will include listening to ideas, suggestions and complaints. We may not always agree with what we hear and we may not always be able to heed the advice we get from others, but we will do our best to involve in the campaign everyone who wants to help us get on the ballot, reach the voters and begin building for the future.

This is the first of four issues of Grassroots. The second issue will come out just before the petition drive begins (August 8) and there will be two more after that before election day in November. Readers are invited to send material for publication to: Tom Avery, c/o Free Libertarian Party, 15 West 38th St., Room 201, New York, N.Y. 10018. Material may be condensed for reasons of space.

CAMPAIGN UNDERWAY

(Continued from page 1)

gubernatorial election: former New York State LP Chair Ed Clark.)

Press releases sent out during the New York LP State Convention were picked up by several local newspapers and the campaign received radio coverage in New York City and elsewhere. On Saturday, April 8, New York Daily News political reporter Thomas Poster devoted a full paragraph in his weekly column to the campaign. (Poster is the columnist who wrote the key article on Fran's mayoral campaign in 1973.)

Libertarian multi-media expert John Doswell, who produced professional radio and television commercials for Fran Youngstein in 1973 and Jerry Tuccille in 1974, plans to lend his talents to the 1978 campaign. Radio and TV ads are in the wings and Doswell is also making arrangements to produce a Greenberg for Governor multi-media slide show at the LP National Convention in Boston this September.

Posters, brochures, position papers and press kits are in the offing but we need money to produce them. Right now, the emphasis is on fundraising. Roger MacBride (1976 LP Presidential candidate) and Fran Youngstein (1973 LP New York City Mayoral candidate) have agreed to serve as honorary national co-chairpersons for the Greenberg for Governor campaign and Roger has signed a fundraising

letter which, together with a reprint of the "Frontlines" column from Reason, was mailed to 1200 contributors to past New York LP campaigns. Another mailing, to 6000 national LP contributors, is scheduled to go out sometime in the next few weeks.

CAMPAIGN NOTES

Volunteers are needed to work on position paper research for the campaign. Anyone with special expertise in a particular area who wants to submit material for possible use in campaign position papers should contact Tom Avery, c/o Free Libertarian Party, 15 West 38th St., Room 201, New York, N.Y. 10018. Taxes, Transportation (especially Westway), Pollution, Welfare, Victimless Crime Laws, New York City fiscal crisis are some of the issues that we intend to cover.

Roger MacBride, the Libertarian Party's 1976 Presidential candidate, has signed a fundraising letter for the Greenberg for Governor campaign.

"In the past few years," Roger said, "New York Libertarians have proven that they can make themselves heard when it counts." MacBride plans to fly candidate Greenberg to key areas of upstate New York, much as he did for 1974 New York Gubernatorial candidate Jerry Tuccille.

