

Minutes.

Libertarian National Committee Executive Committee. Regular Meeting, Wednesday, November 1, 1995. *[Second Draft.]*

A regular meeting of the Executive Committee of the Libertarian National Committee was held on Wednesday, November 1, 1995, at 8:35 p.m. Eastern Standard Time, by telephone conference call.

Four of the five voting members were present at the beginning of the meeting:

- the chair, Steve Dasbach;
- the vice chair, Karen Allard;
- the treasurer, Hugh A. Butler; and
- the LNC representative, Sharon Ayres.

The secretary, John D. Famularo, was absent. Non-voting observers Perry Willis, Bill Winter, Ron Crickenberger, and Gary E. Johnson were also present.

No meeting was held on October 18.

The national director, Perry Willis, reported that revenues were strong in October. Membership was 13,222. Two workers had been hired to work in the telephone room at the headquarters. He said he was working on a budget for 1996 that would be available for review soon.

Perry Willis said a "split-list test" had been used on some fund raising mailings. One interesting result was that when a letter was not personalized it did better than when the same letter was personalized.

The director of communications, Bill Winter, reported that all of the promises made in the "Ending the Welfare State" fund raising letter were being kept, including sending out premiums, distributing a news release, and sending an information packet to state chairs.

Bill Winter discussed plans for getting publicity in 1996, including sending a monthly fax of inside information to a list of self-identified Libertarian talk show hosts.

Bill Winter said he was working on revising the outreach literature Liberty Today.

Karen Allard reported on Affiliate Parties. Perry Willis gave a progress report on the petition drives for ballot access in Alaska, Nebraska, North Carolina, Oklahoma, and West Virginia.

The campaign area manager, Ron Crickenberger, said he needed someone to coordinate the effort to recruit at least 218 candidates for the U.S. House of Representatives.

Hugh Butler said running candidates in a majority of the Congressional districts would be historic and discussed the positive reaction the possibility received from a political science professor. Perry Willis, Bill Winter, Ron Crickenberger, Steve Dasbach, and Sharon Ayres shared similar comments.

The crucial role of candidate recruitment in Texas and California was discussed. Ron Crickenberger indicated that California expected to be able to field candidates in 45 of the 52 available seats. The consensus of the Executive Committee was that Perry Willis should contact the Texas state chair and offer LPHQ staff assistance in encouraging potential Congressional candidates to run.

Steve Dasbach said that he had been told by the Convention Oversight Committee chair, Dan Karlan, that the LNC, as part of its contract, needed to give the national convention contractor, FEE, a schedule for the business meetings of the July 1996 convention -- for example, the times for the Call to Order, the Platform Debate, and the Presidential and Vice Presidential nominations.

The schedule for the most recent Presidential nominating convention, 1991 in Chicago, was reviewed. It was agreed that the national chair had the authority to draw up a schedule for 1996. Steve Dasbach said he would do this and he said he would consult with Dan Karlan.

The meeting adjourned at 9:35 p.m. EST.

Respectfully submitted, Gary E. Johnson, recording secretary.